

# Mashiur Rahman

UI/UX Designer | Web & Mobile Design Specialist

- [mashiur.ca](http://mashiur.ca)
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- [Portfolio](#)

Passionate UX/UI Designer with over 3 years of visual design experience and hands-on expertise in **Figma, prototyping, and scalable design systems**. Graduate of Langara College's Postgraduate Web & Mobile Application Design program. Skilled at translating user insights into **intuitive interfaces** that balance usability, accessibility, and visual impact. Collaborative, detail-oriented, and experienced in **responsive web and mobile experiences**.

## SKILLS

- **UX Design:** User Flows, Wireframes, Prototyping, Usability Testing, Heuristic Evaluation
- **UI Design:** Figma (Auto Layout, Components, Variables), Design Systems, Style Guides.  
**Accessibility:** WCAG Compliance, Inclusive Design
- **Collaboration:** Agile Workflow, Design Reviews, Developer Handoff
- **Tools:** Figma, Tailwind CSS(for style & responsive), Framer, Adobe Creative Suite, Jira, Trello, ClickUp
- **Web Fundamentals:** HTML, CSS, WordPress, Mobile-First Design.

## WORK EXPERIENCE

### Web and Multimedia Designer (Part Time)

Oct 2024 – Present

Stallions Cricket- Stallion Cricket Academy, a leading academy in British Columbia, by collaborating with Cricket Canada and Cricket BC.

- Led the redesign of the academy website (**UX/UI**), focusing on improving the booking and registration flow, resulting in a **30% boost** in student sign-ups.
- Created high-quality visual assets and **design systems** (graphics, video) for online campaigns to ensure brand consistency and digital engagement.
- Managed the end-to-end multimedia assets for the high-profile 1,000-person Gala Night 2025, directing the production and design strategy.

### Marketing Specialist (Part-Time, Remote)

**Global Pet Foods** – North Vancouver, BC

May 2024 – Jan 2025

- Managed and optimized **Shopify and Amazon** platforms, streamlining customer journey and boosting conversion rates.
- Enhanced site SEO and UX, driving a **75% increase in traffic** and a **60% rise in customer retention**.
- Created cohesive social content strategy—raising organic engagement by **67%** while lowering paid CPC by 80%

**Lead Designer – StreetSight (Academic Project)**  
*Langara College - Vancouver, BC*

**Jan 2025 – Apr 2025**

- Designed a **web-based dashboard system** for advertising agencies to manage billboard assets and performance analytics.
- Conducted **user research, journey mapping, and usability testing** to define data visualization and user flow.
- Developed a **responsive Figma prototype** with auto layout and component-based design for scalable UI.
- Collaborated with developers to translate design components into **functional, accessible web interfaces**.

**UI/UX Designer – Kyntra (Capstone Project)**  
*Langara College, Vancouver, BC*

**Apr 2025 – Aug 2025**

- Conceptualized and designed a **mobile application** focusing on personalized injury recovery and Exercise.
- Built a **design system in Figma** including reusable **UI components, typography, and color tokens**.
- Applied **WCAG accessibility** and **mobile-first principles** to ensure inclusive design.
- Created high-fidelity prototypes and interactive flows to present the end-to-end user journey.

**Lead Creative Designer**  
*BProperty.Com Ltd – The only property solution provider, Dhaka, Bangladesh*

**Aug 2018 - Dec 2023**

- Led a team of 7 designers to create cohesive design systems, improving brand consistency across digital and print assets.
- Oversaw UX/UI for internal platforms and consumer-facing applications, ensuring adherence to accessibility standards.

## EDUCATION

- **Post Graduate Diploma, Web and Mobile Application Design**  
*Langara College* **Vancouver, BC • Jan 2025**
- **Bachelor of Fine Arts**  
*University of Development Alternative* **Bangladesh • Jan 2012**

## VOLUNTEERING

- Web Summit, Vancouver, BC** **May 2025 - May 2025**