

Mashiur Rahman

UI/UX and Multimedia Designer

(Web and Mobile Application)

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EDUCATION

Post Graduate Diploma (Present, 2024)

Web and Mobile Application Design

Langara College, Vancouver, BC.

Bachelor of Fine Arts (April 2012)

University of Development Alternative,

Bangladesh

Cumulative GPA: 3.17/4.0

EXPERIENCE

Web and Multimedia (December 2024 – Present)

AE Promotional Group, Richmond, BC

- Designing eight websites, creating wireframes, user flows, content models, and UI kits from scratch.
- Establishing the brand style guide and mood board to maintain a consistent visual identity.
- Managing and optimizing the content management system (CMS) for the company's existing website.
- Creating motion graphics and illustrations for digital campaigns, including animated videos and interactive media.

Web and Multimedia (October 2024 – Present)

Stallion Cricket Academy, Surrey BC

- Conceptualized and executed website Re-design for Customer Acquisition resulting in a 35% increase in Online Booking.
- Create Engaging high-quality graphics and audiovisual, and Illustrations for web, social media, and other marketing channels.
- Create motion design elements for digital campaigns, including animated videos and interactive media.

Creative Supervisor (January 2019- April 2024)

Moveon Technologies Ltd. Dhaka Bangladesh

- Rebranding the Mobile app and Website, create responsive and intuitive UX/UI design for the website
- Reduced site clutter and improved navigation, leading to a 10% improvement in customer feedback ratings
- Lead the marketing team to execute the rebranding campaign.

Lead Creative designer (August 2018- December 2023)

BProperty.Com Ltd, Dhaka Bangladesh

- Developed the Branding Materials as a part of Marketing Team.
- Audio Visual with Motion graphics Design for social media content
- Lead the marketing team to execute the rebranding campaign.

Creative Executive (January 2016-February 2018)

DataEdge Ltd. Dhaka Bangladesh

- Company Branding And Marketing material including presentation, social media and Print

Story Board Artist (October 2012- March 2016)

ToonBangla Animation studio. Dhaka Bangladesh

- Prepare storyboard for animation series, character and background design

Story Board Artist (February 2011-December 2011)

BBC Media Action

- Prepare storyboard for live Action Series.

Academic Awards

- **Best Technical Award** – Integrated Project 1(term 2), Web and Mobile Application, Langara College.
- **Best Design Award** – Integrated Project 2 (term 3), Web and Mobile Application, Langara College.
- **Best in Show Award** – Integrated Project 2 (term 3), Web and Mobile Application, Langara College.

SKILLS

Design & Development

HTML, CSS3, JavaScript, Adobe Creative Suite (Expert Level)

UX/UI Tools

Figma (Advance level), UXPin, Balsamiq,

Content Management Systems

WordPress, Joomla (Intermediate), Webflow, Wix, Drupal, Magento, Squarespace

Project Management

Jira, Cickup

OTHER

Research & analysis, User Testing, Competitor analysis, Pitch Deck