

Anirudhan.K.K.A

#14/1, 2nd cross Srirampuram Bangalore-560021

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Objective

I have studied business analytics in MBA, and have done business analysis projects as part of my education projects. My interest is to analyze the business/process and suggest improvements. I would like to learn more about the analytical side by working in your company. I want an internship in your company for 8 to 12 weeks for my SIP program in my college. I will give my best in the internship period.

EDUCATION

- MBA – (business analytics) from Jain CMS Business School, (Bengaluru), currently pursuing.
- B. Com (accounts) seshadripuram institution of commerce and management / Bangalore University, Bangalore with (65%), march 2021.
- PUC in Commerce (SEBA) from College M.E.S. Kishore Kendra PU college/ Karnataka State Secondary Education Board, Bangalore and 48%, march 2017.
- M.E.S.K.K and SSLC State Board (State), Bangalore and 65%, march 2015.

SKILLS & TOOLS

Language : R

Tools : Tableau, MS Excel, Basic SQL, Tally, PowerBI, Data Analysis with R.

CERTIFICATION & TRAINING

- Certified in (Microsoft Excel, basic SAP) Completed Training on (Entrepreneurship, renewable energy resources, Financial Instruments of network security, basic linear circuit 1: - DC analysis) from CMS, Coursera.

INTERNSHIP(S)

Amazon

Duration - 2 months

- Worked as a logistic supply chain management. Grouping the products according to the area wise.
- I have done delivery of the products.

Synergy Maritime Private Limited

Duration - 9 weeks (2 months)

- Worked on Power Bi to create dashboards
- Learnt how Power Bi used in corporate

ACADEMIC PROJECTS

X-Culture / Business Report - (Grycle, Italy)

Duration: 2 months

Project Details : Grycle is a company and it has a machine that transforms undifferentiated waste into flakes of raw materials, that are automatically separated for reuse in industrial transformation processes, to reduce the volume of waste by more than 90%. This is possible thanks to an artificial intelligence module that enables machines to gradually learn to recognize new materials and avoid manual separation.

The objective of the project is to provide suggestions to develop the company and help to build the company in other countries based on the data analysis.

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My Role/Contribution:

- I did the analysis of the company, analysis of the market in Italy, and product analysis.
- I used the company's website to seek the data, read the review of the products and made a new brochure for marketing of the product. Studied which country needs this product the most.
- Based on the analysis, I prepared the report to the company on how to establish in other countries.

PCL / research on garment retailers - (Garments Industry)

- Objective was to study the impact of the COVID on the garment industry.
- Most of the garments retailers have not made their own online or they do not have any contract with existing e-commerce websites.
- What can we do with analytical data, what can be improved to get more sales duration is 3 months.
- I collected the data from store managers to form a dataset. I divided it into 3 parts and analyzed the data on how they are having online mode of retail, how they overcame the pandemic situation and what they did with the unsold stock in the pandemic.
- Analysis of the garments retailers during and after pandemic.

ACADEMIC & EXTRA CURRICULAR ACTIVITIES / ACHIEVEMENTS

- **NSS, cranium, international fest, management fest** (b.com).
- Sports (table tennis, carom, basketball, weight lifting, dart), drawing, singing, puzzle solving, reading books (sci-fi, autobiography, story, motivational books).
- **x-culture**, financial management fest, **NSS camp**, sports certificate.

ADDITIONAL

LinkedIn: <https://www.linkedin.com/in/anirudhan-kka-60b0a7190>

Languages: Fluent in English, Kannada, Tamil, managerial Conversational in Hindi, telugu.

Hobbies: Singing, Reading Books, sports, e-games, watching interesting movies .