# Loris Gockaj

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## EDUCATION

**Bilkent University**                                                                                   Ankara, Turkey
*Master of Arts: Economics*                                                                   *Aug. 2019 – Feb. 2022*
<u>Dissertation:</u>*"The impact of Syrian Refugees on Turkish Child Labor Market"*

**Bilkent University**                                                                                   Ankara, Turkey
*Bachelor of Arts: Economics; Ranked 3$^{rd}$; GPA: 3.85/4.00*                         *Aug. 2014 – Jan 2019*

## EXPERIENCE

**Research/Data Analyst**                                                                     May. 2022 – present
*IDRA Research & Consulting*                                                                         *Tirane, Albania*

- Developed and implemented qualitative and quantitative research methodologies, including Focus Groups, Workshops, In-depth Interviews, Human Centred Designs, NPS, Brand Awareness, Concept/Product Testing, Pricing Studies, Consumer Research, etc.
- Managed several research projects across market and opinion domains, collaborating with notable companies and organizations such as, UNICEF, UNFPA, UNDP, LHIND, British Council, British Cabinet, US Embassy, Swisscontact, Risi Albania, and Valicon
- Engaged with a wide range of topics including, Political Polls, Human Rights, Violence, Environment, Migration & SOC, Labor Market, Youth, Loyalty Programs, ICT Market, etc.
- Designed research instruments such as surveys, moderation guides, indexes, tailoring them based on project requirements
- Designed sampling strategies in accordance to the project target audiences, ensuring representative and relevant data collection
- Employed SPSS and Microsoft Excel for data processing, validating and analysis, uncovering patterns, trends, and actionable insights from the data
- Utilized Microsoft Office suite to create detailed, well-structured report documents, presenting project findings to clients and large audiences, contributing to evidence-based decision-making

**Teaching Assistant**                                                                        Sep. 2019 – Feb. 2022
*Bilkent University*                                                                                          *Ankara, Turkey*

- Was a graduate Teaching Assistant for multiple classes: , Econometrics, Microeconomic & Macroeconomic Theory, Probability & Statistics, and Introduction to Economics
- Responsible for holding weekly lab hours in Econometrics using E-views & STATA, Macroeconomic Theory, and Introduction to Economics
- Prepared assignments and quizzes, proctored tests, and graded quizzes & exams
- Held office hours once a week to provide one-on-one assistance with course material

## TECHNICAL SKILLS

- **Proficient in:** SPSS, Stata, Microsoft Office
- **Familiar with:** SQL, Matlab
- **Technical Toolkit:** Linear and Logistic regression, Difference in Difference, Regression Discontinuity Design, Instrumental Variables, Hypothesis Testing, Net Promoter Score, Concept/Product Testing, Pricing Studies, Brand Research, Consumer Research, Market Analysis & Evaluation, Pricing Studies, Tracking Studies
- **Languages:** Albanian, English, Italian, Turkish