

# **ANIMATRIA**

animate data to boost profits

#### CONSUMER INSIGHTS FOR BRAND AND PRODUCT MANAGERS







# Dashboards for competitor insights

Use our advanced dashboards to see where you stand with resect to your competitors

## Trend lines to track your progress

Measure and track your brand and product performance over a period of time

## Know your BPI?

Quantify consumer perception about your brand using Animatria's proprietary trade marked KPI, Brand Perception Index

#### Use Voice of Customer to build your brand

Visit us at : http://animatria.com Follow us at @myanimatria

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