

EDUCATION

K.J. Somaiya College of Engineering, Mumbai

Bachelor of Technology, Electronics & Telecommunication Engineering

Aug 2017 - May 2022

Pratt Institute, New York

MS Packaging, Identities & Systems Design

Aug 2022 - May 2024

EXPERIENCE

Visual Designer - Creative Varchasv

Sept 2022 - April 2022

Leading a team of three designers to design various cross platform experiences and UI kits for clients. The work ranges from brand marketing collaterals to website user interfaces for brands like Dyson, Taj, Red Bull, Nestle Coca Cola, Casio, Emerald Jewellers and so on.

VOLUNTEERING

IXDA 2021 - Design Volunteer

February 2021

Remotely moderated chat rooms and Q&A sessions at the International conference.

DataZen Somaiya Vidyavihar - Creative Head

February 2021 - May 2022

Leading a team of 3 visual designers to create content for the official data science club of Somaiya Vidyavihar.

KJSCE Students Council - Creative Head

June 2018 - June 2020

Organised various festivals & events for the college & designed publicity collaterals along with brand marketing to get sponsors on board.

TEDxSomaiyaVidyaVihar - Graphic Designer

June 2018 - June 2020

Organised various festivals & events for the college & designed publicity collaterals.

Manchester City Mumbai SC - Graphic Designer

April 2020 - ongoing

Designed various marketing collaterals, t-shirts for Manchester City Mumbai Official Supporters Club recognized by Manchester City Football Club, Manchester, UK.

Pritam Arts Screenprinting Studio - Volunteer

December 2021

Was chosen as the volunteer at Pritam Arts Screenprinting Studio based in Mumbai, India. The goal was to teach design enthusiasts, the basics of screen printing in batches of 15.

Lil Flea' 2023 - Guest Speaker

January 2023

Was invited as a guest speaker to give some insights into the packaging industry in the United States in one of the biggest art festivals in Mumbai, India in collaboration with Pritam Arts Screenprinting studio.

PROJECTS

Kshitij Magazine - Art Director

Dec 2018 - Mar 2019

Led a team of 6 visual artists to design the college periodical. Created marketing campaigns which led to a well received 2019 edition with over 3500 copies printed.

KJSCE Yearbook 2020/2021 - Lead Designer

April 2020 & April 2021

Took an initiative to design yearbooks for the passing batches of the year 2020 and 2021 which were received immense happiness.

The Lucid Dream - Logo Designer

June 2020

Made a comprehensive logo for The Lucid Dream, an Indie-Rock band based in Mumbai, India.

Emerald Jewellers - Branding

August 2021

Led the branding campaign for Emerald Jewellers for their exhibition in the Indian International Jewellery Show (IJS).

INTERESTS

Typography	Design Research
Branding	Visual Design
User Interface Design	Packaging Design
Gaming	Photography

TOOLS

Adobe Suite	Figma
Rhino	Form Z
AutoCAD	Blender
CorelDraw	MS Office Suite
Basics of HTML/CSS	Basics of C++/Java
Asana	Shapr 3D