The George Washington University

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Lecture 3: Discrimination Testing and Remediation

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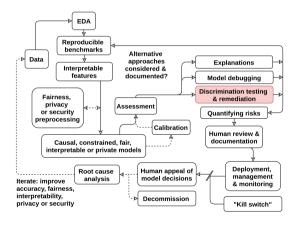
Bias and Discrimination

Testing for Discrimination in ML

Remediation

Acknowledgements

# A Responsible Machine Learning Workflow<sup>†</sup>



<sup>&</sup>lt;sup>†</sup>A Responsible Machine Learning Workflow

Introduction

# Why Care About Discrimination in Machine Learning?

- Responsible practice of machine learning (ML): ML can affect millions of people! [7]
- Discrimination is often illegal (in the U.S.): Non-compliance fines and litigation costs.
- Reputational risk: Upon encountering a perceived unethical ML system, 34% of consumers are likely to, "stop interacting with the company."<sup>‡</sup>

<sup>&</sup>lt;sup>‡</sup>See: Why addressing ethical questions in AI will benefit organizations.

### What Is Bias?

- Almost *all* data, statistical models, and ML models encode different types of *bias*, i.e., systematic misrepresentations of reality.
- Sometimes, bias is helpful.
  - Shrunken and robust  $\beta_j$  coefficients in penalized linear models.
- Other types of bias can be unwanted, unhelpful, discriminatory, or illegal.
- Many instances of discrimination in ML arise from sociologically biased data collection, labeling, or storage processes.

#### What is Discrimination in ML?

In many applications§, model predictions should *ideally* be independent of demographic group membership.

In these applications, a model exhibits discrimination if:

- 1. Demographic group membership is not independent of the likelihood of receiving a favorable or accurate model prediction.
- 2. Membership in a *subset* of a demographic group is not independent of the likelihood of receiving a favorable or accurate model prediction (i.e., *local or individual discrimination*).[3]

<sup>§</sup>e.g., Under the Equal Credit Opportunity Act (ECOA), as implemented by Regulation B, and the Fair Credit Reporting Act (FCRA)

#### What Kinds of Discrimination Occur in ML?

### Several forms of discrimination may manifest in ML, including:

- Group disparities:
  - Overt discrimination against groups, i.e., disparate treatment.
  - Unintentional discrimination against groups, i.e., disparate impact (DI).
- Local or individual discrimination.

#### How Does Discrimination Arise in ML?

#### Discrimination originates from training data:

- Incomplete or inaccurate data, e.g., under-representation of minorities. See Gender Shades [2].
- Accurate but differing patterns of causation, correlation, or dependency between demographic groups and past outcomes, e.g., traditional FICO credit scores.
- Explicit encoding of historical social biases into training data, e.g., criminal records.

<sup>¶</sup>See: Responsible Data Science: Identifying and Fixing Biased AI.

#### How Does Discrimination Arise in ML?

ML models can perpetuate or exacerbate discrimination.

Group disparities, i.e., different or inaccurate treatment of entire demographic groups:

- Learning different correlations between demographic groups and favorable model outcomes, i.e., *DI*.
- Exhibiting different accuracies across demographic groups, i.e., differential validity.

Locally, i.e., different or inaccurate treatment of similar individuals:

- Local response function or decision boundary form.
- Capacity to form local complex demographic proxies on a row-by-row basis.

#### Common Metrics of Discrimination in ML

#### Common metrics for DI and *group* disparities:

- Accuracy disparity:  $\frac{\text{accuracy}_p}{\text{accuracy}_r}$
- Adverse impact ratio:  $\frac{\% \text{ accepted}_p}{\% \text{ accepted}_r}$
- Marginal effect: % accepted  $_p$  % accepted  $_r$
- Standardized mean difference:  $\frac{\bar{\hat{y}}_p \bar{\hat{y}}_r}{\sigma_{\hat{y}}}$

where,  $p \equiv$  protected group and  $r \equiv$  reference group (often white males).

There are many other, sometimes conflicting, mathematical definitions of discrimination. See 21 Definitions of Fairness and Their Politics.

## Additional Considerations for Discrimination Testing

- Local discrimination, i.e., the model treats a small number of similar people differently.
  - Search around probability thresholds.
  - Adversarial models.
- Post-hoc explanation to understand drivers of discrimination:
  - To be conducted after discrimination is confirmed by standard tests.
  - Be aware of:
    - No demographic features in model.
    - Fairwashing [1] and scaffolding [8].

#### How to Fix Discrimination in MI?

# Fix organizational processes: Lecture 6 Fix the data

- Collect demographically representative training data.
- Label and annotate data carefully.
- Select features judiciously.
- Sample and reweigh training data to minimize discrimination.

#### How to Fix Discrimination in ML?

#### Fix the model:

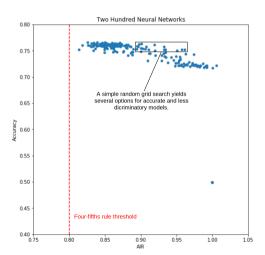
- Consider fairness metrics when selecting hyperparameters and cutoff thresholds.
- Train fair models directly:
  - Learning fair representations (LFR) and adversarial de-biasing.[9], [10]
  - Use dual objective functions that consider both accuracy and fairness metrics.
- Edit model mechanisms to ensure less biased predictions, e.g., with GA2M/EBM models.

#### Fix the predictions:

- Balance model predictions, e.g., reject-option classification.[5]
- Correct or override predictions with model assertions or appeal mechansims.[3], [6]

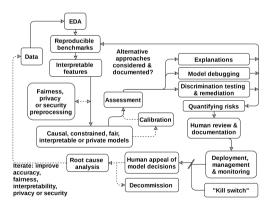
#### How to Fix Discrimination in ML?

#### Consider discrimination measures during model selection.



#### How to Fix Discrimination in ML?

#### As part of a responsible ML workflow.



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