

# Mashiur Rahman

## UI/UX and Multimedia Designer

(Web and Mobile Application)

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With over 10 years of experience in graphic design—specializing in environmental graphics and retail brand expression—I bring a unique perspective to digital design that blends physical and digital storytelling. Currently pursuing a Postgraduate Diploma in Web and Mobile Application Design at Langara College, I'm building expertise in UI/UX, front-end development, and multimedia production. Skilled in Figma, Adobe Creative Suite, HTML, CSS, and CMS platforms, I design intuitive user interfaces and engaging multimedia content. I'm passionate about creating accessible, user-centered experiences that elevate brand identity across web, mobile, and interactive platforms.

## EXPERIENCE

### Web and Multimedia (December 2024 – Present)

AE Promotional Group, Richmond, BC

- Design of eight websites from concept to UI, established brand guidelines, managed CMS content, and created motion graphics and Videos for digital campaigns.

### Web and Multimedia (October 2024 – Present)

Stallion Cricket Academy, Surrey BC

- Redesigned website to boost customer acquisition, leading to a 35% increase in online bookings. Produced high-quality graphics, illustrations, and motion design for web, social media, and digital campaigns.

### Creative Supervisor (January 2019- April 2024)

Moveon Technologies Ltd. Dhaka Bangladesh

- Led the rebranding of a mobile app and website with responsive, intuitive UX/UI design. Streamlined site navigation, improving customer feedback by 10%, and directed the marketing team in executing the rebranding campaign.

### Lead Creative designer (August 2018- December 2023)

BProperty.Com Ltd, Dhaka Bangladesh

- Created branding materials and motion graphics for social media as part of the marketing team. Led the team in executing a successful rebranding campaign.

### Creative Executive (January 2016-February 2018)

DataEdge Ltd. Dhaka Bangladesh

- Company Branding And Marketing material including presentation, social media and Print

### Story Board Artist (October 2012- March 2016)

ToonBangla Animation studio. Dhaka Bangladesh

- Prepare storyboard for animation series, character and background design

### Story Board Artist ( February 2011-December 2011)

BBC Media Action

- Prepare storyboard for live Action Series.

## EDUCATION

**Post Graduate Diploma (Present, 2024)**  
**Web and Mobile Application Design, Langara College,** Vancouver, BC

**Bachelor of Fine Arts (April 2012)**  
**University of Development Alternative,** Bangladesh, Cumulative GPA: 3.17/4.0

## **VOLUNTEER PROGRAM**

**Web Summit Vancouver, 2025**

## **ACADEMIC AWARDS**

- **Best Technical Award** – Integrated Project 1(term 2), Web and Mobile Application, Langara College.
- **Best Design Award** – Integrated Project 2 (term 3), Web and Mobile Application, Langara College.
- **Best in Show Award** – Integrated Project 2 (term 3), Web and Mobile Application, Langara College.

## **SKILLS**

### **Design & Development**

HTML, CSS3, JavaScript, Adobe Creative Suite ( Expert Level)

### **UX/UI Tools**

Figma (Advance level), UXPin, Balsamiq,

### **Content Management Systems**

WordPress, Joomla (Intermediate), Web flow, Wix, Drupal, Magento, Squarespace

### **Project Management**

Jira, Cickup

### **OTHER**

Research & analysis, User Testing, Competitor analysis, Pitch Deck

## **Reference**

**Wade Younger**, Director- AI Implementation ABM Industries

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**Josué Menjivar**

Instructor: Web, Mobile App Design & Dev / Modern Digital Publishing, Langara College.

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