

Hi' I am

ANA MARIA POSADA

MOTION + WEB + COMMUNICATION DESIGNER

3 years open work permit

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RESUME

PROFILE

A dedicated and passionate digital designer with specialization in motion graphic design. I have a background in social communication, journalism and music. As a multifaceted artist, I love to weave beautiful stories, communicate ideas, and create innovative content. Through handcrafted illustrations, animations, music and video, I deliver creativity in every project that I commit to.

EXPERIENCE

- **Freelance Web Design – Drawn Together Vancouver**
Mar 2017 – May 2017 (Vancouver, Canada)
Developing, design and customize the content for the web site in Word Press. The web site is about a not profit organization founded by women who work in the industry of animation that looking for provides training, networking and educational opportunities through its workshops, mentorship programs, and events.
- **Freelance Motion Graphic Designer – Science World**
Feb 2017 – Apr 2017 (Vancouver, Canada)
Made an animation for WONDER, a new gallery at Science World, Vancouver for children between ages 0 and 5. I used 2D animation in After Effects to bring to life the animals of WONDER. The animation is a promotional advertisement for TV to invite parents and children to the new gallery.
- **Vocal Technique and Piano Instructor – ASAF Music Academy**
Jan 2014 - Aug 2015 (Palmira-Colombia)
Teaching children to play piano, guitar and sing in a didactic way (part-time work)
- **Freelance Motion Graphic Designer – CIBER Organization**
Feb 2015 -Mar 2015 (Palmira, Colombia)
Script development and design, storyboard, illustrations and 2D animation for an awareness campaign called "Con Mucho Gusto".
- **Freelance Designer & Video Producer - SURA Foundation**
Aug 2014 - Dec 2014 (Cali, Colombia)
Recorded, scripted, and edited an institutional video called "Bilingüismo para la Competitividad". Designed and developed a virtual book for children of the Higher Normal Schools Santiago de Cali aimed at raising awareness about the importance of learning the English language.
- **Director- "Sound Inside" University of Valle Documentary**
Jan 2013 – April 2013 (Cali, Colombia)
Wrote the script and directed a documentary about a deaf musician that although suffering from a rare syndrome, was able to play the guitar by memory.
- **Production Assistant - Regional Channel TELEPACIFICO**
Aug 2013 - Dec 2013 (Cali, Colombia)
As production assistant for the documentary series "Relatos de Agua" about water conservation, I helped in the transcription of interviews, audio and video editing, and was an assistant in the production field working with a photographer and a community manager.
- **Still-Photograph & Video Editing - short film " Mal Aire"**
Jan 2013 – April 2013 (Cali, Colombia)
Duties included photography, video editing and post production for this short film.
- **Script Supervisor - Short film "A la Salida"**
Nov 2013 (Cali, Colombia)
Supervised the script and art direction of the project to ensure continuity.
- **Musical Composer & Art Assistant - Short Film "No me Demoro"**
Aug 2012(Cali, Colombia)
Collaborate with the art direction and composed the soundtrack for the credits in this short film.

INTERESTS

As an artist from Colombia, I love taking pictures to capture beautiful moments in life. With my piano and guitar I like to compose and sing original songs. My gamer soul enjoys connecting and playing with people around the world in strategy, adventure, and puzzle games that challenge my mind. As a curious person I have a willingness to learn new things and improve skills every day.

MY STUDIES

VANCOUVER FILM SCHOOL

Sep 2015 –Aug 2016 (Vancouver, Canada)

Digital Design Diploma with Honours Specializing in Motion Graphic Design.

Graduate Project: "Soul Stones" – a 2D animated prologue for a fantasy videogame.

UNIVERSITY OF VALLE

Aug 2009 – Nov 2014 (Cali, Colombia)

Degree in Social Communication and Journalism. Valedictorian of the graduating class of 2014.

Graduate Project: "Mi Historia en las Delicias", an interactive book of the life stories of children at risk.

TECHNICAL SKILLS

Photoshop	-----	8yr exp
Illustration	----	4yr exp
After Effects	---	3yr exp
Premier Pro	-----	8yr exp
Audition	----	5yr exp
Cinema 4D	-	1yr exp
HTML&CSS	--	2yr exp

KNOW-HOW

-Concept Script	- 2D Animation
-Storyboard	- Photography
-Animatic	- Graphic Design
-Video Production	- Brand Design
-Photography	- Motion Design
-Audio & Video Editing	- Web Design & Develop

LANGUAGES

Spanish	Native Language
English	Fluent