

# IULIA POP

## UX DESIGNER & WEB DEVELOPMENT

"Extremely motivated to  
constantly develop my  
skills and grow  
professionally"

### CONTACT

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iuliapop2



Iulia Cristina Pop



Pop Iulia

### DESIGN SKILLS

- User Research
- Wireframes
- Information Architecture
- Interaction Design
- Visual Design
- Usability Testing
- Rapid prototyping
- Photo editing
- HTML & CSS

### UX TOOLS

- BALSAMIQ
- FIGMA
- INVSION
- ADOBE XD
- USABILITY HUB
- OPTIMALWORKSHOP
- ATOM

### PROFESSIONAL SUMMARY

- Licensed Physical Therapist offering exceptional patient-service skills and experience for over 4 years of professionally working into one of the best clinics of physical therapy in Bucharest.
- My background in medicine has given me the ability to easily communicate with people, to listen to their needs and do my best to help them, identify their problems, and come with inventive solutions.
- Just like recovery, the designing system is a long process that requires focus on the patient, attention to detail, and constantly improve yourself. To achieve your patient's goal, you have to provide your best treatment by working as a team, communicating and, understanding every detail of its health. Now, I want to apply my skills to UX design and to create products that are more accessible and enjoyable to use, which can enhance people's lives.
- As a physical therapist turned UX designer, I bring a lot of personal experience, the capacity to manage multiple tasks and a developing eye for design processes.

### EDUCATION

#### UX DESIGN CERTIFICATE

CAREER FOUNDRY August 2019- June 2020

#### FRONT-END DEVELOPMENT SPECIALIZATION

CAREER FOUNDRY July 2020

### PROJECTS

- Ink Tank Tattoo App was a six month project created for Career Foundry UX Design course.
- Ink Tank Tattoo is an app created for tattoo lovers to help them throughout the process of getting a tattoo.
- The app's purpose is to support user's needs by offering a plenty number of designs from them to choose, share the experience with other users, try the tattoo in real time, connect with artists and get an appointment to the nearest tattoo studio

### DESIGN ACHIEVEMENTS

- Create user personas and develop intuitive, user-friendly software
- Conduct user research, user interviews and usability testing.
- Develop wireframes design and task flows based on user needs
- Illustrate design ideas using storyboards.
- Build page navigation buttons and search fields
- Process user flows and sitemaps
- Create sketches, wireframes and graphical mockups of software solutions
- Create user interface specifications, define design patterns and check their feasibility
- Create prototypes based on user recommendations and evaluate them