



## Skills

---

- Data Analysis
- Data Visualization
- Python
- SQL
- Microsoft Power BI
- Tableau
- Microsoft Excel

## About Me

---

Studying Tourism Administration at Boğaziçi University, I am passionate about exploring both the tourism industry and data analysis, dedicating myself to projects in each field as well as those that integrate the two. My work spans analyzing visitor behavior, identifying emerging trends, and tackling broader data-driven challenges, always with the goal of uncovering valuable insights and driving innovation. I leverage tools such as Excel, SQL, Power BI, and Python to conduct detailed analyses and deliver data-driven solutions. With a focus on creativity, analytical thinking, and a commitment to bridging the gap between tourism and technology, I aim to contribute meaningful solutions that create a lasting impact across both domains.

## Experience

---

### NAVIBU – DATA ANALYST

February 2025

As a Data Analyst at Navibu, I am responsible for processing and analyzing transportation data. Utilizing SQL and data analysis techniques, I ensure the efficient processing of traffic data and contribute to the improvement of traffic prediction algorithms. Additionally, I support the team in analyzing and interpreting detailed traffic data from İBB.

## Projects

---

### SQL SPOTIFY DATABASE

December 2024

This project is an SQL-based relational database designed to mimic the structure and functionalities of a Spotify-like platform. It provides an efficient system to manage and query data related to users, songs, playlists, albums, and subscriptions. The database also includes advanced features like views, stored procedures, and indexing for optimal performance and functionality.

### TOURIST ATTRACTION DATA ANALYSIS

January 2025

This project analyzes tourism trends from 2017 to 2021, focusing on visitor numbers, ratings, and attraction popularity during these years. The analysis explores how visitor behavior evolved over time, including changes in tourism patterns and key shifts in attraction visits.

### ISTANBUL RENTAL APARTMENTS DATA ANALYSIS

February 2025

This project analyzes the Istanbul Rental Apartments Dataset (2025), which includes rental apartment listings from Istanbul, Turkey. The dataset contains detailed information about rental properties, such as the district, neighborhood, number of rooms, apartment size in square meters, building age, floor number, and rental price in Turkish Lira (TRY).

## Certifications

---

### DATA ANALYST BOOTCAMP CERTIFICATE

November 2024 - January 2025

This intensive program equipped me with the skills and knowledge necessary to analyze complex datasets and make data-driven decisions.

## Education

---

### BACHELOR OF TOURISM ADMINISTRATION – Boğaziçi University – Istanbul, Turkey

September 2023

Current GPA: 3.89