1) As a parent, I want my child to only have access to age-appropriate material.

(a filter credential feature)

Is there a method for the subscriber to filter by age when selecting media? Is there age credentials in the authentication process that restrict the content viewability relevant to a particular subscription version? Does the subscriber enrolment process also collect age details of the claimant? What age range does the application actually provide content for?

2) As a student, I want to organise browsing material into my chosen topics so I can find school content quickly.

(a category button)

How is the total media selection displayed to the subscriber? To what level of specificity is the content categorised? Is the content categorised by the details of the content creator? Is the content categorised by the properties of the content? Such as: genre, publication date, etc. Is there a selectable dropdown list that showcases all the content topics? Is there a navigation bar that showcases all the topic variations? Does the selectable topic categories for the content when selected take the subscriber to a new page or does the subscribers action change the current media selection dynamically on the page their on? Is there a preferred-content credential that the authentication process takes into when displaying recommended content on the subscribers personal dashboard?

3) As a frequent reader, I want to be able to save future content I might be interested in.

(a wish-list/bookmark feature)

Is there a storage feature associated to each subscriber account? Is there a personal list which a subscriber can add to? Is there a list that saves previously accessed content in the form of a history log? Is there a saved list for chosen content by the subscriber that can dynamically return the subscriber to that content when reselected? Is the saved list easily accessible from a subscriber type dashboard?

4) I am dyslexic and I do not like audible books, I want to be able to change the display of the reading material to suit my needs.

(a presentation feature)

Are there features that can be selected by the subscriber to alter the display of the content? Is there an option to set accessibility levels from the subscribers settings? Is there a button that the subscriber can use to enlarge content font-size? Is there a button where the colour of the display can be changed to suit the subscribers reading preferences? Is this button feature easily accessible? Is it big enough? Is it obviously and clearly located in a rememberable position? Are there features in the authentication process that remember past accessibility selections? or rather taken into account in enrolment?

6) As a teaching provider, under my direction, I want to be able to provide my students with specifically chosen content that they can easily access.

(an extract content feature)

Can subscribers share content and therefore make it accessible to others? Is there a process of authenticating a limited access for non-subscribers that derive from a subscriber share point invitation? Is there a portable method to extract and share a list of content? And does such a list act as a directory for the recipients to follow? Is there an organisation specific version of subscription?

7) As an author, I want the integrity of my uploaded material to stay intact.

(password protection ++ area access authentication features)

What licenses are described on the application to ensure subscribers are aware of copyright policies? How is the database separated from the interactive interface? What forms of protection prevent the subscribers from modifying data? And to what extent is modification granted to the subscriber? Do content creators have access to elements of the database? Enabling them to upload their own material, update material and delete material? Is there password protected features to the application? Are there limited access hidden segments of the application?

8) I am a busy user, I want to be able to listen to audible content and engage in other activities at the same time.

(background media-player feature)

Can the audio player play content in the background? Are the audio features, such as: rewind, easy to access without returning to the full application? Is there distinctions between audio and written formats in the selection modes? Can the audible content be downloaded onto their local machine?

9) I am a user with minimalistic preferences, I want everything offered by the application to be easily accessible so I can use the features without too much searching around.

(user login feature ++ simple homepage/user dashboard design)

Does the application provide subscribers with a user dashboard? Is there a single page, akin to a user dashboard or home page, that provides direct links to all the features? Is there a link to subscriber saved content on the homepage? Is there a link or full directory of selection media on the homepage? Is there a link to account settings on the home page? Is there an option to create an account or login as soon as the application is first accessed?