Formulas

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**Calculate 5-star scale:**

Use weighted average

**Example 1:**

5 star - 252

4 star - 124

3 star - 40

2 star - 29

1 star – 33

(5\*252 + 4\*124 + 3\*40 + 2\*29 + 1\*33) / (252+124+40+29+33) = 4.11

**Actual:**

**Calculate Contribution Points:**

# of observations: 2 points per photo

# of species: 4 points per different species that you upload

# of people invited: 20 points per invited guest

# of posts or other elements that you shared through other social media platforms: 8 points per share

# of likes obtained: 1 point per like

# of likes sent: 1 point per like

# of comments obtained: 1 point per comment

# of comments sent: 1 point per comment