



GREEN FUTURE PROJECT

GFP Impact Report 2022

Get to know the numbers, people and achievements that represent our everyday work!

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Certified

Corporation

Best
for the
World
2022


Letter from our founder

Pietro Pasolini
CEO of Green Future Project

“ ”

I first experienced the destructive power of deforestation on a trip to Ecuador in late 2019. Witnessing the tragic loss of biodiversity caused by commercial logging was a life changing experience, one I could not walk away from.

A year later Green Future Project was born with the mission of harnessing the power of collective action globally to fight climate change. In less than 2 years we have-built and grown an international and diverse organisation that supports 13 climate project across 4 continents.

The great results that we are presenting in this report could have never been achieved without the superb passion and hard work of the GFP team, our project partners and YOUR support. So thank you for being part of the Green Future Project movement and supporting us as we push to protect the world's biodiversity and slow down the pace of climate change.

No doubt, we are just getting started.

Up next:

[Who we are >](#)

Who we are

Green Future Project has been established to simplify climate action.



Born in 2020 to save Tropical Rainforests in Ecuador, it is now a tech enabled platform scaling up positive environmental impact at a global level.

Restoration, Preservation, Renewable Energy and Marine Restoration are our core activities to fight climate change, harnessing the power of collective action.

If you need help or want to say hi, contact us at info@greenfutureproject.com

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[Why and how we do it](#)

Why and how we do it

Green Future Project aims to reverse the effects of climate change, bridging people and businesses with the best climate solutions all over the world.

The problem

The climate crisis is severely affecting the most precious ecosystems on this planet.

In addition to that, deforestation represents 23% of global CO₂ emissions and is threatening the Amazon at an incredible and worrying pace.

The impact of our projects

To properly track and monitor the impact of our projects, we partner with [Orbify](#) and [X Farm](#), providing you with satellite images and live data from the sites.



The experience we provide

These live data and images enable us to have real time information about the status of the projects, making the user experience an all-round one.

Go back to:

[Who we are](#)

Up next:

[Our impact](#)

Increasing engagement and awareness is key to make impact at scale.



Our impact

Select any of our focus areas below to learn more about the positive impact we generate on each of them!

Ecosystem Restoration

Ecosystem Preservation

Renewable Energy

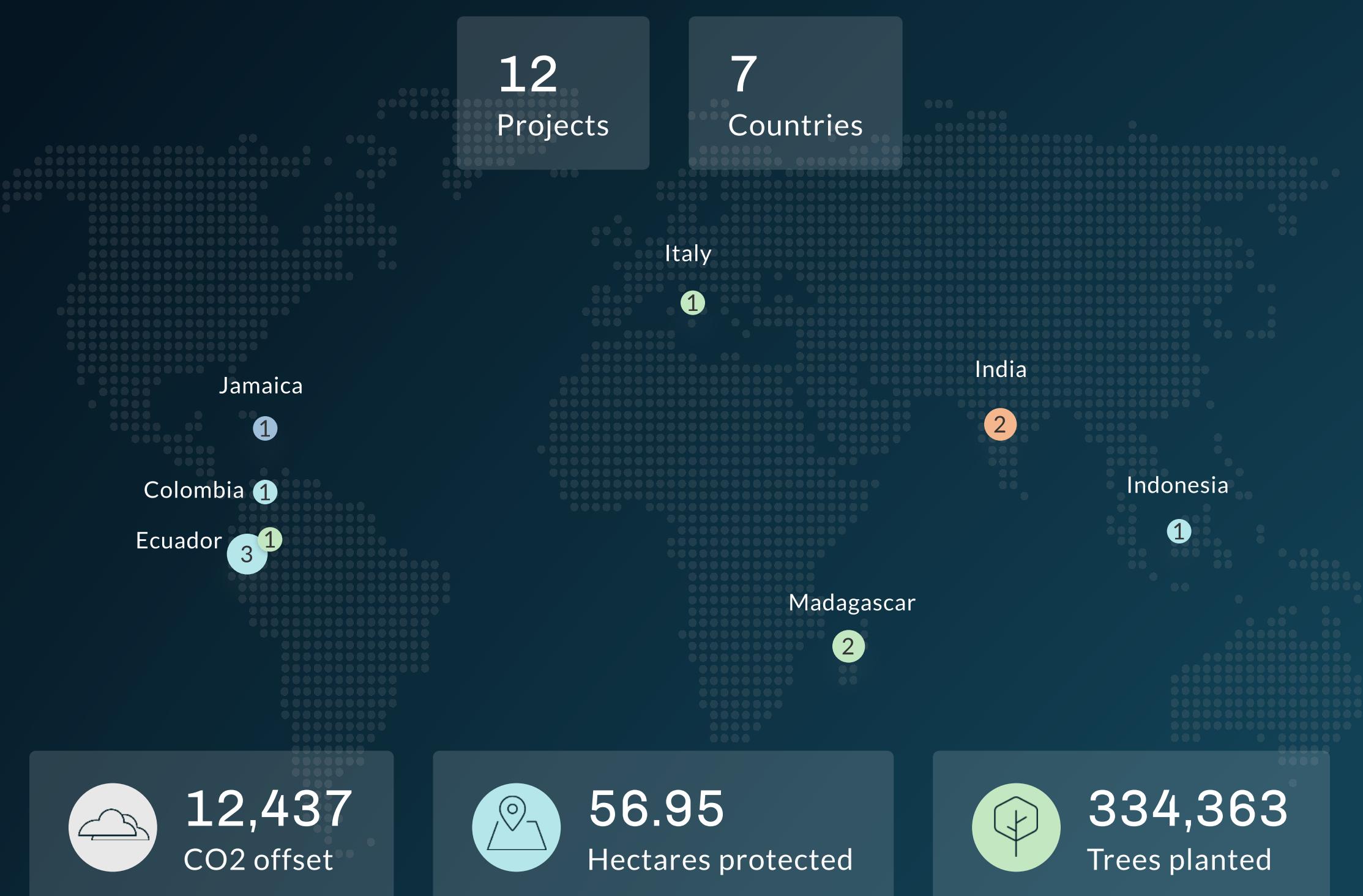
Marine Restoration

Closed Projects

What's next?

12
Projects

7
Countries



12,437
CO2 offset



56.95
Hectares protected



334,363
Trees planted

Go back to:

< Why and how we do it

Up next:

Partners & achievements >

[Our impact](#)

Ecosystem Restoration

Helping natural ecosystem heal by planting trees, implementing rewilding techniques and more.

Total impact



334,363
Trees planted

3,343.63
Workdays generated

Vilamatsa Planting Site

Marovolavo Plating Site

Yanacocha Reserve

Project impact



283,420
Trees planted

Project partner

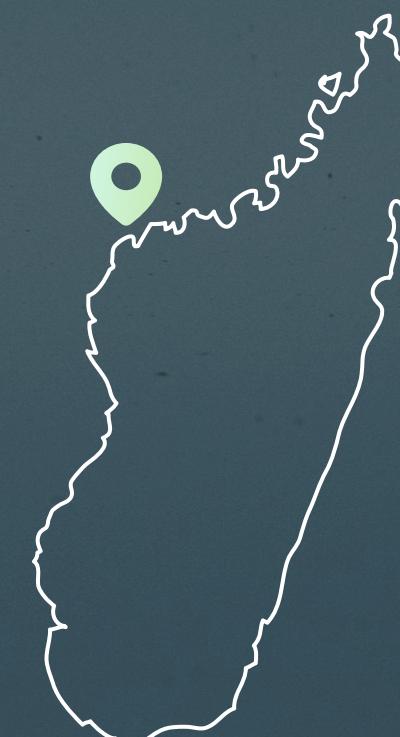


Located in



Madagascar

[Learn more](#)



< Our impact

Ecosystem

Helping nature grow by planting trees, implementing reforestation and restoring degraded land.

Total impact



33
Trees

3,
Wor

Villamatsa Planting Site

Madagascar



First stage



Advanced stage

[Our impact](#)

Ecosystem Restoration

Helping natural ecosystem heal by planting trees, implementing rewilding techniques and more.

Total impact



334,363
Trees planted



3,343.63
Workdays generated

Vilamatsa Planting Site

Project impact



50,862
Trees planted

Marovolavo Plating Site

Located in



Madagascar

Yanacocha Reserve

Project partner



< Our impact

Ecosystem Restoration

Helping natural ecosystem heal by planting trees, implementing rewilding techniques and more.

Total impact



334,363
Trees planted



3,343.63
Workdays generated

Vilamatsa Planting Site

Marovolavo Plating Site

Yanacocha Reserve

Project impact

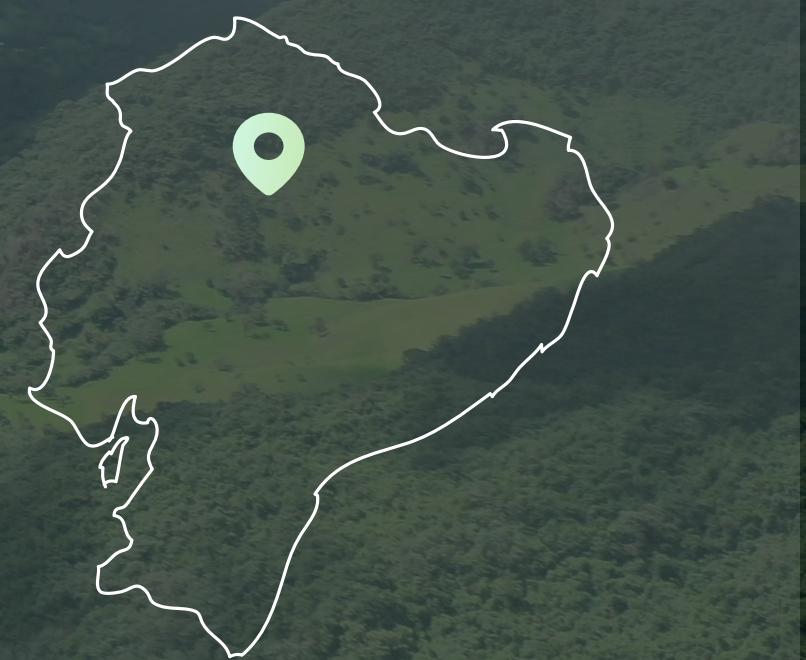


10
Trees planted

Located in



Ecuador



Project partner



[Our impact](#)

Ecosystem Preservation

We're creating incentives for forest conservation, thus making it more profitable than deforestation.

Total impact



56.95

Hectares protected



6

Projects
(Current, new, and closed projects)

Canandé Reserve

Project impact



16.03

Hectares protected

Narupa Reserve

Located in



Ecuador

Central Kalimantan Peatlands



Project partner



< Our impact

Ecosystem Preservation

We're creating incentives for forest conservation, thus making it more profitable than deforestation.

Total impact



56.95

Hectares protected



6

Projects
(Current, new, and closed projects)

Canandé Reserve

Project impact



38.90

Hectares protected

Narupa Reserve

Located in

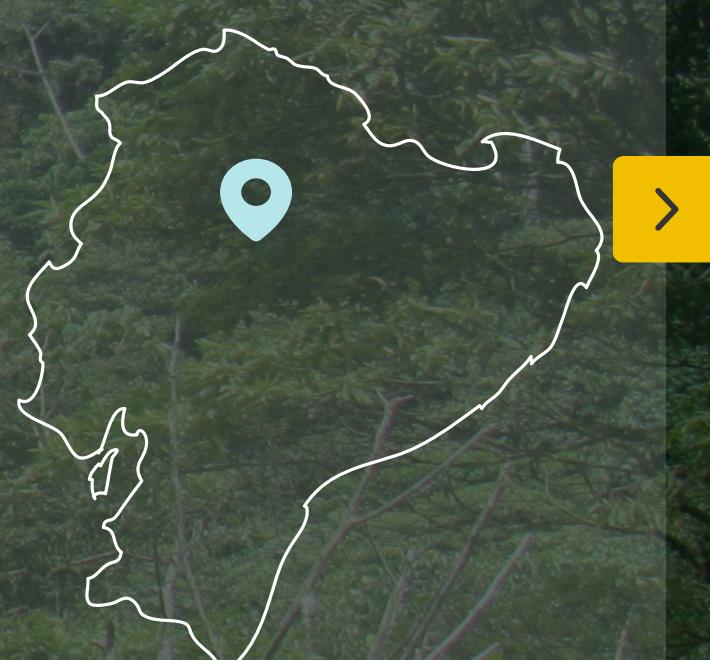


Ecuador

[Learn more](#)

Central Kalimantan Peatlands

Project partner



[Our impact](#)

Ecosystems

We're creating more conservation land than deforestation.

Total impact



5 H



6 P
(C)

Narupa Reserve

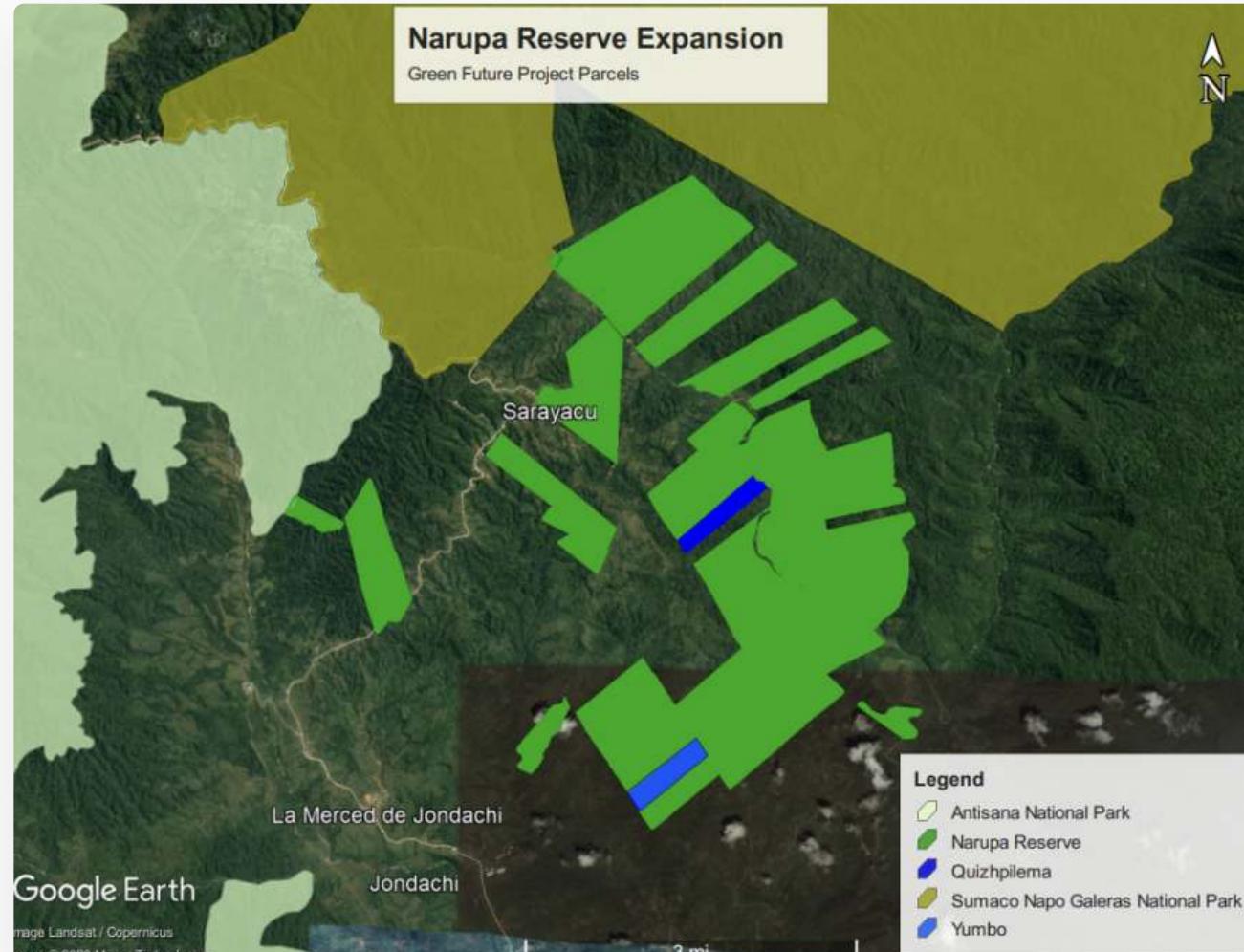
Ecuador

Expansion Plans

In partnership with Fundación Jocotoco Ecuador

Acquired parcels (in blue) to **expand and consolidate** the Narupa Reserve (in green).

Antisana National Park (light green) and Sumaco National Park (yellow) are the **government's protected areas** which Fundación Jocotoco wishes to **connect through the expansion** of the Narupa Reserve, in order to enhance the conservation initiative and **strengthen the ecosystem protection**.



atlands

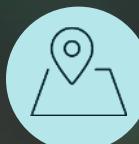


[Our impact](#)

Ecosystem Preservation

We're creating incentives for forest conservation, thus making it more profitable than deforestation.

Total impact

**56.95**

Hectares protected

**6**Projects
(Current, new, and closed projects)[Canandé Reserve](#)[Narupa Reserve](#)[Central Kalimantan Peatlands](#)

Project impact

**5,000**

Tonnes of CO2 Offset

Located in



Indonesia

Project partner

**Verified Carbon
Standard**
A VERRA STANDARD

< Our impact

Ecosystem Preservation

We're creating incentives for forest conservation, thus making it more profitable than deforestation.

Total impact



56.95

Hectares protected



6

Projects
(Current, new, and closed projects)

Copalinga Reserve

Project impact



1,100

Tonnes of CO2 Offset

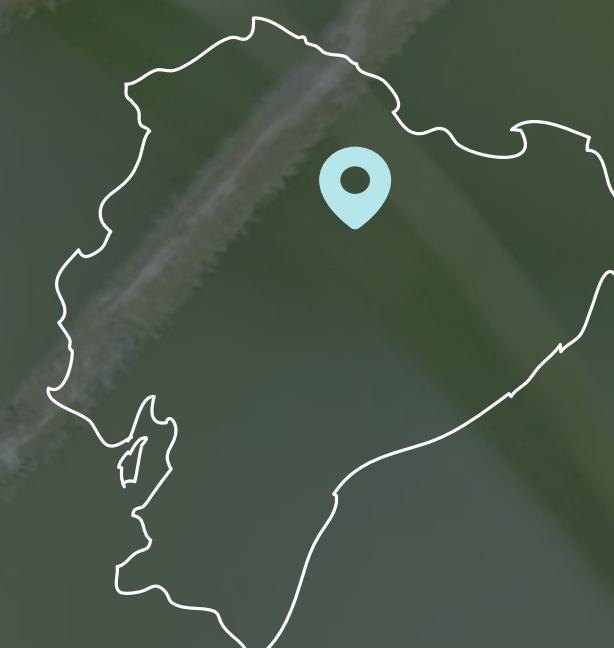
Project partner



Located in



Ecuador



< Our impact

Renewable Energy

Fueling the zero-carbon energy transition.

Total impact



3,581,358

KWh energy produced



1

Project

Tamil Nadu

Project impact



3,581,358

KWh energy produced



5,000

Tonnes of CO2 Offset

Project partner



Verified Carbon
Standard

A VERRA STANDARD

Located in



Tamil Nadu,
India

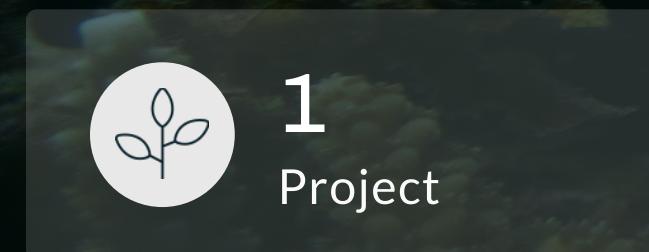


< Our impact

Marine Restoration

Protecting oceans and coastal ecosystems to help save marine flora and fauna.

Total impact



East Portland Fish Sanctuary

Project impact



Project partner



Located in



Jamaica



[Our impact](#)

Closed Projects

Checkout the projects we already closed due to goal achievement!



3
Closed projects



1
Renewable Energy



1
Ecosystem Preservation



1
Ecosystem Restoration

Jaisalmer wind farm

Project achievement



4,645,110

KWh energy produced



3,096.74

Tonnes of CO2 Offset

Project partner



Verified Carbon
Standard

A VERRA STANDARD

Bajo Calima y Bahía Málaga Reserve

Located in



Rajasthan,
India

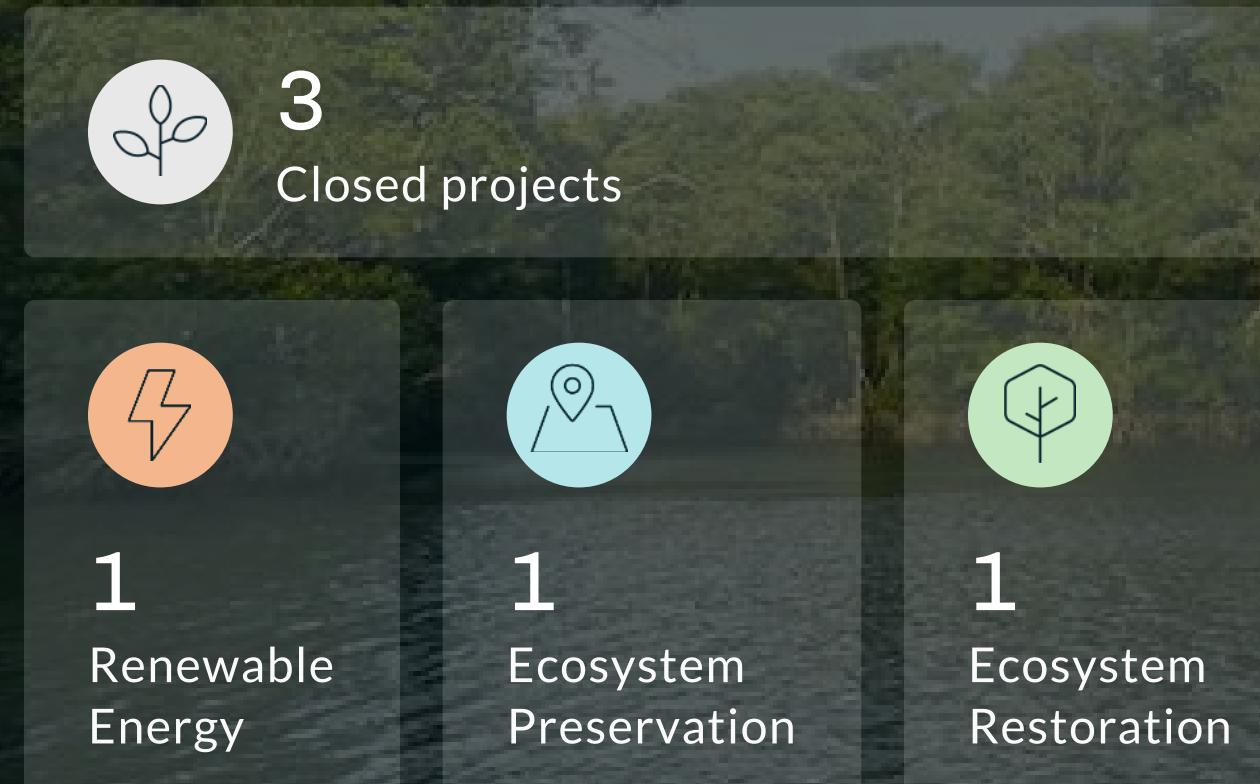


Vicenza

[Our impact](#)

Closed Projects

Checkout the projects we already closed due to goal achievement!



Jaisalmer wind farm

Bajo Calima y Bahía Málaga Reserve

Vicenza

Project achievement



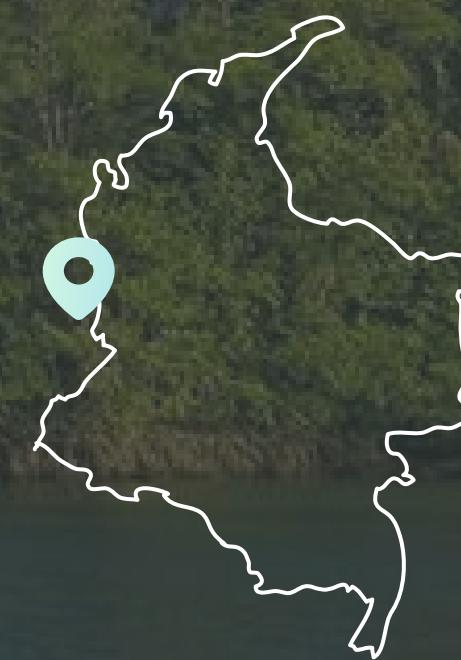
2.01

Hectares protected

Located in



Colombia



Project partner

Verified Carbon
Standard
A VERRA STANDARD

[Our impact](#)

Closed Projects

Checkout the projects we already closed due to goal achievement!



3
Closed projects



1
Renewable Energy



1
Ecosystem Preservation



1
Ecosystem Restoration

Project achievement



71
Trees planted

Project partner



Jaisalmer wind farm

Bajo Calima y Bahía Málaga Reserve

Vicenza

Located in



Italy



[Our impact](#)

What's next?

Checkout our next partnerships and new supported projects for 2023!

The projects aim to regenerate the native trees population through the planting of saplings and expanding reserves to preserve the ecosystems.

**3**

New projects

**3**Ecosystem
Restoration**1**Ecosystem
Preservation

Sardinia Planting Site

Project scope

Restore the damaged ecosystem destroyed by wildfires during the summer of 2021.

Project partner

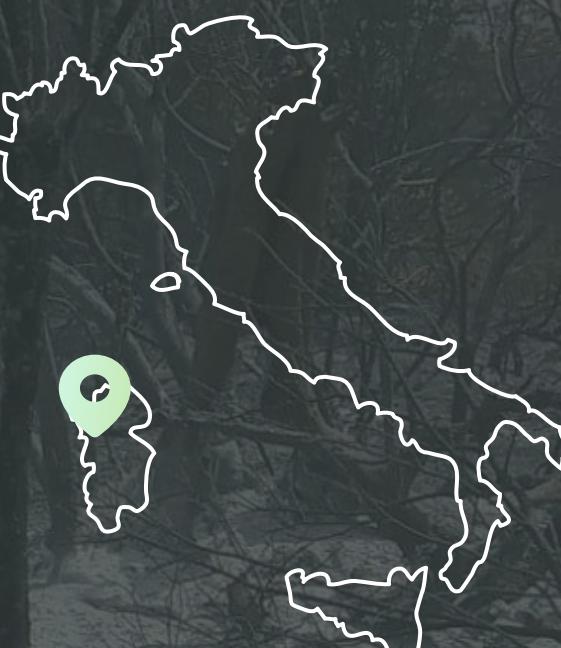


Basilicata Planting Site

Located in



Montiferru,
Sardinia,
Italy



Mangrove Planting Site



< Our impact

What's next?

Checkout our next partnerships and new supported projects for 2023!

The projects aim to regenerate the native trees population through the planting of saplings and expanding reserves to preserve the ecosystems.



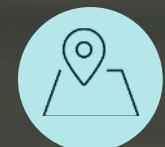
3

New projects



3

Ecosystem
Restoration



1

Ecosystem
Preservation

Sardinia Planting Site

Basilicata Planting Site

Mangrove Planting Site

Project scope

Restore Mediterranean vegetation in abandoned or arid lands, around Matera municipality.

Located in



Matera,
Basilicata,
Italy



Project partner



< Our impact

What's next?

Checkout our next partnerships and new supported projects for 2023!

The projects aim to regenerate the native trees population through the planting of saplings and expanding reserves to preserve the ecosystems.



3

New projects



3

Ecosystem
Restoration



1

Ecosystem
Preservation

Sardinia Planting Site

Basilicata Planting Site

Mangrove Planting Site

Project scope

Protect and restore the Mangrove coastal ecosystems, raising the population's awareness.

Project partner



Located in



United
Arab
Emirates



[Our impact](#)

What's next?

Checkout our next partnerships and new supported projects for 2023!

The projects aim to regenerate the native trees population through the planting of saplings and expanding reserves to preserve the ecosystems.



3

New projects



3

Ecosystem
Restoration

1

Ecosystem
Preservation

Tapichalaca Reserve

Project scope

Expanding the reserve to halt deforestation and protect biodiversity



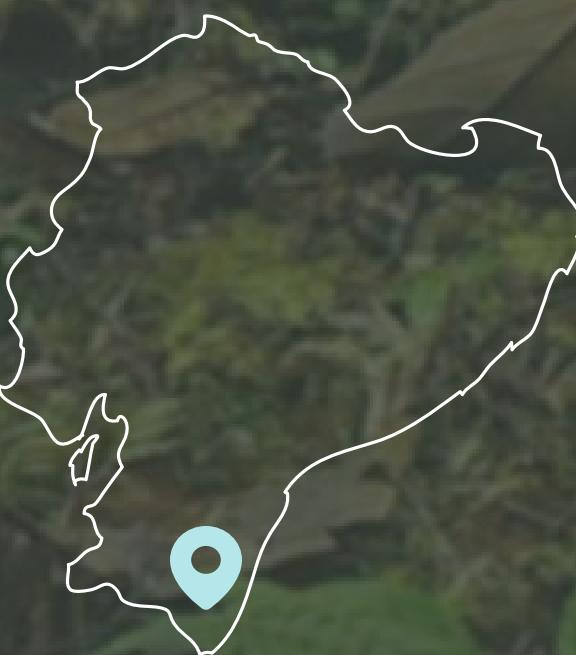
Project partner



Located in



Ecuador



Partners & achievements

During 2022, Green Future Project has reached some milestones, not only in relation to projects and impact.

B Corp Certification, CO2alizione Italia membership and Invest Conservation are just few of the extended network of strategic partners we have broadened so far. Being able to create synergies with companies we share values and mission allows us to **power a virtuous circle towards a real, sustainable world.**

In addition, Green Future Project has been awarded with the Best In Governance Award, being thus recognized as a leading company for the best Governance practices.



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2022 in a nutshell >

[Checkout the Gallery!](#)

2022 in a Nutshell

2021

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

2023B Corp
CertificationCO2alizione
ItaliaChangeNOW
ParisBest in
Governance
AwardGreenTech
Festival
New YorkInvest
Conservation

Hub71

Beyond Net
Zero Summit
ITCILO - TurinFinance Week
Abu DhabiGitex Global
DubaiGreenTech
Festival London

CEATEC Japan

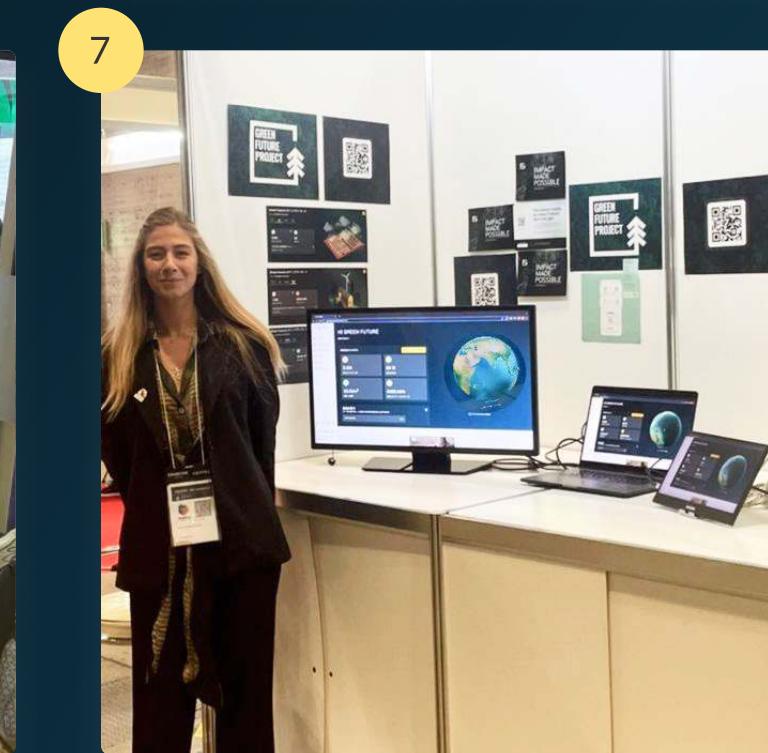
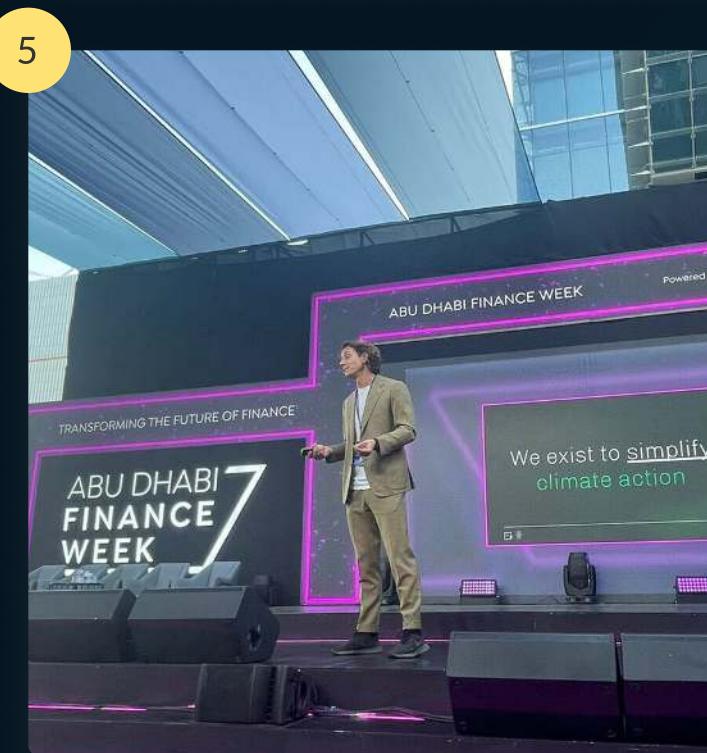
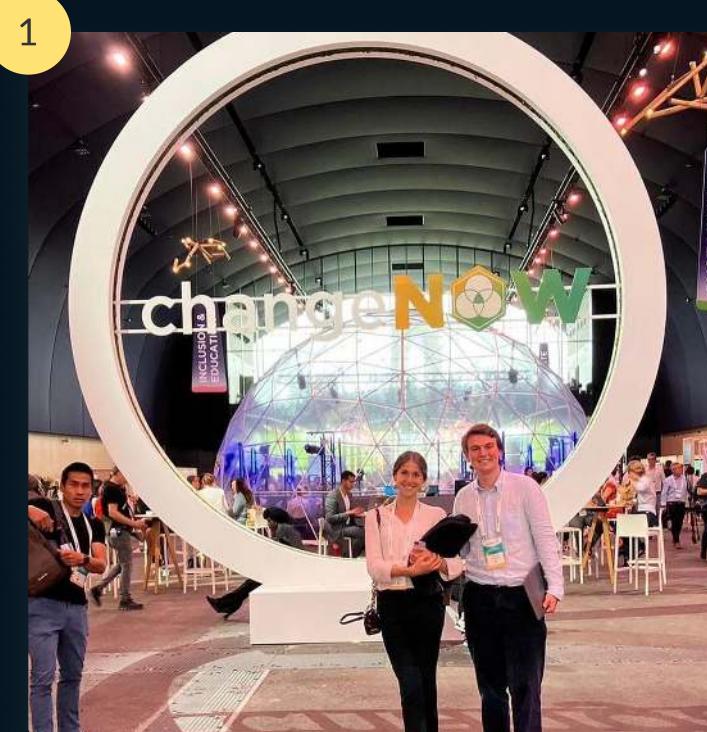
Italian Tech
Week Turin

In 2022, **Green Future Project** attended several events and conferences, expanding our network of like-minded companies and having the opportunity to **inspire and getting inspired** by other realities all over the world.

We became partners of some of the most important companies in the **sustainability sector**, from **certification ones** to **accelerator programs**.

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< 2022 in a nutshell



1. Giulia Burchi and Jonathan Pugerup at ChangeNow, Paris
2. Briano Martinoni, Pietro Pasolini, and Zain Tarawneh at CO2alizione Italia launch in Rome
3. Pietro Pasolini and Briano Martinoni at GreenTech Festival, New York
4. Pietro Pasolini, Jonathan Pugerup, and John Rogers at GreenTech Festival, London
5. Pietro Pasolini at Finance Week, Abu Dhabi
6. Zain Tarawneh at Gitex Global, Dubai
7. Zain Tarawneh at CEATEC, Japan

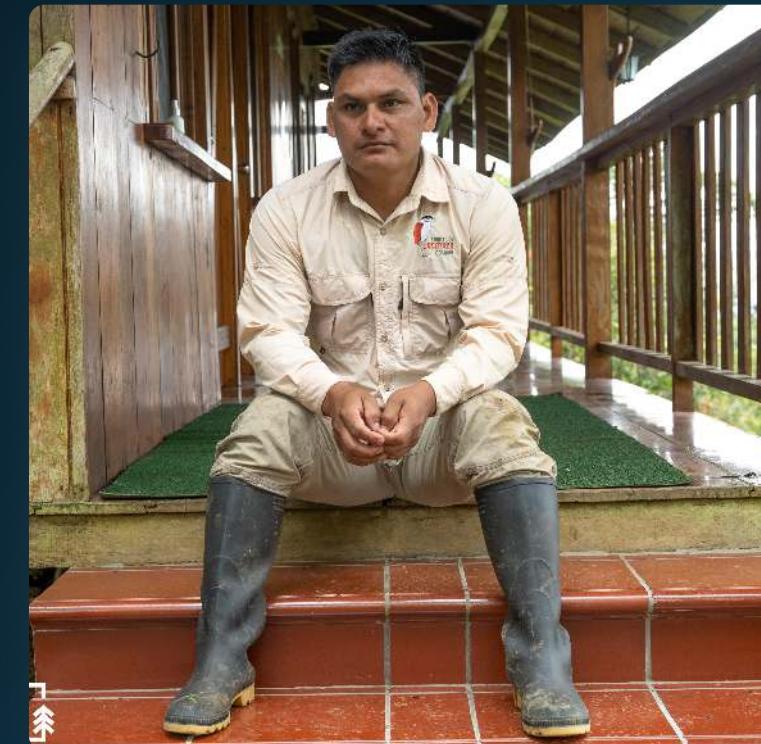
People of the Planet

We had the opportunity to talk and get inspired by collaborators from two of our partner organisations.

Checkout the interviews here!

[Fundación Jocotoco](#)

[Alligator Head Foundation](#)



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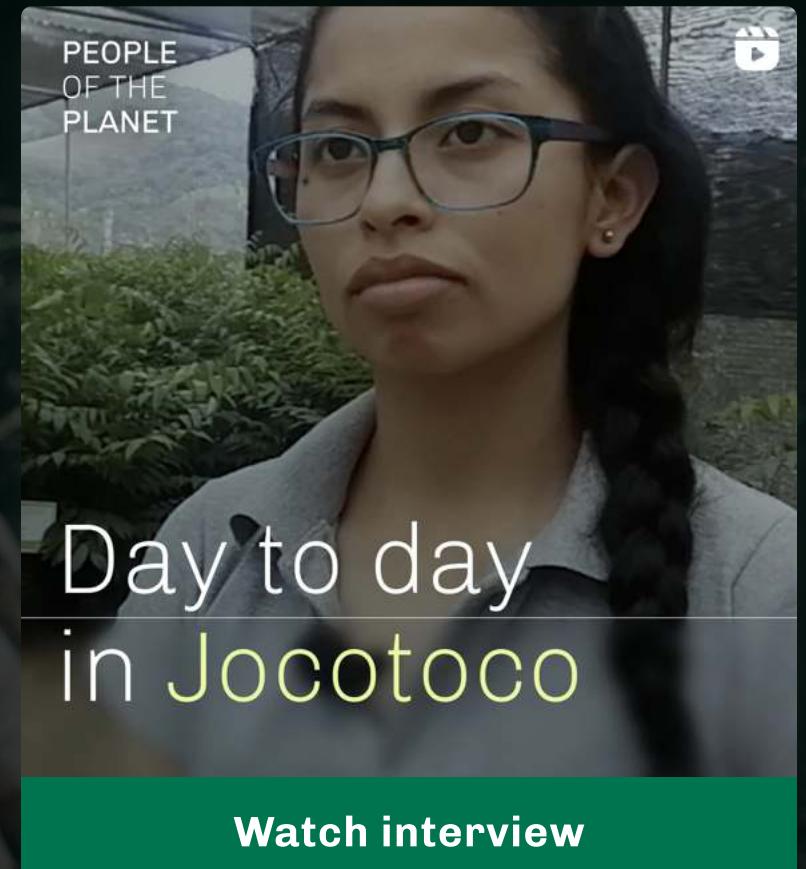
Fundación Jocotoco

In July, we had the chance to interview the Park Rangers of Fundación Jocotoco.

Jhuly Diaz, Mario Bulaño, Diego Velasquez and Franco Mendoza shared with Green Future Project the meaning of being a Park Ranger, their daily life at the Fundación and the values that guide their incredible work in the reserves.



[Watch interview](#)



[Watch interview](#)



[Watch interview](#)

[← People of the planet](#)

Alligator Head Foundation

In June, in collaboration with our partner Alligator Head Foundation, we held two Live-Interviews on our Instagram channel.

Denise Henry, Marine Biologist and Research Program Manager of Alligator Head Foundation, guided us into the daily life at the Foundation and provided us information about the importance of coral reefs regeneration and endangered sea turtles.



[Watch interview](#)



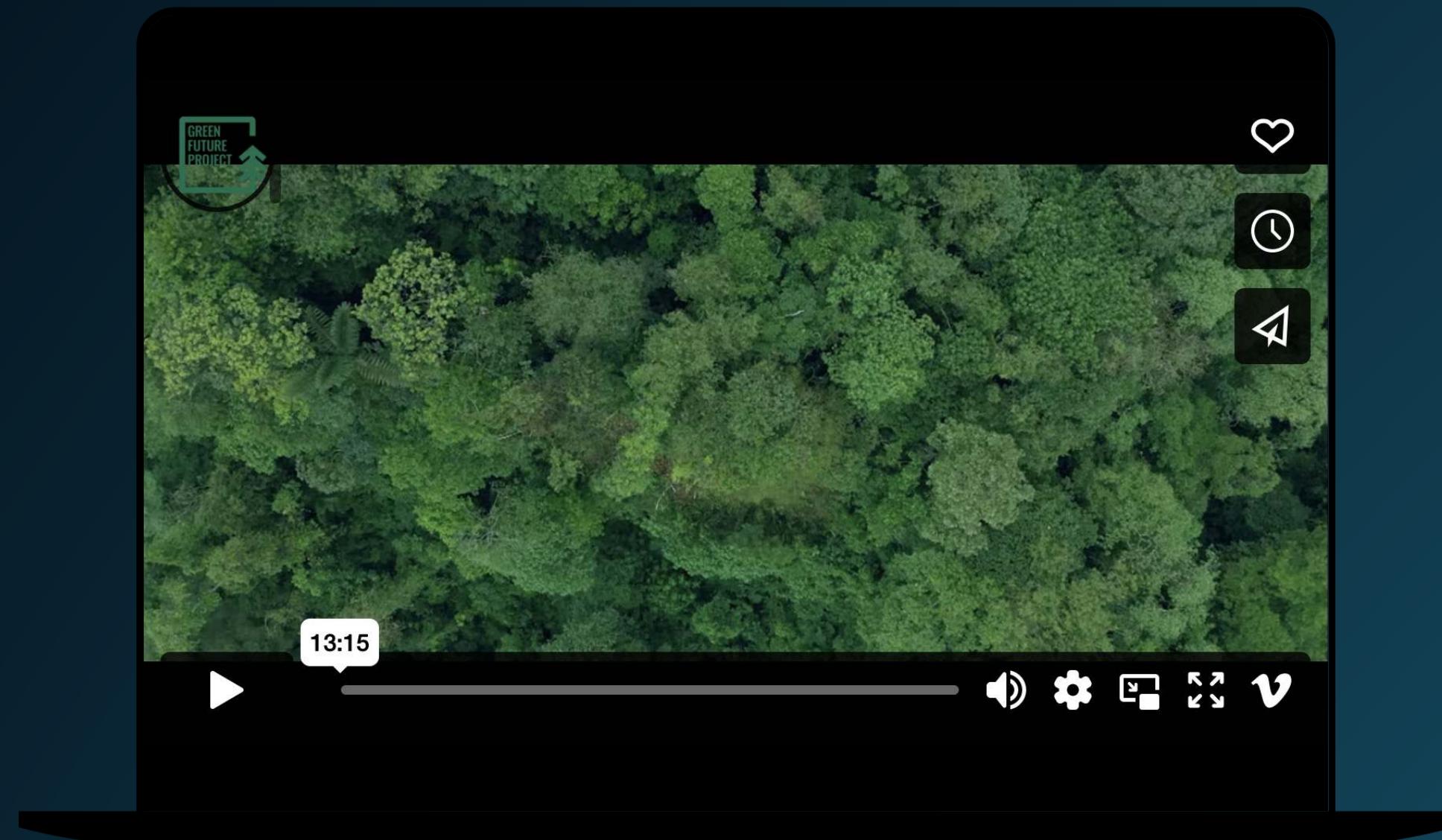
[Watch interview](#)



Kentsumua a

Green Future Project Documentary
Kentsumua a has been presented during
the Ecuador Film Festival, on the occasion of
the seventh edition of the ECOador -
Festival Internacional de cine ambiental,
held in Quito from 6 to 11 September.

[Watch documentary](#)



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[Company culture](#)

Company Culture

Our core values reflect those of a business started by a group of friends which felt the urge to act to protect our planet



As a community led business we believe that collective action is the key. That together we are stronger and that a small action is better than no action at all. We are firmly convinced that if you are not actively fighting climate change then you are ignoring the most relevant problem of our generation and maybe you ought to re-think your priorities. We know that change is possible and believe that many will take part in this global push if provided with the right equipment: we are here to create those tools and democratise the usage.

We think big because if the problem is huge the solution must be bold. We are change makers and as such we are unafraid to question the status quo, to go against the tide, to take on the challenge of rethinking and reinventing the only thing we all share in common: our future.

Pietro Pasolini - CEO of Green Future Project

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