

Manual email

- CAM PM's are structured by Geo
- CAM reached out to CAM PM

CAM PM initiated

CAM PM opens a ticket for the DEAL in SIM

Notification to Accounts / Payments

email notification of POM tam

POM monitors in Looking Glass / CST

Assigned SIM to POM POC

CAM PM creates AVAIL in PV Acquire

Does the Asset show in Looking glass / CST ?

NO

SOP to follow up after 30days

YES

POM keeps checking for asset delivery

POM picks up SKU after searching CST and EDP

POM updates CAM PM email

PubTech teams uploads offers (excel file uploaded via script) to looking glass

PubTech teams do quality check on assets and titles

PV Acquire

- Generates a unique Deal id (used to search record in looking glass and CST)
- PV Acquire pushes data to CST and Looking Glass
- Looking glass moving to CST

CAM PM updates Acquire with the SKU

Ongoing CST project

- Moving to CST project that automates offer creation and upload

Approve in Looking glass by POM

PUBLISHED

Pain Points

- LG / CST shows what is delivered not what is expected
- POM has to look at avail and CST to determine what to follow up on
- Localisation info is not in Looking glass / CST so might get lost
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Errors introduced

- Wrong SKU's being picked up by POM eg asset with Spanish subtitle instead of Italian.
- Wrong SKU updated by CAM PM
- Wrong offers can be uploaded if SKU is wrong . Offers process is all manual currently

Quality checks

- only HVC is checked manually
- others are usually passed thru (sometimes with errors)
- Aspera does some high level checks eg- matching length of audio file to video etc

PURTECH

Partner Delivers - Mezz file , metadata etc

ASPERA

CST

EDP 1(Entity Details Page)

EDP 2(Entity Details Page)

EDP 3(Entity Details Page)



POSTECH