

# Anique Sayed

Freelance Web Developer & BEng Software Engineering Student

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## Summary

An enthusiastic professional currently studying a full-time course in BEng Software Engineering. I am looking for opportunities in Java development to help develop my career.

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## Experience

### **Freelance Web Developer at Anique Sayed**

February 2015 - Present (4 months)

### **Web Developer at University of Westminster**

April 2015 - May 2015 (2 months)

I was responsible for the management of the content and the structure of the website. This included: • Adding and editing content, structure and functionality on the website. • Creating banners and artwork for the website, along with other promotional design (Photoshop/Illustrator). • Liaising with the Cinema team, Corporate Services and Faculties to gather business requirements. • Creating schedules, agreeing deadlines and proposing solutions to business requirements. • Managing the copywriter and ensuring timely delivery of the cycle of initial copy, review, amend and sign off. • Sourcing images and artwork, and commissioning photographers.

*1 recommendation available upon request*

### **Web Developer at Net Security Training**

February 2015 - April 2015 (3 months)

I was responsible for the implementation, creation and delivery of approximately 50 websites using an open source CMS (WordPress) and multiple eLearning environments using the open source software (Moodle). My duties included: • Building and testing eLearning environment for both paid and unpaid courses. • Building and testing responsively designed websites for the Internet security industry. • Working with phpMyAdmin and SQL to backup and restore data from older Moodle versions. • Analysing, proposing and implementing best practice approach to SEO through keywords, XML sitemaps and Google Webmaster Tools whilst utilising WordPress SEO tools (SEO by Yoast!). • Using various tools to manipulate flash to create SCORM packages and interactive quizzes and tests.

### **Software Development Project Manager at University of Westminster**

September 2014 - March 2015 (7 months)

Tasked with leading a team of students to create a Java application for the purpose of marketing and the sale of movies. Used the Java JDBC library to connect to a phpMyAdmin server to allow for the application's

interactions with a database such as storing, retrieving and querying. With high regards to HCI and an Agile software development methodology. Responsible for delivering the project against agreed scope, schedule & expectations. Doing this whilst supervising, directing & motivating the team.

### **Product Development Project Manager at EMAP**

September 2014 - September 2014 (1 month)

I was tasked to lead a team of four contractors, utilising Drupal to create an online manual (Wiki) for the product 'EventsOne'. I was responsible for delivering the project against agreed scope, budget, schedule and business expectations whilst supervising, directing and motivating the team. My duties included:

- Managing timely delivery of business requirements agreed upon in the scope.
- Liaising with stakeholders to propose and implement agreed upon changes.
- Creating progress reports and other documentation in accordance to the schedule.
- Creating a training strategy.
- Managing and motivating the team while ensuring a professional communication line is maintained.

### **Digital Product Analyst at EMAP**

July 2014 - September 2014 (3 months)

EMAP is a content, subscription & networking business. We connect influential people and organisations to a high-value network of decision-makers, data and ideas through our industry-leading portfolio of brands including Retail Week, Health Service Journal, MEED, Architects' Journal and Drapers. I was responsible for the implementation, creation and delivery of all the sites that fall under the "EMAP Events" umbrella (around 80 websites), using a mixture of paid for CMS (EventsForce), and open source CMS (Drupal). Job roles included:

- Working with the IT team to produce staging environments and launching websites.
- Refreshing websites for each event addition.
- Managing everyday updates to website content, in line with website content plan.
- Driving SEO, through content, structure, links and tagging, working with the brand teams to define keywords and key partners for links.
- Building a clear activity schedule incorporating timelines, milestones and reports.
- Managing and delegating tasks to both in-house and out-sourced workers.
- Training both in-house and out-sourced workers.
- Managing and reporting accurate website traffic patterns/trends including what search terms people used to find the sites with Google Analytics
- Using Sprout Social to report social media rankings to the Marketing Department

### **Digital Product Analyst at Top Right Group**

February 2014 - July 2014 (6 months)

Being part of the Digital Development team incorporated the design and build of eCommerce websites for i2i Events Group, EMAP, MEED, WGSN & 4C, which are all businesses powered by Top Right Group. As part of the digital product development team, my roles include:

- To build and test responsively designed eCommerce websites for the event industry. Adding and editing content on these websites. – 65 website to date.
- Working with the product, IT, marketing and content production teams to gather information required for the website build.
- Analysing and proposing best practice approach to SEO and Social Media channel based on the event's marketing and strategic objective.
- Supporting the digital product development team.
- Working with the technical delivery teams, IT and development to ensure that requirements and issues

are logged on behalf of the product development team. • Adhering to professional communications within the product development team and to any other related team. • Providing regular updates to the product development team on assigned work activities. Alongside my duties I have also been training other members of staff including the content production team and marketing team to utilise the Drupal content management system.

### **Team Member at Boost Juice Bars**

October 2013 - February 2014 (5 months)

Worked in an extremely busy environment with pressure to meet targets and provide excellent customer service. This job revolved around working within a team-based culture. A prerequisite reservoir of skills was necessary, which included planning, organisation, coordination and commitment. The most important skill, which was required, was effective communication amongst all staff members. As part of the staff team, my roles included: • Working closely with other team members to take and dispatch customers' orders. • Having a strong focus on a 3-minute target for every drink. • Having to accept the responsibility associated with the operation of the till. • The ability to upsell was a must. – Achieved second position in an in-store competition to upsell. • Receiving deliveries. • Ensuring that both the store and the storeroom was kept clean and tidy at all times. • Working closely with management to train new staff.

### **Web Developer at Phillip F of London**

November 2012 - March 2013 (5 months)

The biggest pressure was due to the nature of this job, revolving around meeting deadlines for an eCommerce website. A well-maintained communication line between my manager and I was necessary as it enabled me to report to him my progress and resolve any issues. To be successful in my role, I was required to ensure that deadlines were met by a fair distribution of workload amongst the team members and effective communication between all staff. An intense focus on an online CMS was in play with uses of Photoshop and other Adobe products.

### **Administrative Assistant at Charles Harding & Co. Solicitors**

July 2009 - September 2009 (3 months)

The main focus was on communication between the clients and myself. The chains of communication varied from emails, phone calls to greeting them at the reception desk. I was also required to work on my own initiative and process files and documents using the required procedures. This meant a heavy focus on Microsoft Word, Excel and Outlook.

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## **Education**

### **University of Westminster**

Bachelor of Engineering (B.Eng.), Computer Software Engineering, 2012 - 2016

Grade: Currently Studying

Activities and Societies: Badminton Sports Club, Muay Thai Sports Club, ABSOC, Anime Society, Film Society, Web Development Society.

## **Milton Keynes College**

A-Levels, Higher Education, 2011 - 2012

## **Preston Manor**

A-Levels, Higher Education, 2009 - 2010

## **Al-Sadiq & Al-Zahra Schools**

GCSE, Secondary School, 2006 - 2009

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## Languages

### **English**

(Native or bilingual proficiency)

### **Urdu**

(Native or bilingual proficiency)

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## Skills & Expertise

### **Programming**

#### **Visual Basic**

#### **NetBeans**

#### **Java**

#### **JavaScript**

#### **Web Design**

#### **Web Development**

#### **Drupal**

#### **HTML 5**

#### **HTML**

#### **CSS**

#### **Dreamweaver**

#### **Photoshop**

#### **Microsoft Office**

#### **Microsoft Excel**

#### **Microsoft Word**

#### **Mac OS**

#### **Mac**

#### **iOS**

#### **Linux**

#### **Windows**

#### **Customer Experience**

#### **SEO**

#### **E-commerce**

#### **SQL**

#### **Social Media**

#### **WordPress**

#### **XHTML**

#### **CMS**

#### **Testing**

#### **Databases**

#### **User Interface Design**

**PHP**  
**MySQL**  
**User Experience**  
**Web Analytics**  
**Google Analytics**  
**XML**  
**AJAX**  
**Web Content Management**  
**Web Services**  
**Apache**  
**Software Development**  
**Web Applications**  
**OS X**  
**Teamwork**

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## Projects

### **World Architecture Festival**

February 2014 to July 2014

Members: Anique Sayed

World Architecture Festival is the world's largest festival and live awards competition dedicated to celebrating, and sharing architectural excellence from across the globe.

### **Inside Festival**

February 2014 to July 2014

Members: Anique Sayed

INSIDE is the global festival and awards programme that celebrates the very best in interior design and architecture.

### **World Retail Awards**

February 2014 to July 2014

Members: Anique Sayed

The World Retail Awards are the only global retail Industry awards that recognise and honour retail excellence. Over the last seven years the awards have attracted entries from hundreds of retailers from over 50 countries across the world, with winners from global powerhouses such as Inditex, Burberry and Amazon as well as smaller regional retailers being crowned best in the world. This year's finalists were recently announced and will find out if they will join the impressive Roll of Honour and collect their World Retail Award.

### **HSJ Awards**

February 2014 to July 2014

Members: Anique Sayed

The annual HSJ Awards are the biggest awards in healthcare management. Sponsorship of an award gives you an unequalled opportunity to engage with healthcare leaders, in print, online and face to face while positioning your organisation as a thought leader in your category of choice.

## **The International Tunnelling & Underground Space Awards**

February 2014 to June 2014

Members: Anique Sayed

Brought to you by the New Civil Engineer and supported by the International Tunnelling & Underground Space Association, the awards recognise overall excellence in the delivery of international tunnelling and underground space projects.

## **Retail Week Awards**

July 2014 to September 2014

Members: Anique Sayed

In 2015 Retail Week will be celebrating the 20th anniversary of the Oracle Retail Week Awards, the gold standard in British retail excellence. In two decades this illustrious event has championed, toasted and rewarded the finest achievements in the sector.

## **Retail Week Live**

July 2014 to September 2014

Members: Anique Sayed

Retail Week Live is the unmissable event where the industry meets to make new connections, hear from the people setting the agenda and learn what the future holds from the people making it happen. It is the only event in the UK to bring together the entire retail industry; the place where retail chiefs, free thinkers, influential commentators and the brightest new talent converge to learn, connect and innovate.

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## 1 person has recommended Anique

"Anique added huge value to the team, being very flexible in his approach whilst always maintaining high standards. Anique is pro-active and without him, we would not have delivered on time. I hope that we can work together again"

— **Sue Warwick**, managed Anique

[Contact Anique on LinkedIn](#)