ANIMESH SHARMA

PROFILE

Experienced Full Stack Developer with a strong passion for both frontend and backend technologies. Skilled in creating intuitive user interfaces and developing robust backend solutions. Proficient in enhancing user experiences, streamlining operations, and driving customer engagement. Excited to further expand my expertise and gain deeper exposure to backend technologies. Seeking opportunities to contribute to innovative projects and leverage my software engineering skills across the full stack.

CONTACT

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WEBSITE: View my personal projects
https://animax-it.github.io/portfolio/

KEY SKILLS

ReactJS, NextJS
NodeJS
HTML, CSS, Bootstrap
Git, Jira, Agile Methodologies
MongoDB, SQL
Rest API, NPM, Vercel CICD

WORK EXPERIENCE

PinkBlue Supply Solutions Pvt. Ltd.

Software Engineer Feb 2023 – Present

- Implemented single-click WhatsApp login, speeding up the process from 1 minute to 10 seconds, resulting in improved user engagement and onboarding efficiency.
- Integrated Google Maps API to automate delivery information entry, reducing the time taken from 2 minutes to 5 seconds, while improving address accuracy.
- Designed a custom coupon page, resulting in a 10% increase in coupon utilization, fostering customer loyalty.
- Revamped the product image viewer, improving UI elements, zoom functionality, and integrating video support, enhancing the overall website experience.
- Enhanced website engagement and conversions by adapting the Progressive Web App (PWA) for desktop screens.
- Implemented advanced product search and customer review sections, improving user experience, and facilitating relevant product discovery and customer feedback.

EagleView

Software Engineer March 2022 – Jan 2023

- HTML, CSS, JavaScript and ReactJS for responsive web development and CI-CD pipelines using Vercel.
- Worked on tools to automate a manual process of capturing screenshots by the IG team saving 70 hours per week for the team.

Measuring Technician Nov 2020 – March 2022

- Measure gable roofs and walls using GIS imagery and Aerial imaging using the organization's in-house software - TWISTER.

EDUCATION

Bangalore Institute of Technology
2015 - 2019
Bachelor of Engineering in Civil