

NEW PRODUCT DEVELOPMENT

'WEIGHING AND PACKAGING DISPENSER'

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WEIGH FORWARD

Revolutionize your supermarket with our game-changing retail solution. Tackling industry pain points head-on, we optimize inventory, streamline checkouts, and elevate customer experiences. This cutting-edge technology minimizes supply chain disruptions, trims operational costs, and delivers personalized promotions.

Seamlessly integrating with online platforms, our solution ensures a unified shopping experience. Stay ahead of the curve and transform your supermarket into an efficient, customer-centric powerhouse with our innovative approach.





MARKET NEED

Our Solution

The Weighing and Packaging Dispenser streamlines processes, reducing manual labor and errors.

Our Unique Edge

Our all-in-one system, automation, and customer-centric features set us apart.

Competitors

Avery Weigh-Tronix, Bizerba, Mettler-Toledo, Dibal, Ishida, Cas Corporation, DIGI, BOSCHE, Rice Lake Weighing Systems, Teraoka/DIGI.

MARKET SEGMENTATION

The retail industry, with a specific focus on supermarkets and malls, presents a significant market opportunity for our product. The growing emphasis on customer experience and operational efficiency makes our invention a highly relevant solution.

Target Market Segments:

Supermarkets
Grocery Stores
Malls
Hypermarkets
Convenience Stores
Pricing Strategy:

Competitive Pricing:

Positioned to offer value to retailers and ensure cost-effectiveness.

Product Cost:

Weighing and Packaging Dispenser: INR 3610
Markup: INR 1390
Total Cost: INR 5000



3610 INR

Product Cost

1.82 CR

Total Market
Size (2023)

Thank you!

