

# E-commerce Sales Performance Dashboard

Total Revenue

£59.56M

Total Sales Unites

274K

Total Profit

-£0.18

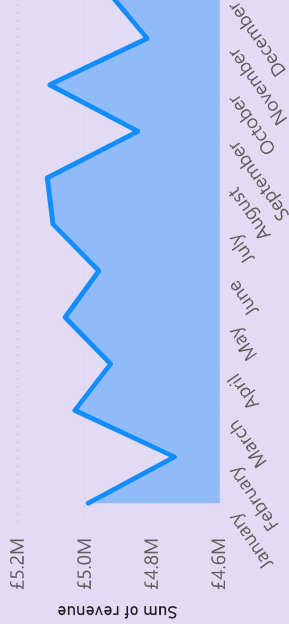
Avg. Discount (%)

14.92%

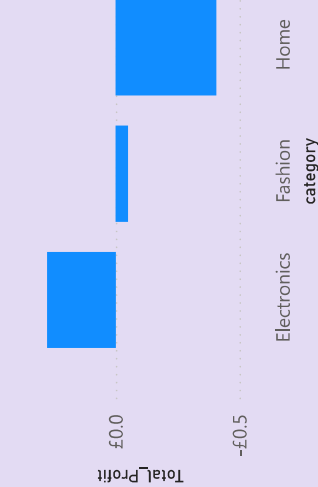
Promo Day Sales

5.12%

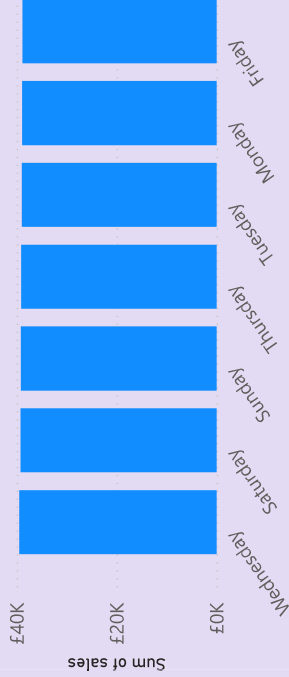
Sum of revenue by Month



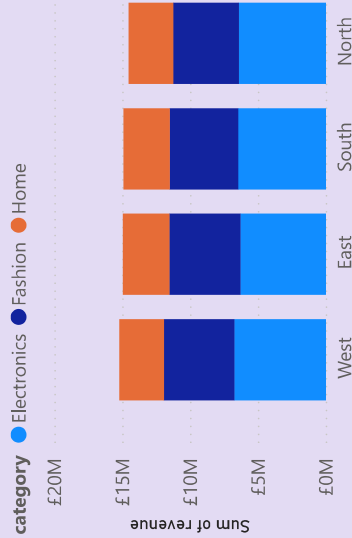
Total\_Profit by category



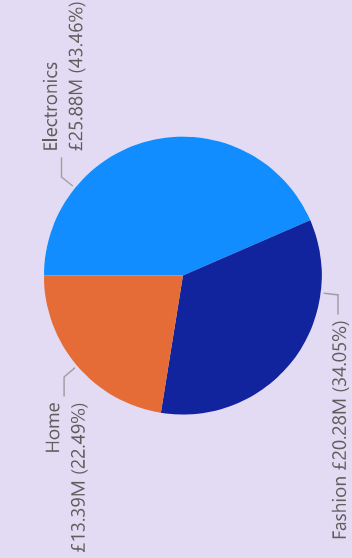
Sum of sales by day



Sum of revenue by region and category



Sum of revenue by category



Sum of revenue by region

