Aniruddh Ravipati

portfolio linkedln instagram are.na email

I'm a designer from the <u>Copenhagen Institute of Interaction Design</u>. To contend with the complexity of the context in which the user and product interact, I like to immerse myself and learn. I substantiate my designs by that experience. I aspire to thread aesthetic, needs & life-centrism in my work

Employment History

Product Designer // CloudAEye

Feb 2023 - Present

At CloudAEye, I have the unique experience of taking a product from O-1. I was in charge of setting up a design system, designing user flows, and prototyping and testing the user interfaces from scratch. I worked with the CEO and developers to bring a state-of-the art Al-Ops tool to fruition

My Role : User Experience (UX), User Interface (UI) Design, User Research

Student Collaboration // Google

May 2022

The brief was to understand the trends and needs of Gen-Z users and demonstrate the insights through digital prototypes. We developed a speculative digital application that allowed users to exert **greater & meaningful control** over their content suggestion algorithms across the Android ecosystem's range of applications *Duration: 3 weeks*

My Role: Research, Synthesis, Prototyping & User Testing

Student Collaboration // Meta

April 2022

Meta asked us to find innovative solutions for workers to deepen relationships with each other in a hybrid work setting. We were asked to limit our platform to Meta's Portal series of devices. We came up with an innovative solution of **hybrid break rooms** wherein colleagues could connect on topics apart from work regardless of location

Duration: 3 weeks

My Role : Research, Synthesis, Prototyping, User Workflows, User

Testing

Lead Engineer // Samsung R&D Institute

Aug 2017 - June 2021

I headed a small team of 3 that developed cutting-edge 5G radio software modules. I was responsible for **interpreting the specs**, **design of system maps for software and development**. Project management followed agile processes. Our team reported to multiple stakeholders across South Korea, Japan & North America.

My Role: System Design, Development, Management, Maintenance

Publications

Evaluation of 360° user-interface design while performing spatial task

3rd International Conference on Cognition, Brain and Computation

Education

Interaction Design from

Copenhagen Institute of Interaction

Design

Aug 2021 - Aug 2022

MS in Computer Science & Research from IIIT Hyderabad

Aug 2016 - Aug 2017

B.Tech in Computer Science from **IIIT Hyderabad**

Aug 2013 - Aug 2016

Skills

Product Design

Digital Prototyping // Interaction Design, User Research // Synthesis // User Testing

Prototyping Tools

Figma // Origami // Protopie

Graphic Design

Illustrator // Photoshop // InDesign

Coding

Javascript // C++ // C# // Python

Adobe Suite

Illustrator // Photoshop // InDesign

Web Builders

Webflow // Framer // Readymag