



ABOUT AIMAN

Aiman El-Ramly is a seasoned business strategist, entrepreneur, and executive coach with over three decades of experience in driving growth and transformation across diverse industries. Renowned for his expertise in sales, marketing, and go-to-market strategies, Aimān has worked with organizations of all sizes to refine their value propositions, optimize pricing models, and position their products and services for success in competitive markets.

Aiman's career is distinguished by his ability to navigate complex challenges and deliver measurable results. One of his most notable achievements includes his instrumental role in the majority sale of **ZE PowerGroup** (now ZEMA Global Data Corporation) to FTV Capital. Additionally, he played a pivotal role in the establishment and growth of **ZE Power Engineering**, further demonstrating his operational governance expertise, strategic foresight, and deep understanding of market dynamics.

AIMAN EL-RAMLY PROMOTIONAL GROUP INC.
CEO and Founder

AEVIA.AI
CEO and Founder

ZEMA GLOBAL DATA CORPORATION
CO-Founder

MISSION AND VALUES

To empower businesses and leaders to achieve their full potential through innovative strategies, collaborative solutions, and a relentless focus on delivering measurable results.

INTEGRITY

Committed to honesty, transparency, and ethical decision-making in every engagement.

EXCELLENCE

Striving for the highest standards in all aspects of work, from strategic planning to execution.

COLLABORATION

Building strong partnerships with clients and stakeholders to ensure aligned and impactful outcomes.

INNOVATION

Encouraging creative thinking and forward-looking strategies to address complex challenges and seize opportunities.

CREATIVITY

Valuing artistic expression and innovative thinking as essential tools for problem-solving and inspiring fresh approaches to business challenges.

COMMUNITY

Contributing to the greater good by fostering growth, leadership, and positive change in both professional and personal spheres.



KEY ACHIEVEMENTS

Founding Member of ZEMA Global Data

Played a pivotal role in the creation and growth of ZEMA Global Data, a leading provider of data management solutions. Instrumental in shaping the company's strategic vision, operational framework, and market position within the energy and commodities sectors.

Founding Member of ZE Power Engineering

Co-founded ZE Power Engineering, a specialized engineering firm that supports utility and energy companies with innovative solutions. Contributed to establishing its foundational business model, technical excellence, and client-focused service delivery.

Founding Member of ZECO Conference Organizers

Co-established ZECO, a premier conference organizing entity, renowned for delivering impactful, high-profile events that bridge industry leaders and thought pioneers, fostering innovation and collaboration in key sectors.

Keynote Speaker and Presenter

Delivered compelling keynotes and presentations at hundreds of prestigious industry events and conferences globally. Recognized for thought leadership on topics such as data strategy, innovation, business transformation, and go-to-market excellence.

Strategic Advisor and Coach

Provided invaluable strategic guidance and executive coaching to one of British Columbia's largest construction and real estate development groups. Empowered leaders with actionable insights to drive growth, navigate challenges, and achieve ambitious objectives.

Accomplished Go-to-Market Expert

Demonstrated expertise in crafting and executing go-to-market strategies for enterprise-level solutions. Successfully engaged with and sold into some of the world's largest and most complex organizations, ensuring alignment between product value and market needs.

Founding Member of ZEMA Global Data

Played a pivotal role in the creation and growth of ZEMA Global Data, a leading provider of data management solutions. Instrumental in shaping the company's strategic vision, operational framework, and market position within the energy and commodities sectors.

Soccer Leadership and Community Impact

Dedicated over 20 years to soccer leadership, championing grassroots development and organizational excellence. Culminated in receiving the prestigious AC Sanford Award, recognizing exceptional contributions to the sport and its community.

Educational Support and Mentorship

Actively involved in supporting education through direct mentorship, presentations, and collaborative initiatives with institutions such as Simon Fraser University, the Bauer School of Business, Wichita State University, as well as local schools and community associations.

Support for Startups and Technology Businesses

Co-founded ZE Power Engineering, a specialized engineering firm that supports utility and energy companies with innovative solutions. Contributed to establishing its foundational business model, technical excellence, and client-focused service delivery.

Awards and Recognitions

Garnered numerous industry awards on behalf of our companies and personally, including the Category Leader in Energy Risk Award and Rankings as well as Chartis, and Gartner Recognitions, as well as regional business awards for technology and innovation achievements.

Writing and Arts

Significant contributor to industry content, author of Rule Number 1: 9 less than obvious ways and means to enhancing your personal and professional life with lessons from history.



ENGAGING SPEAKER AND RESPECTED THOUGHT LEADER

Aiman is a sought-after speaker who captivates audiences with actionable insights on leadership, innovation, and market trends. His speaking engagements include consistent appearances at high-profile industry events such as:

ENERGY RISK
CONFERENCE

NORTH
AMERICAN
ENERGY
MARKETS
ASSOCIATION
(NAEMA)

MID-C SEMINAR

ARGUS
GLOBAL
GASOLINE
CONFERENCE

S&P GLOBAL
PLATTS
MEXICAN
ENERGY
CONFERENCE

LARTC
CONFERENCE

AREAS OF EXPERTISE

Management Consulting and Coaching

Empowering organizations and leaders with strategic insights, leadership development, and operational guidance to achieve their goals.

Technology

Supporting tech companies with innovation, market positioning, and scaling strategies to achieve competitive advantage.

Software

Providing expertise in software development lifecycle management, product positioning, pricing, licensing and customer engagement strategies.

Energy and commodities

Optimizing trade and risk management, enhancing market-based activities, and ensuring sustainable data and technology infrastructure.

Project Management

Ensuring projects are delivered on time, within budget, and aligned with client objectives through seamless coordination, risk mitigation, and execution.

Engineering

Delivering on the design, project, and program requirements of clients to ensure operational and strategic success.

Construction

Offering guidance in project execution, resource optimization, and stakeholder management to drive successful outcomes.

Real Estate Development

Facilitating strategic planning, market analysis, and project execution to support sustainable and profitable developments.