key partners
colleges
gtu
private institutes
startup (ERP)

key activities
promotion
social media
endorsed by higher authorities

key resources
Database
Open Source libraries
Information
web servers

Value Propositions
Unique
elegant Ui
Easy to use
Faster with ajax
Simple installation

Customer relations
Institutions
New Startups
Businesses
Small Scale shop

Channels
Social Media
Advertisements
Newspaper

Customer Segments
Institute Authorities
entrepreneur
Business Men
Small Scale Business owner

Cost Structure
Module rates
Server Costs
Domain

Support Costs

Revenue Streams
Support Fees
Product Fees
Server Costs
Domain Costs
Management Service