

Business Simulation Game(25 points)

This will be a real world situation (market) to be tackled virtually .The teams are required to place several decisions marketing , production , distribution , loans and what not. Basically,all the teams will be individual companies in a simulated world , and their decisions will impact their revenues and earnings.

- Every pool will have 3 teams participating in the event with 2 members in each team
 - Every pool captain is required to send in names of all the 6 participants to the organisers before 23.59 hrs on 31st August , 2012.
 - All the participants will be mailed a pdf of the manual of the simulation game runs 12 hours before the start of the event.
 - The game will be played in the IME Department Lab.
 - The game will be organized by the faculty organiser of Business Club ♦ Dr. Deepu Philip.
 - The winners will be decided on a pool basis.The game will give us the final score of each teamThe scores of all the teams in a pool will be added and then the winners will be decided accordingly.
 - The decision of the organiser will be final and binding.
 - The competition will be judged by the coordinators of Business Club and any sort of exchange of information between the teams will lead to the disqualification of the pool
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Business Quiz(15 points)

This will test a team's understanding of the business-financial and the very generic economic aspects.

- There will be two rounds in the event-prelims and mains.
- There is no restriction on the number of teams in the preliminary round
- From the preliminaryround,top 2 teams from each pool will move to the main round.The scores of the team in the prelims will not have any weightage in deciding the final winner
- A team can have maximum 3 members.
- Teams having the highest scores in the main round will be the winners .Team scores of a pool will not be added (2 teams of the same pool can thus come in 1st and 2nd).
- The quiz master's decision will be final and binding.
- If a team of a certain pool is found to help the other, both the teams will be immediately disqualified.

Case Study -Presentation(20 Points)

The cases will require teams to strategize their decisions and present to us the most feasible and possible solution to the case.

- There will be two rounds in the event-prelims and mains.
- A team can have maximum 3 members
- There is no restriction on the number of teams in the preliminary round
- In the first round,team will have to solve the case(s) and submit the solution in one hour
- Top two team from each pool will be selected
- Each pool's selected teams will be given a case and they will have 45 minutes to think
- These teams are then required to present before the judges.
- Each team is allowed 10 minutes to present the solution before the judges,after which there will be questions from the judges
- The decision of the judges will be final and binding.
- The scores of all the 3 teams in a pool will be added and then the winners will be decided on a pool basis.
- The teams will be judged on the effectiveness of the solutions, any good insights and approximations they make and also on their presentation skills.

Portfolio Diversification(15 Points)

BMW presents....."Dhoom 5"

Ever imagined BMW could bring out a movie. That's what we need to explore in this event.

- This will be a Pool Event.Each pool has to collectively work on the problem and submit a single solution
- A Company well established in its current business will be announced on 00.01 hrs,30th August
- Each pool has to look new business avenues for these established companies in which they are not presently involved.The choice of alternative sector is entirely on the pool.
- Teams should analyse the present market of the sector that they have chosen,the present situation of the company and come out with the business strategies that the company should follow in that sector
- Teams have to and submit their analysis online in the form of ppt and/or pdfbefore Sep1 , 23:59 Hrs.

StockSim(25 points)

Simulated Real world Trading with Virtual Money

- The online stock trading simulation game.
- There is no limit on the number of participants.
- Phase 1 will take place between midnight 17th August to midnight, 24th August. Top four positions will be announced after phase 1
- The overall winners will be announced based on the performance of the participant till 31st August midnight
- Phase 1: 10 points, Overall Event: 15 points

For Any Queries , Contact:

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