

Anirudh Batwara

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EDUCATION & QUALIFICATIONS

Warwick Business School, **MSc Business Analytics**

Sep 2020 – Sep 2021

Modules included: Project Skills, Business Statistics, Data Management, Analytics in Practice, Data Visualisation

Manipal University, **B.E. Mechanical Engineering**

Jun 2007 – Jun 2011

Modules included: Operations Research, Financial Management, Mechatronics, Thermodynamics

Dissertation: Simulation and Modeling of Solar Cooling System. Won 4 awards at national and international conferences.

WORK & LEADERSHIP EXPERIENCE

Gvtechno Logistic Private Limited, India, **Co-founder and Chief Technology/Product Officer** Dec 2014 – Aug 2020

- Conceptualised, designed, and developed dost.io – an online platform for collaborative logistics in urban areas. DOST (Delivery Optimisation and Shared Transportation) was spread across 70 cities and was used by 500+ clients including 3 fortune 500 companies for their intra city deliveries
- Worked closely with CIOs and COOs of clients to invent an algorithm for collaborative resource allocation of delivery vans for intraday deliveries across diverse supply chains. This algorithm was valued at \$10m
- Pitched and negotiated with partners at institutional investors and C-suite professionals to raise about \$1million
- Developed, standardized, and automated workflows for same day delivery models for 10+ business segments. Pitched and implemented it successfully across 300+ clients through a multi-phase implementation plan
- Built and operated a chain customer referral program that resulted in a 30% increase in active monthly users
- Built and strengthened productive and valuable industry partnerships by organising and coordinating multiple stakeholder meetings to facilitate collaboration causing increased client penetration, higher retention, and enhanced revenue stream development which increased overall revenue by 30%
- Led, hired, and mentored a team of 18 inhouse and offshore programmers, UX/UI designers, and data analysts. Implemented agile principles and process analysis to synchronise customer needs and their fulfilment by this team

The Smart Techies Private Limited, India, **Director**

Aug 2011 – Apr 2014

- Founded a boutique consultancy firm for developing and designing automation solution for industries with specialisation in micro controllers and Programmable Logic Controllers for automation in fields such as plastic surgery, communications, traffic management and home automation
 - Streamlined operations by designing and implementing company-wide analytics tool on Tableau for client-specific metrics, financial performance, and site performance tracking for 1000+ clients stemming 20% cost savings
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SKILLS & INTERESTS

- Languages: English (fluent), Hindi (native speaker)
 - Software Languages: SQL (decent), R (intermediate), Python (Intermediate), JavaScript (Intermediate)
 - Software Tools: Tableau (decent), MS Excel (decent), Git (decent), Jira (decent), AWS, Azure & GCP (decent)
 - Interests: Data Visualisation and Reporting, Product Management & Development, Swimming, Marathons, Dogs
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EXTRA-CURRICULAR EXPERIENCE

External Consulting Project with Currys PC World, London, UK

Jun 2021 –

- Investigated and analysed gaps in Currys PC World's big box deliveries across UK by preparing geo-spatial models on Data Studio (Google Cloud) via illustrating the historical impact of volumes sold on deliveries by identifying time and price sensitivity
- Modelled cost benefit analysis of variation in delivery frequency by region to identify regions which could benefit from additional days for delivery. The new delivery model has a potential to improve savings by 2.2%

Active member of Warwick Consulting Society, Warwick Finance Society and Warwick AI.