

## Contact

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(LinkedIn)

## Top Skills

Business Requirements  
Datasets  
Mathematics

## Languages

Hindi (Native or Bilingual)  
German (Elementary)  
English (Full Professional)

## Certifications

Cloud Architecture  
Neural Networks and Deep Learning  
Effective presentations and business websites  
Big Data & Hadoop Fundamentals  
GCP Essentials

## Honors-Awards

Won third place in Hack4people  
Quarterly Award - Innovation  
Among top 5 Winners at IndiaHacks-2016  
Top 10 Winners @ Urban Hack  
Among Top 10 at "Code for Karnataka GOK-Mobile 10x Appathon"

# Anirudh Menon

Lead AI Engineer @Target  
Bengaluru, Karnataka, India

## Summary

A ML Engineer who likes to solve interesting problems using data, has over 11 years of experience working in retail, automobile and entertainment industries. Has designed and built ML/data pipelines and products with large impact.

Led mid-sized teams building ML workflows and products which has delivered great business value. Also worked as a people manager to lead a group of data engineers, scientists and analysts. Actively contributed to design, architecture, development and delivery of data science(AI) solutions.

Little more about me -

I like contributing to FOSS, an active member of the local data and python communities, an active stack-overflow contributor and have given multiple talks at meet-ups & conferences about python, data science and engineering.

I enjoy participating in hackathons, right from understanding the problem, ideating, designing solutions to coming up with architectures and implementing solutions.

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## Experience

Target

6 years 2 months

Lead AI Engineer (Supply Chain)  
April 2025 - Present (9 months)

Lead AI Engineer, Data Sciences (MarTech)  
November 2019 - March 2025 (5 years 5 months)

Building ML/AI solutions in retail to improve guest experience and profitability.  
(ML/AI Science and Engineering)

## Genpact Digital

### Assistant Manager (Big Data and Analytics)

June 2017 - November 2019 (2 years 6 months)

Bengaluru Area, India

Built data and ML pipelines for a World Leader in Media & Entertainment. Led a team of engineers and trained them to build efficient data pipelines.

(Data Engineering, Science and management)

## Capgemini Technology Services India Limited

3 years

### Technical Lead (Big data & Analytics)

December 2016 - June 2017 (7 months)

Bengaluru Area, India

Led a team to build data pipelines for a leading automobile manufacturer and explored data science techniques to generate insights.

## Senior Big Data Engineer

August 2015 - December 2016 (1 year 5 months)

Whitefield, Bangalore, India

Worked on building a big data solution for a world leader in oil and mining.

(Data Engg & statistical analysis)

## Software Engineer

July 2014 - August 2015 (1 year 2 months)

Bengaluru Area, India

Worked on building IGate IV3 platform, primarily data engineering and some NLP.

## Accure Inc.

### Big Data Intern

January 2014 - June 2014 (6 months)

Bangalore, India

Worked on development of Accure Distribution of Hadoop(ADH).

## National Bureau of Soil Survey and Land Use Planning (ICAR)

### Intern

January 2013 - February 2013 (2 months)

Hebbal, Bangalore, Karnataka

Server Scripting in PHP.

## Education

Birla Institute of Technology and Science, Pilani  
Masters, Data Science and Engineering

S J C Institute Of Technology, Karnataka, India  
Bachelor of Engineering (BE), Computer Science & Engineering