

Statement of Work

Mobile Application for Social Networking of MU Students and Alumni

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1. Introduction

This Statement of Work (SOW) outlines the objectives, scope, deliverables, and responsibilities for the development of a **Mobile Application for Social Networking of MU Students and Alumni**, executed by [Company/Team Name]. The goal is to create an exclusive digital space for MU students and alumni to network, collaborate, and share information efficiently.

2. Scope of Work

- **Project Description:** Development of a social networking mobile application that facilitates connections between students and alumni, enabling networking, mentorship, and career opportunities.

- **Objectives:**

- Provide a seamless platform for students and alumni to connect and interact.
- Offer mentorship and career guidance through verified networking.
- Ensure a user-friendly experience with secure authentication.

- **Key Activities:**

- UI/UX Design and Prototyping.
- Backend Development and Database Management.
- Frontend Development and Feature Implementation.
- Testing, Bug Fixing, and Quality Assurance.
- Deployment, Maintenance, and User Feedback Integration.

Project Overview

Product Vision

FOR current students and alumni of MU,

WHO seek a seamless platform to connect, network, share experiences, and mentorship programs.

The MU Connect App is a **social networking platform THAT** enables users to build professional and social connections, engage with university updates, and collaborate on projects

UNLIKE generic social media platforms, but beyond that

OUR PRODUCT provides a **university-exclusive networking space** with verified users, structured groups based on professional interests, and direct access to mentorship and career opportunities.

Assumptions:

- Availability of key resources, including technical infrastructure and funding.
- Active participation and engagement from students and alumni.

Constraints:

- Adherence to university policies and data privacy regulations.
- Strict project deadlines and limited development timeframe.