Changes Required for Python Foundation Course Page

http://zekelabs.com/courses/python-training-in-bangalore/

In the [previous report](http://zekelabsseo.namankumar.me/reports/On-Page-Python-Course-Analysis/) I discussed about the current stats of the page and compared it with the top competitiors. In this report I'll provide the action plan, the changes required to make in page rank high in serach engine.

# Meta tags

There is need to change and add few meta tags. Few are missing and some are not being used properly.

1. Set the page title to: ***"Python Training in Bangalore - ZekeLabs Best Python Coaching"*** <title>Python Training in Bangalore - ZekeLabs Best Python Coaching</title>
2. Set the meta description to: ***"Python training in bangalore by ZekeLabs is the best python coaching in banglore with most experienced professionals."*** <meta name="description" content="Python training in bangalore by ZekeLabs is the best python coaching in banglore with most experienced professionals.">
3. Set Author tag to: **"ZekeLabs"**. <meta name="author" content="ZekeLabs">

# Alt Tags

To every image present in the content (not the sidebar and other widget) add alt tag: alt="python-training-in-bangalore-by-zekelabs".

# Heading Structure

1. Make the content title ***"Python Foundation Training"*** <h1>Python Foundation Training</h1>
2. Change "Course Curriculum" to "Python Course Curriculum".
3. Make "About the Course" and "Python Course Curriculum" H2.
4. In curriculum make the main topics H3 and sub topics H4.

# Add & Improve Content

Current conent length is just 400 words which won't make it rank high in google at all. The content must be increased.

1. In about the course section, explain about the course and facilities. Add a seperate section about Python Language.
2. Content may be added on the following topics:
   * What you will be able to do after doing Python course.
   * Benefits
     + Students Benefits
     + Professional Benefits
3. Include keyword "python training in banglore" in first and last paragraphs.
4. Post an answer here: https://www.quora.com/What-is-the-best-advance-Python-training-center-in-Bangalore

**Note:** The content length should be atleast 850 words with the keywords: *"python training"* , *"python coaching"*, *"banglore"*, *"python"*; having count minimum 30 in total.

Also try to include these keywords in the H2, H3. Use H2 for main headings like, *"About Course"*, *"About Python"*, *"Course Curriculum"* and H3 for sub topics.

# Address

There is need of site wide changes too. Though I'll be preparing a seperate report for it but for now just work on the address part.

There should be a same address everywhere on the website and on the google business page too.

Use this Address exact upto a comma:

**Address:** C-569, 1st Floor, 60 ft Main Road, AECS Layout, Brookefield, Bangalore, Karnataka - 560037 (needs to be updated both on website and google business page.)

**Phone No:** +91 8095465880 (update on google business page.)

# Open Graphs

Replace the current og tags with the following.

<meta property="og:type" content="business.business"> <meta property="og:title" content="Python Training in Bangalore - ZekeLabs"> <meta property="og:description" content="Python training in bangalore by ZekeLabs is the best python coaching in banglore with most experienced professionals."/> <meta property="og:url" content="http://zekelabs.com/courses/python-training-in-bangalore/"> <meta property="og:image" content="http://www.zekelabs.com/static/img/zekelabs-logo.png"> <meta property="business:contact\_data:street\_address" content="C-569, 1st Floor, 60 ft Main Road, AECS Layout, Brookefield"> <meta property="business:contact\_data:locality" content="Bangalore"> <meta property="business:contact\_data:region" content="Karnataka"> <meta property="business:contact\_data:postal\_code" content="560037"> <meta property="business:contact\_data:country\_name" content="India">

# Review Rich Snippets

Add the following Script to the <head> :

<script type="application/ld+json"> { "@context": "http://schema.org/", "@type": "Product", "name": "Python Training in Bangalore", "aggregateRating": { "@type": "AggregateRating", "ratingValue" : "4.9", "ratingCount": "5", "reviewCount": "8370" } } </script>

# Site-Wide Changes

I'll be sharing required site-wide changes in the next report, till then just work on this.