

ICT4D

WEEK 1

Meaning of Development

From Social Science Perspective

What are intended to be covered?

- What meaning and connotations are conveyed by the word ‘development’
- Are these meanings fixed?
- Is development a discourse? A social construct?
- Alternative meanings and models of development

Think of these conditions...Do they denote development?

- A small fruit plant, with time, grown into a big tree but doesn't bear any fruit.
- A small child became big strong men and joined gang of Robbers
- A poor community, yet living harmoniously, found gold mines, became rich & resourceful, but excess money **bred** competition, jealousy, possessive individualism, and disharmony
- A big Dam over a river gave water, electricity, jobs making many people well off, but displaced thousands of poor tribals
- India when colonized got Railways, Telegraph, Ports, Modern Industries, modern education and medical system, and social reforms
- A nation exhausted all its vital resources to grow its GDP manyfold in short time

Meaning of the word ‘Development’

- Dictionary meaning
 - an event constituting a new stage in a changing situation.
 - the process in which someone or something grows or changes and becomes more advanced (Cambridge dictionary)
 - Change from an existing to desired state
- Synonyms
 - Evolution, growth, progress, maturing, advancement, moving forward, expansion, spread, blossoming, flourishing

Growth vs Development

- Growth:
 - the process of increasing in size.
 - An increase, as in size, number, value, or strength; extension or expansion.
- Growth is quantitative and value neutral. It may have a positive or a negative sign
- Development denotes a qualitative change which is always value positive- Development is value judgemental concept
- Development indicates a positive growth which is considered qualitatively good
- Examples:
 - **Growth**: population increasing by 10 %; **Development**: population becoming more healthy, literate, and resourceful
 - **Growth**: child growing to adulthood with increased size, weight; **Development**: the grown up man becomes well groomed good human being

Development: what, for whom, and how?

- **Development for whom? Referent point?**
- **Nation?**
 - faster growth of national resources(GDP), formidable security, stable Government, more relative powers and capabilities, etc.
- **Civil Society/communities/people?**
 - Civil liberties and rights, socio-economic welfare, material prosperity, harmony, social solidarity, etc.
- **Individual?**
 - Adequate material resources, social well-being, civil liberties & rights, capabilities and choices, etc.
- **who has the power to do Development and to whom?**
 - Developed vs. Underdeveloped
 - External vs self-Development
- **How?**
 - Methods, mechanisms, and pathways of development

Development as Discourse

Development as ‘Discourse’

- **Discourse:**
 - Special terminology and language used to create identities, define structures, and explain behaviour in a particular socio-cultural context or domain.
 - Social construction of reality, assigning meanings to idea/concept
 - How identity, structure, and behaviour are normalized and institutionalized
 - **Examples:** Modernity, Nationalism, 3rd World, Liberalisation, masculinity/femininity, Communal, ‘Cool’, ‘Chill’
- **Contemporary meaning of Development**
 - Material prosperity by fast growth in resources(income/wealth), industrialisation, scientific & technological innovations, automation, etc.
 - Closely linked to idea of **modernisation**- modern political values & norms(democracy, Justice, Liberty, Equality, Rights), modern life style (individualistic, materialistic, scientific, reasoned/rational)
 - How and by whom the contemporary discourse of Development was created?

Discourse of Development: Genealogy

- In ancient period, philosophers considered human progress cyclical
 - Aristotle- virtuous conditions degenerate over time, then regenerate
- Enlightenment period(18th century Europe)- progress in human civilization **linear**, may be **continuous** with scientific evolution- liberal conception of development
- Hegel: Continuous Progress in human civilization through development of ideas- ***thesis-antithesis-synthesis***
- Marx: development is continuous progression in mode of production through class struggle
- 1949: Truman's famous address gave contemporary discourse of development
 - Developed vs underdeveloped
 - Development as faster production, and material well-being by scientific, technocratic methods by experts and by employing capital
 - Development is Modernization
 - Universal concept, mechanisms across all socio-cultural contexts

Political Dimension: Development and Modernisation theory

- During 1950s-70s, the Western World led by USA created the discourse of Development and modernization
- '**Developmentalism**' - conceptual paradigm
 - there is a fixed path of development & modernization as traversed by western nations; by following the same path, poor 3rd world nations would also become developed.
- **Development:**
 - Rapid industrialization, free trade, leverage market, fast GDP growth, economic prosperity, material comforts, etc.
- **Modernization:**
 - Liberal Democracy, modern institutions, modern education, health, transport, communication system; modern political values- Liberty, Rights, Equality, pluralism, secularism, reason/rationality, scientific temper, individual autonomy, etc.
- In western discourse development is universal, objective, scientific, technocratic, progressive, and politically neutral

Challenges to Developmentalism : Dependency Theory

- **Dependency theory** criticized the dominant model of development as ‘Eurocentric’, furthering the capitalist interests of the ‘West’.
- **Core vs Periphery**
 - Global economic system- **core**- developed nations of ‘West’; **periphery**: poor nations of 3rd world
- **Metropolitan vs satellite**
 - Developed region of poor 3rd world nations act as satellite of Metropolitan centers in West
 - Metro- satellite pattern in underdeveloped nation
- **‘Development of Underdevelopment’**
- In this view ideology, interest, and politics permeate the discourse of development



Human Development

Human Development-1/3

- Development is all about enlarging people's choices in order to lead long, healthy lives with dignity (**Dr Mahbub-ul-Haq**)
- Development is increasing freedom through social and political institutions and processes (**Prof Amartya Sen**)
- Freedom is capabilities to do desired things and achieve well-being
- Human Development:
 - Resources & capabilities to make choices to have meaningful life
 - Process of improving human life, making it more meaningful- human flourishing
 - **By** (as given by Economist **Michael Todaro**)
 - 1. increase standard of living ;
 - 2. Increasing range of choices- increase freedom;
 - 3. Create conditions conducive to ensure self-esteem and dignity of individuals

Human Development-2/3

- **3 dimensions:** access to resources, health and education
- **4 Pillars:** equity, sustainability, productivity and empowerment
- **4 Approach:** Income approach; Welfare approach; Minimum needs approach; Capabilities approach

Human Development-3/3

- Negative and Positive conceptions of human Development**

- Negative: modern, western, liberal conception
 - Equality of opportunity, Rights, Liberty, material resources, physical comforts/pleasure
 - Negative freedom, Negative Rights
 - Positive: ancient, normative, philosophical
 - Flourishment of human life, happiness, self-autonomy, self-realization, moral perfection
 - Positive freedom, positive rights

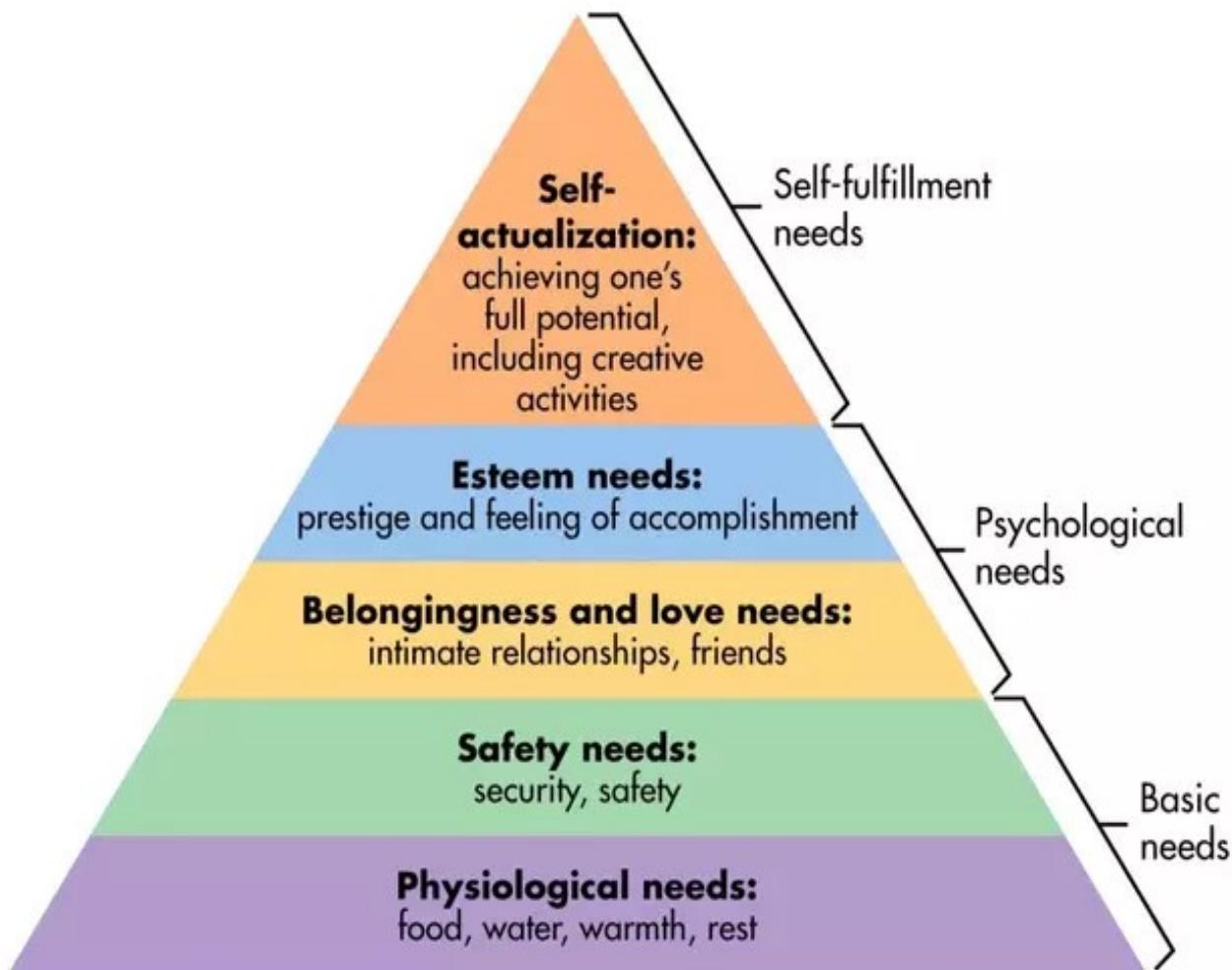
- Human Development Index(HDI):**

- By UNDP, composite index between 0-1 to denote human Development in a country
 - Proxy indicators
 - Access to resources(living standard)- per capita GNP
 - Long and healthy life- life expectancy at birth
 - being knowledgeable- mean of years of schooling for adults aged 25 years and expected years of schooling for children of school entering age

Limitations of HDI:

- Measures attainments Not shortfall in human development
 - **Human poverty index:** The probability of not surviving till the age of 40, the adult illiteracy rate, the number of people who do not have access to clean water, the number of small children who are underweight, etc.
- Does not say anything about the distribution
 - Ex: per capita GNP grew by 10 % but median per capita income reduced by 10%, persons below poverty line increased by 10 %, how?
- Does not reflect on inequalities, poverty, human security, empowerment, and positive development

Psychological dimension : Maslow's hierarchy of needs



Theory of human developmental psychology

Once a lower level need is met, more or less, one starts to feel higher level need

Human develops by rising on the need hierarchy

Flourished, fulfilled life is one which could meet the Self-actualization need

Alternate Conceptions of Development

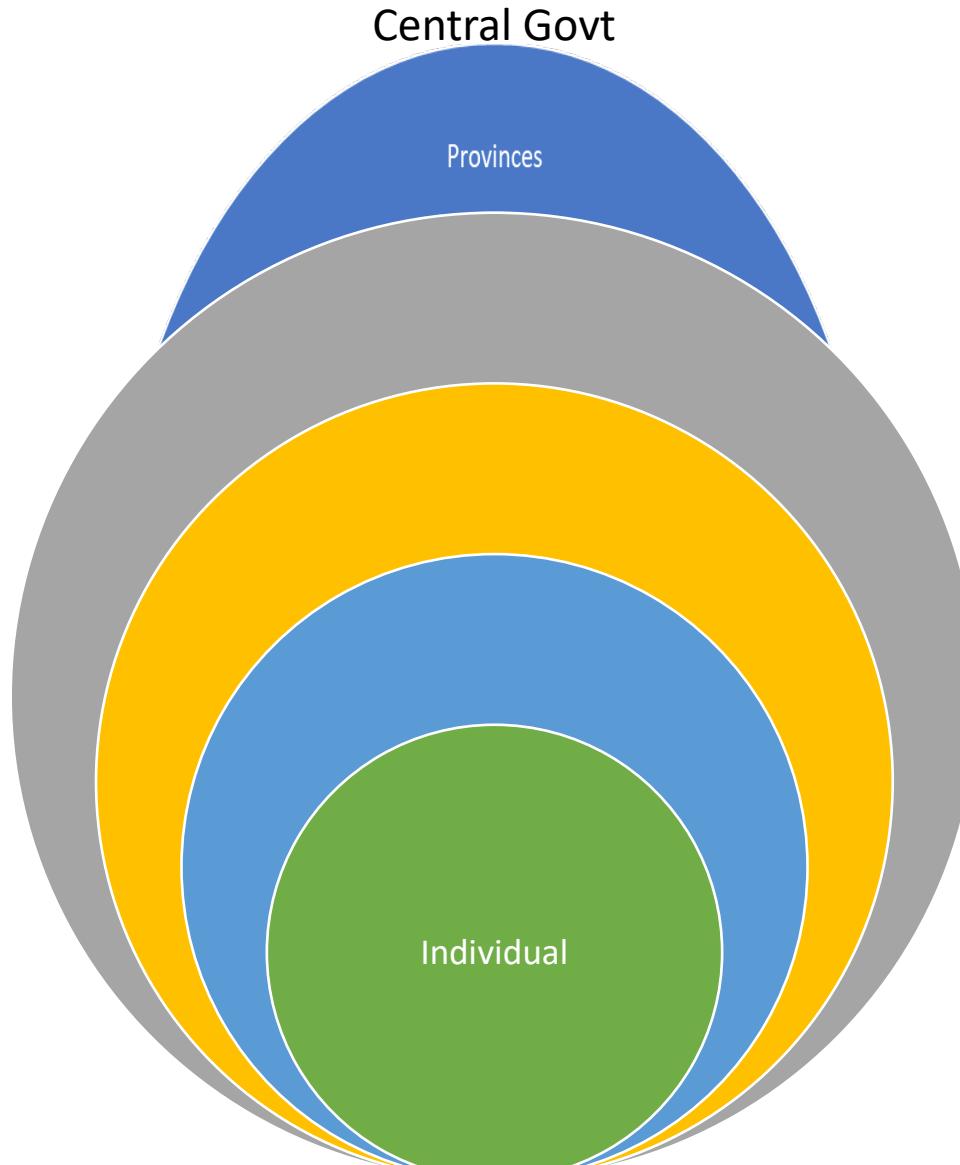
Gandhian model

Marx's model

Gandhian Notion of Development

- **Development is Freedom- Swaraj**
- **For individual** it denoted self-mastery, self-control, self-restrain, self-realization, moral goodness & perfectibility
- **For Community** it meant self-governing autonomous community life without any formal coercive authority; full rights of civil liberties, and civil disobedience against any unjust actions/law of the state/govt
- **For political economy** it denoted classless economic order, equal honour/dignity for all kinds of labour, self-renunciation(limiting our wants), Trusteeship
- It also meant **freedom from want**, material possession, ego, bondage of so called modern materialistic life- modern large machine, faster transport system, competition/conflict-court/lawyer, modern medical system-doctors, etc.
- **In sum**, it was his vision of an ideal civilisation based on **Non-violence (अहिंसा)**, **Truth**, and moral **duty** (Dharma) in contrast to western modern civilisation based on violence/force, material possession, and Rights

Gandhian Oceanic Circles: Community of Communities



"Life will not be a pyramid with the apex sustained by the bottom. But it will be oceanic circle whose centre will be the individual always ready to perish for the village, the latter ready to perish for the circle of villages, till at last the whole becomes one life composed of individuals, never aggressive in their arrogance, but ever humble, sharing the majesty of the oceanic circle of which they are integral units."

Marxian concept of Development

- Development is historical evolution in mode of production through class struggle
- **Primitive** subsistence society--→**master-slave** society--→ **Feudal Society**(lord-serf)--→ **Capitalist** society(capitalist-labourer)--→ **Socialist** society (Dictatorship of Proletariats') --→ **Communist** Society
- **Communist Society- Final stage of development**
 - Classless, stateless society
 - Development is freedom
 - True freedom is social production in which each individual contribute freely as per his ability, and get as per one's need and relate to fellow man as equal
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 - *"it will be possible for me to do one thing today and another tomorrow, to hunt in the morning, fish in the afternoon, rear cattle in the evening, criticize after dinner, doing just that which gives me pleasure without ever becoming a hunter, fisherman, shepherd or critic. This will be the real state of freedom for man from alienation and exploitation"*(Marx)

THANKS FOR LISTENING!

BE SAFE ...GOOD WISHES !

Dimensions of development

- Economic
- Social
- Cultural
- Political
- Environmental
- Human

The Republican Trickle-Down Theory



"He says that the more he eats the more crumbs we will get."

The principle that the poor, who must subsist on table scraps dropped by the rich, can best be served by giving the rich bigger meals.

-William Blum

Journal of Pro-Poor Growth An International Perspective



I CALL IT OPPORTUNITY,
NOT EXPLOITATION!



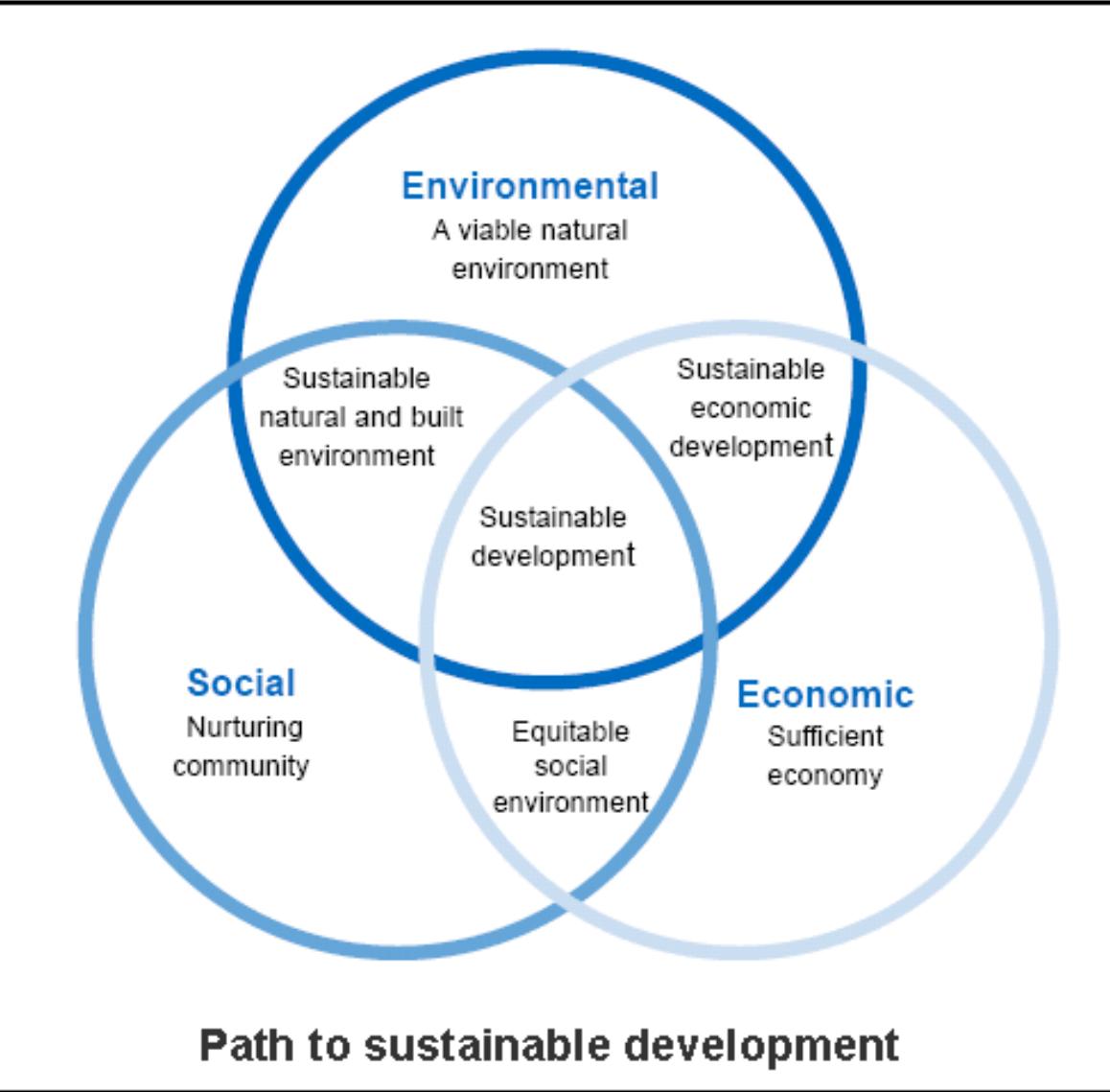
➤ Low-wage industry-led



Low-wage
labour-intensive
export-led



➤ Agriculture-based



Approaches to Development

- Income Approach
- Welfare Approach
- Basic Needs Approach
- Rights Based Approach
- Capability Approach

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WEEK 2

DEVELOPMENT

**Dimensions, Approaches,
Alternative Perspectives**

Let us pick up the thread

- Development is highly contested concept having wide ranges of meanings and connotations
- In common parlance, it denotes a process of growth and progression towards betterment; a positive growth which is considered qualitatively good
- It is a value judgemental concept, highly political and linked to power structure in society
- Development as a discourse denotes various meanings getting assigned to the word development through narratives, speech, communication, language.
- Development: **what**, for **whom**, and **how**? Changing the referent point changes the meaning of development.
- The contemporary development discourse has its origin in post world war II foreign policies of USA/'West' aimed towards development and modernization of the 3rd world countries.

What are intended to be covered?

- Dimensions of development
- Approaches to development
- Alternative meanings and models of development

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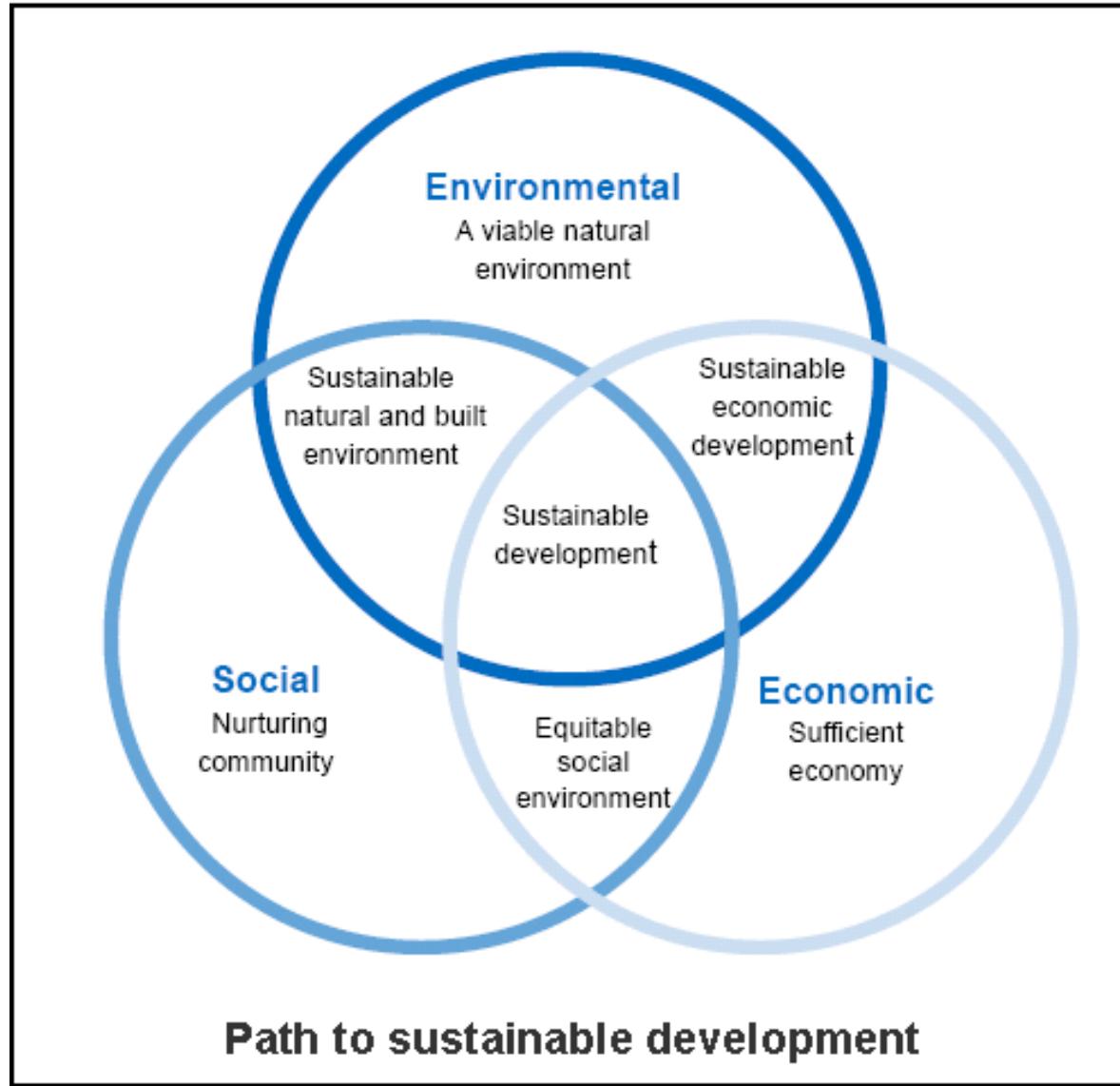
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- **Dependency theory** criticized the dominant model of development as ‘Eurocentric’, furthering the capitalist interests of the ‘West’.
- Challenged the Western discourse of development; In this view ideology, interest, and politics permeate the discourse of development
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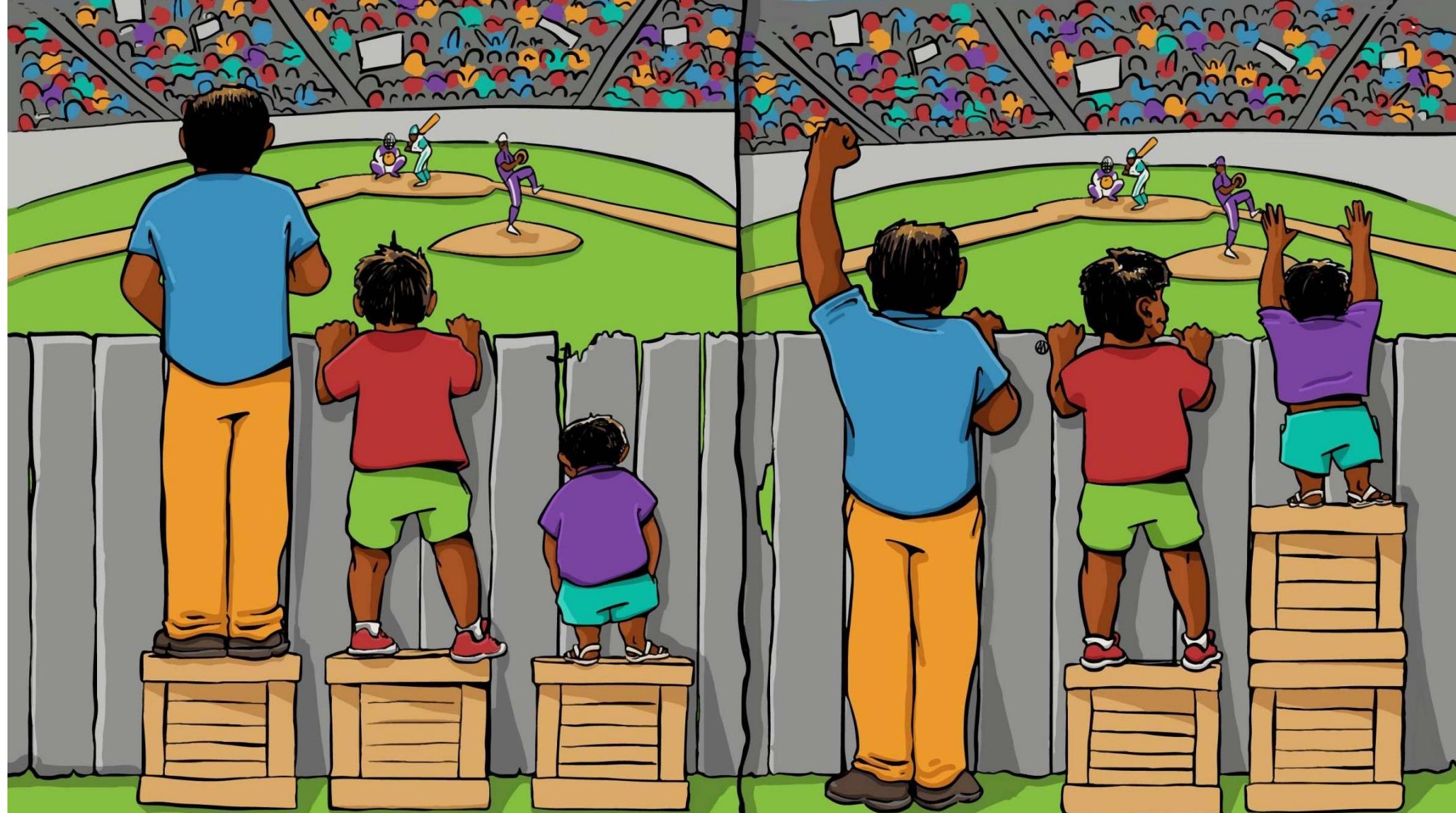
All the dimensions of development are interconnected

Economic Dimension of development

- Mainstream discourse on development
- Faster growth of GDP, robust infrastructure, industrialization, technological innovations, material comforts, modern life style
- Main aim of the development and modernization theories
- Development as apolitical, technocratic, and scientific concept
- Universal aim, methods/mechanisms, processes, stages.
- Linked to Liberal free market economic ideology and the Income approach to development

Social Dimension of development

- Socio-political arrangements to facilitate fulfilled and flourished life of the individual
- Nurturing communities
- Social harmony, Social solidarity- we or community feeling
- Social equity, social justice, socio-political freedom and rights
- Less unequal, hierarchical, and oppressive social structures
- Balance between individual rights and societal common Good



EQUALITY

EQUITY

Cultural Dimension of development

- Stable cultural structure providing meaningful choices to its members
- Multiculturalism- unity in diversity
- Toleration, pluralism, and recognition to minority cultures
- Protecting Minority Rights, Rights of indigenous people
- Providing group & cultural rights
- Equality among cultures- both within a nation and at global level
- Absence of cultural hegemony

Political Dimension of Development

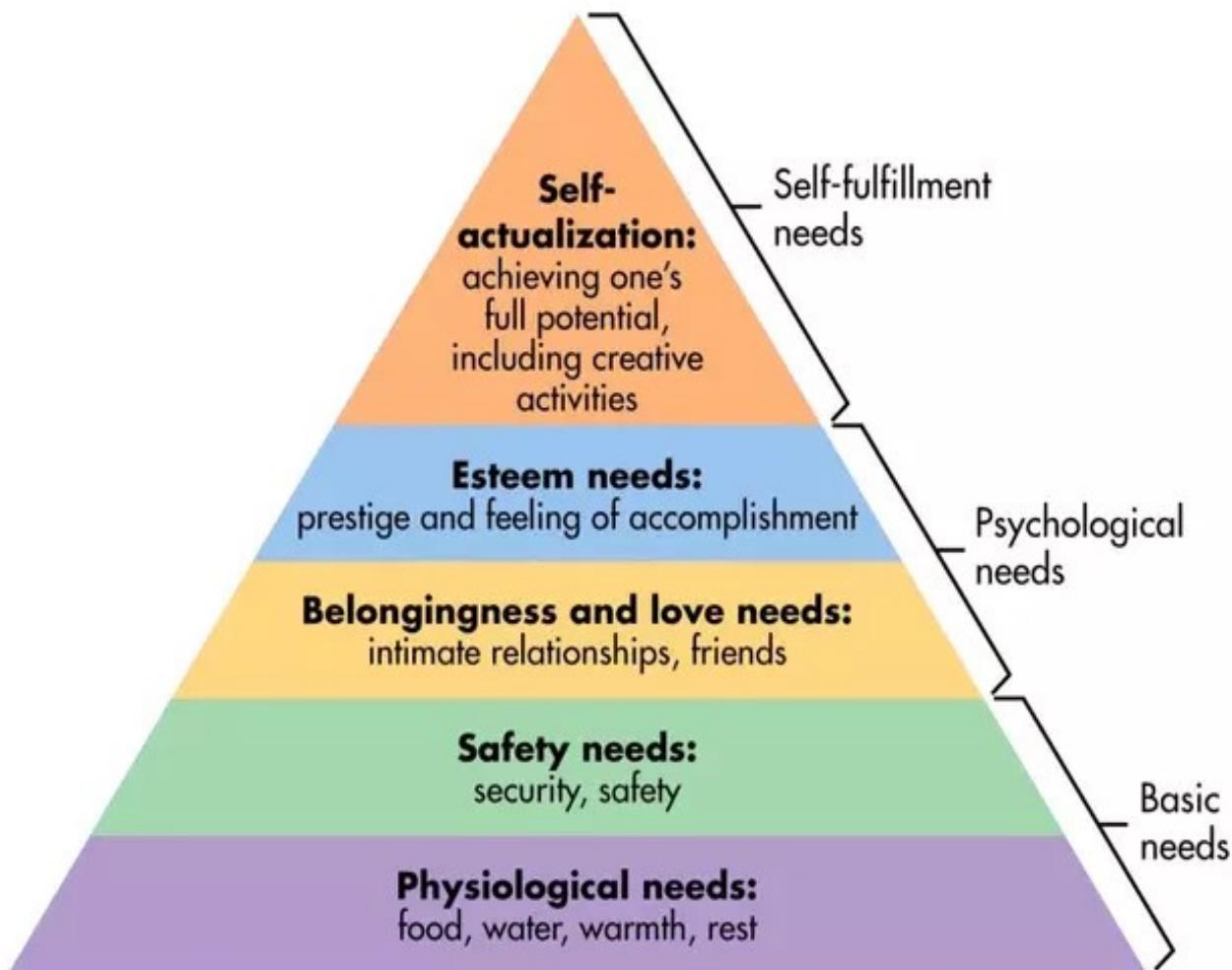
- Capacity of the political system to provide stable, efficient, and effective government to facilitate well being of the citizen
- Efficient political institutions
- Participative political culture, civic culture
- Adopting Good Governance model
- Political equality, freedom, and rights
- Less divisive and more constructive political system

Environmental Dimension of development

- Nurturing natural environment
- Maintaining ecological balance, bio-diversity
- Circular economic model
- Using natural resources wisely
- Inter-generational equity
- Fulfilled & flourished human life in harmony with nature
 - Obeying natural laws, natural justice
- Sustainable development

Human Development

Psychological dimension : Maslow's hierarchy of needs



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Once a lower level need is met, more or less, one starts to feel higher level need

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 - Proxy indicators
 - Access to resources(living standard)- per capita GNP
 - Long and healthy life- life expectancy at birth
 - being knowledgeable- mean of years of schooling for adults aged 25 years and expected years of schooling for children of school entering age
- India's HDI is **0.645**; 131 out of 189 countries

Limitations of HDI:

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Approaches to Development

Approaches to Development

- Income Approach
- Welfare Approach
- Rights Based Approach
- Capability Approach
- Sustainability Approach

Income Approach

- Traditional Approach during 1950s and 60s
- Based on the concept of the stages of economic growth- development was viewed as a series of successive stages through which all countries had to pass
- A sustained increase in the GDP at rates more than 5 to 7 % per annum through saving, investment and foreign aid;
- Structural changes in economy- share of agriculture(primary) declines, while the share of manufacturing(secondary) and the service (tertiary) sectors increases.
- The objectives of poverty elimination, economic inequalities reduction and employment generation were mentioned but only as a passing reference.
- **trickle-down effect**
- **Criticism:** Neglecting the distributive justice
- Supporting political ideology: Liberalism, Neo-liberalism

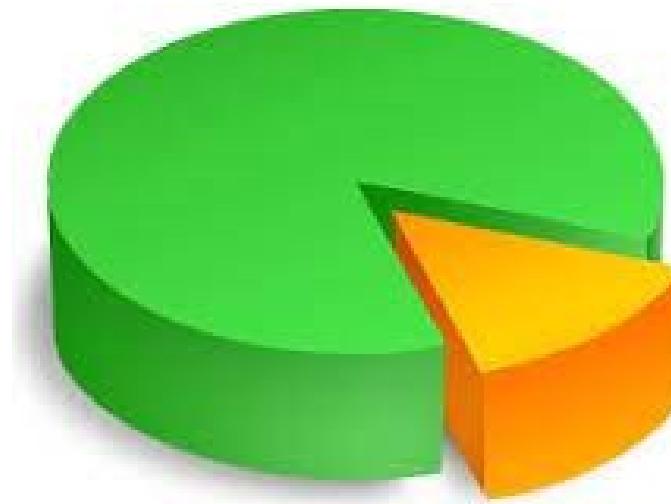
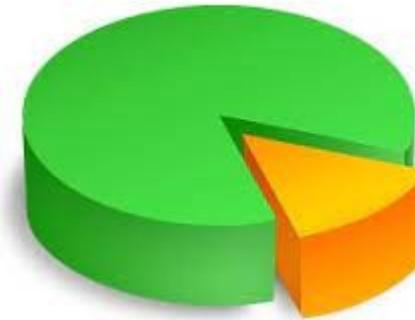
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Make the Pie larger

Welfare Approach

- **Welfare:** the health, happiness, and well-being of a person or group
- By early 1970's realization that Income approach had failed to improve the poverty and quality of life of masses
- Direct policy measures towards eradication of poverty, providing more diversified employment opportunities, and reducing income inequalities
- Notion of the Welfare State- provider of welfare products/services
- **Principles:** Utilitarianism- greatest happiness of greatest number; Social choice theory; Rawl's theory of distributive Justice
- **Criticism:** poor as objects of charity, passive recipient of welfare; populism
- **Supporting political ideology:** Social Democracy, and socialism

Right based approach

- Based on the concept of Human Rights
- **Human Rights:** Basic rights(dignity, fairness, equality, respect and autonomy) available to each one as equal member to humanity
- Development is protecting, ensuring, and expanding human Rights
- Human Rights into development discourse
 - Universal Declaration of Human Rights (UDHR)- 1948;
 - World Conference on Human Rights in Vienna-1993
 - linking democracy, human rights, sustainability and development
- **Development:** enabling people to demand their rights, and states to be able to fulfil their obligation to provide those rights.
- **Core themes:** Universality and Inalienability, Equality and Non-Discrimination, Participation and Inclusion, Accountability and Rule of Law
- Criticism: Undermine cultural relativism, driven by western values and agenda
- **Political ideology:** Positive Liberalism

Capability Approach

- Developed by Prof. Amartya Sen and Martha Nussbaum
- Development is increasing functional capabilities (long life, education, engage in gainful economic transactions, participate in political activities);
 - assessing how well people are doing is their ability to live a life that we have reason to value, not their wealth of resources or subjective well-being
- Development as freedoms; **freedom-** capabilities to engage in desired activities to achieve outcomes that are valuable
- Poverty is understood as un-freedom or capability-deprivation
- Core themes: Freedom of choices(to achieve well-being), well-being in terms of people's capabilities and functioning

Sustainability Approach

- Based on the concept of sustainable development
- Development which protect environment/ecology, uses natural resources judiciously, and does not jeopardize development for future generations
- Mainstreaming the discourse of sustainable development
- 1970s: ‘Limits to Growth’, ‘Silent Spring’, Brundtland Commission Report- ‘Our Common Future’ ; ‘Tragedy of the Commons’; Rio Earth Summit-1992
- **UN SDGs-17 goals(2015-30)**- No Poverty, Zero Hunger, Good Health and Well-being, Quality Education, Gender Equality, Sanitation, Clean Energy, Decent Work and Economic Growth, etc.
- Political Ideology: Green politics, Eco-feminism
- **Issues:** Different perspectives of Developed and Developing Countries; Right to pollute; development vs ecology; common but differentiated responsibility

Alternate Conceptions of Development

Gandhian model

Marx's model

Gandhian Notion of Development

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- **For individual** it denoted self-mastery, self-control, self-restraint, self-realization, moral goodness & perfectibility
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- **For political economy** it denoted classless economic order, equal honour/dignity for all kinds of labour, self-renunciation(limiting our wants), Trusteeship, Sarvodaya(welfare of all), and Antyodya (care for the last one)
- It also meant **freedom from want**, material possession, ego, bondage of so called modern materialistic life- modern large machine, faster transport system, competition/conflict-court/lawyer, modern medical system- doctors, etc.
- **In sum**, it was his vision of an ideal civilisation based on **Non-violence (अहिंसा)**, **Truth**, and moral **duty** (**Dharma**) in contrast to western modern civilisation based on violence/force, material possession, and Rights

Development as Freedom- Prof Amartya Sen

- Development to Prof Sen should be seen as a process of expanding the real freedoms that people enjoy and which make them capable to lead the kind of lives they have reason to value.
- **Narrower views of development:** growth of gross national product, rise in personal incomes, industrialization, technological advance, social modernization
- Increasing substantive Freedom and Human Capabilities should be the end/goal of development; Freedom (free agency) is also means of development
- Truly Free & capable people can effectively shape their own destiny and help each other.
- They won't remain poor; neither they will be passive recipient of welfare goods/services

5 Freedoms

- **Political Freedoms**
 - Freedom to vote, fight election, political participation
- **Economic Facilities**
 - Freedom to enter into market: trade/commerce/contract, Employment, access to resources
- **Social opportunities**
 - Proper education, health care, social recognition, social equality & equity
- **Transparency guarantees**
 - Transparent & open governance system
- **Protective Security**
 - Social Security- unemployment allowances; old age care, pension, etc.
- These freedoms are inter-linked and strengthens each other.
 - Economic unfreedom can breed social unfreedom, just as social or political unfreedom can also foster economic unfreedom.

Marxian concept of Development

- Development is historical evolution in mode of production through class struggle
- **Primitive** subsistence society--→**master-slave** society--→ **Feudal Society**(lord-serf)--→ **Capitalist** society(capitalist-labourer)--→ **Socialist** society (Dictatorship of Proletariats') --→ **Communist** Society
- **Communist Society- Final stage of development**
 - Classless, stateless society
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ICT4D
Lecture-4 & 5
12/02/2022
13/02/2022

Globalisation & Development

WHAT WE INTEND TO DISCUSS?

Alternate perspectives on Development

Globalisation- meaning, perspectives

Historical Phases and Key Drivers

Dimensions of Globalization

Globalization and Development

Let us pick up the thread- Development

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- In common parlance, it denotes a process of growth and progression towards betterment; a positive growth which is considered qualitatively good
- It is a value judgemental concept, highly political and linked to power structure in society
- Development as a discourse denotes various meanings getting assigned to the word development through narratives, speech, communication, language.
- Dimensions of development- Economic, Social, Cultural, Political, Environmental, Human
- Human development: Increasing choices to have meaningful life: Health, Education, Resources
- Alternate perspectives on Development: Marxian and Gandhian model

Alternate Conceptions of Development

Gandhian Swaraj, Sen's Development as
Freedom

Marx's Development as Emancipation

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- **Protective Security**
 - Social Security- unemployment allowances; old age care, pension, etc.
- These freedoms are inter-linked and strengthens each other.
 - Economic unfreedom can breed social unfreedom, just as social or political unfreedom can also foster economic unfreedom.

Marxian concept of Development

- Development is historical evolution in mode of production through class struggle
- **Primitive** subsistence society--→**master-slave** society--→ **Feudal Society**(lord-serf)--→ **Capitalist** society(capitalist-labourer)--→ **Socialist** society (Dictatorship of Proletariats') --→ **Communist** Society
- **Communist Society- Final stage of development**
 - Classless, stateless society
 - **Development is freedom**
 - True freedom is social production in which each individual contribute freely as per his ability, and get as per one's need and relate to fellow man as equal
 - Human development is Man working to realise essence of being human, act of self-realization
 - *"it will be possible for me to do one thing today and another tomorrow, to hunt in the morning, fish in the afternoon, rear cattle in the evening, criticize after dinner, doing just that which gives me pleasure without ever becoming a hunter, fisherman, shepherd or critic. This will be the real state of freedom for man from alienation and exploitation"*(Marx)

GLOBALISATION & DEVELOPMENT

GLOBALISATION: Meaning & Definitions

- Worldwide Interconnectedness and interdependence of people, places, ideas, information, objects, activities, and exchanges ; **breadth** of interconnectedness **stretched** globally, and its **intensity increased manifold**
- Globalization refers to a multidimensional set of social processes that create, multiply, stretch, and intensify worldwide social interdependencies and exchanges while at the same time fostering in people a growing awareness of deepening connections between the local and the distant. (**Steger**)
- Intensification of worldwide social relations which link distant localities in such a way that local happenings are shaped by events occurring many miles away and vice versa. (**Anthony Giddens**)
- Globalization is a trans-planetary process or set of processes involving increasing **liquidity** and the growing multi-directional **flows** of people, objects, places, and information, as well as the structures they encounter and create that are barriers to, or expedite, those flows (**Ritzer**)
- Globalization as a concept refers both to the compression of the world and the intensification of consciousness of the world as a whole. (**Roland Robertson**)
- Globalization may be thought of as processes which embodies a transformation in the spatial organization of social relations and transactions - assessed in terms of their extensity, intensity, velocity and impact generating trans-continental or inter-regional **flows** and networks of activity, interaction, and the exercise of power (**David Held**)

Features of globalization-1/2

- **Process, a condition, structure, a force, Policy, marketing strategy, discourse, predicament, an age?**
 - **Globality: condition ; Globalism:** ideology of globalization ;
Globalization: processes transforming our present social condition into one of globality ; Denotes movement towards greater interdependence, interconnectedness, and integration
 - **Global Structure :** Inter-governmental organizations (IGO) & IO –UN, WTO, IMF, World Bank; International NGOs- Amnesty International, Trans-national Corporations (TNCs)- Walmart & Amazon, Global movements, International Civil Society
 - **Post Modern Global age beginning from the end of cold war; Neo liberal era- free market economy and liberal democracy sweeping the world**
 - Rise of ‘supraterritoriality’ or ‘deterritorialization’

Features of globalization-2/2

- A spatial **continuum** with the 'local' and the 'global' at extremes and 'national' and the 'regional' at the centre.
- Compresses the time and space aspects of human interactions (**James Mittelman**)
- Role of Markets, IGO, INGOs increasing at the cost of Role of State/govt
 - Reconfiguration of the idea of Sovereignty, state, nation and Nation-state
 - Multi-actor global politics/IR- nation-state, NGOs, MNC/TNC, global movements, Global civil society, International regime & organizations
 - Blurring the line between 'national' and 'international' in areas of policy making, and governance
- **Multiple Dimensions- economic, social, political, cultural, technological**
- Heated Debate and alternative perspectives on its origin, driving forces, extent, impacts, and supporting ideologies

Significance of Globalization

- We are living in globalized world- touches one way or other all aspects of life of people across the Globe
- Deep impact on how Researches are conducted, technologies are developed, deployed and utilized
- Has impacted nature, role, and capacity of nation-states and how citizen relates to the state/Govt.
- Deeply impacted how we live, work, entertain, and relate to others
- Affected ideologies, worldview, and popular culture around the globe

Historical phases of Globalization

- **Colonialism**, led by British empire, as outer world oriented development
 - 18th-19th century
 - Nations as colonies and colonizers
 - Individuals as Subjects
- Inner oriented (**nation-state centered**) development, led by developmentalism & modernization of American
 - 1960s-70s till 1990
 - Nations as developed/modernized and underdeveloped/backward
 - Individual as citizen
- **Neo-Liberal Phase- since 1991:** Development through globalization, led by USA and neo-liberal institutionalism- IMF, World Bank, WTO
 - Individual as Consumer

The world is Flat: Thomas Friedman

Globalization versions

- **Globalization 1.0:**
 - 1492-1800
 - Led by exploration and colonization
 - Shrunk the world from a large size to a size medium
- **Globalization 2.0:**
 - 1800-2000
 - Led by companies(MNCs) globalizing for markets and labour
 - Revolution in transport and Communication, Internet, WWW
 - Shrunk the world from a size medium to a size small
- **Globalization 3.0:**
 - Started around 2000
 - Led by individuals and small group globalizing
 - Driven by ICT revolution, innovation
 - Shrinking the world from a size small to a size tiny
 - Flattening the playing field- making the world Flat

Drivers of Globalization

- **Disintegration of USSR, ideological victory of liberalism & capitalism**
 - Unipolar Moment: US as global Hegemon
 - World united by single ideology, driven by the Hegemon
 - Worldwide expansion of Neo-liberal ideology- free market capitalism
- **Technological Breakthrough in transport, communication, and Financial transactions**
 - Revolution in Information & Communication Technologies
 - Faster planes, containerized Ships, intercontinental multi-modal transport
 - Electronic fund transfer, and online financial transactions
- **MNCs/TNCs**
- **IMF, World Bank, WTO**
 - Structural Adjustment programs
 - Free trade regime
 - **Development as key agenda?**

The world is Flat: Thomas Friedman

10 key Drivers

- **10 events which made the World Flat-** level playing field
 1. end of cold war-1989- end of ideological divide of the world
 2. 1995- Netscape went public- WWW revolution
 1. JavaScript, SSL. Connected, in real time, people to people anywhere on globe
 3. overinvestment in trans-continental OFC
 4. Y2K: work flow integration
 5. Outsourcing,
 6. Open sourcing, off shoring, insourcing
 7. global supply chaining
 8. informing- Yahoo, MSN Search, Google, Quora, fb, twitter
 9. Wireless access (wi-fi) and VoIP

Multiple Perspectives on Globalization

- **Multiple perspectives on its origin**
 - As basic human instinct,
 - as a long-term cyclical process,
 - as a series of historical epochs or waves, each with its own point of origin
 - multiple points of origin of globalization are located in seminal historical events,
 - New phenomenon of late twentieth and early twenty-first centuries
- Alternative perspectives **on key drivers** : Materialistic vs ideational
 - Forces and relation of production- capitalism, MNCs, Technology are the key drivers
 - Ideas, thinking, information and knowledge driving globalization
- Multiple perspectives **nature of expansion of globalization.**
 - Globalization from Top vs Globalization from below
 - **From Top:** by large-scale forces, such as the nation-state and the MNC of the ‘North’ imposed on the ‘South’
 - Globalization **from below** : Worldwide opposition of globalization from top by individual actors, groups of actors, social movements, etc
 - Anti- globalisation or alter-globalization movement
- Alternative perspectives on its Impacts- good or bad

Alternative Perspectives on Impacts of Globalization

Pluses : Globalists or Globaphilia

- promote world peace, Human security and Economic well-being.
- Faster Economic Growth and Increasing Democratization
- Optimum resource utilization; global division of Labour
- Great equalizer : ' Flat World' : Friedman
- Global Governance: IGO, and INGOs : UN, Greenpeace, Amnesty International, WWF
- Break territorialization of Earth in boarders of nation-state ; furthering the spread of Global "civil society"
- Promote universal human Rights, world community, respect for diversity, increases power to working in concert

Minuses : the Sceptics or Globophobia

• Political Rights/conservatives

- Immigration, Outsourcing, Job loss to locals, Cultural homogenization- cultural destructions, rising cultural backlash

• Political Left/Liberals

- Globalization as Neo-Imperialism
- Increases Inequality and poverty – works against 'Have nots' and 'Global South'
- international financial organizations work for the interests of 'North'
- Increasing powers of MNC/TNCs vis a vis State
- Reduce national Sovereignty, Democratic space, and govt's accountability to citizen
- Decreased social security and welfare
- Environmentally unsustainable
- Not opposed to idea of globalization per se, but neo-liberal globalization: its imposition from 'North', its corporate forms, protecting interests of 'haves', and its lopsided features

Dimensions of Globalization

Dimensions of Globalization

- Economic & Financial Globalization
- Social Globalization
- Political Globalization
- Technological Globalization
- Cultural Globalization

Dimensions or Types of Globalization

- **Economic Globalization**

- global economic integration ; economic globalization is globalization
- **Liberalization:** Trade, Financial, Investment, Economic policy, Currency; **Privatization-** outsourcing, PPP

- **Political Globalization**

- Global Politics/IR in era of globalization
- Issue of Sovereignty, territoriality, nation-state, statelessness, global governance, role of IGO, INGO, TNC, Global community, global movements, etc
- **Collective Dilemma :**Global terrorism, Climate change, Migration, pandemic, Human security, Global poverty
- Role of non-state actors in policy making & regulations ; Interconnectedness & interactions of cities/regions/organizations bypassing states

- **Social Globalization**

- State retreating from social welfare – retreat of welfare state
- Less public spending, creation of public goods, and public services
- Migration, family structure, community life, social security, adversely affected social stability
- Conflicts between domestic social norms, social institutions and global social norms and institutions

- **Cultural Globalization**

- **Homogenization-** common global popular culture & **Heterogenization-** culture is becoming increasingly varied
- Food, entertainment, Leisure, worldview, Ideologies, social practices – all affected , becoming globalized
- Cultural relativism vs universalization

- **Technological Globalization**

- **ICT revolution-** Information Society
- Pervasiveness of technology in daily life: Facebook, Google, Twitter, Microsoft, Apple, Samsung

Economic Globalization: Meaning & Definitions

- ‘shift from a world of distinct national economies to a global economy in which production is internationalized and financial capital flows freely and instantly (OECD,1995)’
- ‘the web of economic interconnectedness and interdependence making the world economy as a borderless single global entity.’(Ohmae 1990).
- Absorption of national economies into an interlocking global economy
- **Liberalization:** Free Trade, Financial, Investment- FDI, Economic policy, Currency; **Privatization-** outsourcing, PPP – LPG
- Global Supply Chain, circulation of Hot money, Financial Integration
- Denoted ideological victory of capitalism- market, private property and competition were accepted worldwide – global capitalism

Dimensions of Economic Globalization:

- **Free International trade**
 - Since 1945, international trade has, on average, grown at double the rate of international production
 - \$629 million in 1960 to \$20,000 million in 2018 (32 times!)
- **Global Supply Chain:** Globalized production, distribution , and consumption
- Global division of labour – BPO, Off shoring
- **Globalized financial system**
 - freely convertible currencies, free flow of capital & money, global currency trading
- **Rising global economic inequality**

Social Globalization

- State retreating from social welfare – retreat of welfare state
- Less public spending, creation of public goods, and public services
- Migration, family structure, community life, social security, adversely affected social stability
- Conflicts between domestic social norms, social institutions and global social norms and institutions
- Giving rise to Global Social Movement- WSF

Political Globalization

- triumph 'of **Neo-liberalism**- minimal state maximum market, liberalization, deregulation, privatization, individualism, and democratization
- Changing nature of nation-state, dilution in state sovereignty
- Arguments against:
 - Myth of Borderless World, Dominant role of state, Pooled sovereignty, Enduring attraction of the nation-state
 - economic globalization nevertheless requires a political framework that is provided by the state, notably in the form of the 'military-territorial power of an enforcer' (Robert Cox)
- '**Internationalization of the state**' -State adjusting national economic practices and policies to the perceived interest of the global capitalist economy.
- **Return of the state**
 - maintain domestic order and protect its citizens from external attack ; threat of terrorism, growing nationalism, conservatism
 - ICT : wider powers of surveillance, control and increasing regulation
- Statelessness, weak, and failed state and state-building

Cultural Globalization

- Food, entertainment, Leisure, worldview, Ideologies, social practices – all affected , becoming globalized
- Cultural **Homogenization**: *Coca colaization, Macdonaldization* : Flattening out of cultural differences
 - assault on local, regional and national distinctiveness; Cultural Hegemony
 - Cultural relativism vs universalization
- Chief factors fueling cultural globalization
 - growth of TNCs , global media corporations –Netflix, Amazon Prime, Global social networking-Twitter, Fb, increasing popularity of international travel and tourism, ICT revolution
- Cultural globalization as a ‘top-down’ process- global monoculture, cultural imperialism, ‘westernization ’or, ‘Americanization’
- Two main ingredients of cultural globalization have been the **global consumerism** and the **rise of individualism**
- Cultural **Heterogenization**: polarization and diversity; **cultural backlash**- rise of ethnic nationalism and religious fundamentalism

Technological Globalization

- Technology, especially ICT, key drivers of Globalization
 - Printing press, Telegraph, Telephone, Semi-conductor and Computer, radio, TV, Mobile phone, satellite & transatlantic fibre cable, Jet plane, Internet, Plastic Money, GPS, AI, 3 D printing, e –Commerce, M-commerce, Mobile banking, cloud computing, IoT, Block chain, Machine learning, Crypto currency
- technological diffusion, the spread of technology across borders driving technological innovation at greater speed
- Technology driven Financial globalization: **Electronic Transfer of Funds (ETF)**, **Society for Worldwide Interbank Financial Telecommunication (SWIFT)**
- **Techno-globalism:** rationalizes globalism on technological grounds ; technological determinism
- Globalized society: Information Society : Knowledge or weightless society
- Knowledge and high tech industries- Google, FB, Twitter, Microsoft, Apple, etc- are both drivers and face of globalization
- Issues/Challenges: **Digital divide**; may increase inequality and gaps between ‘Have’ and ‘have nots’ ; ‘The North’ and ‘The South’

Globalization and Development

- Globalization in the name of Development
- Complex linkages to different dimensions of development
- Positive or negative impacts depends upon how development is defined, where one lives, how far one is capable of, etc.
- Overall very complex linkage; indeterminate impacts
- Faster spread of crisis....financial crisis 97-98; prime lending, Pandemic?

Globalization & Development

- **Development as faster economic growth, material prosperity:**
 - GDP risen impressively, global trade increased manyfold
 - Boon for many: MNCs, English educated ICT savvy young people in urban pockets of India, China, and other developing countries
 - But so has risen the inequality, economic misery and hardships to billions of people
- **Development as social well being, welfare, happiness**
 - Development as social well being, welfare, happiness
 - Social equity diluted, welfare state gave way to full cost public services by market, consumerism caused psychological distress
- **Development as social harmony, cultural flourishing**
 - Disharmony increased, clash of culture/civilization increased, cultural backlash against cultural hegemony and homogenization
- **Technological Dimensions**
 - Technological dependence, Hegemony
 - Digital Divide further widened inequality
- Generally adverse for farming community, small traders, small businesses, and local innovations

Globalization giving way to Slowbalization?

- Globalization has given way to an era of sluggishness, or ‘slowbalization,’ a term coined by Dutch writer and trend watcher, Adjiedj Bakas in 2015
- Global trade has fallen from 61 per cent of the GDP in 2008 to 58 per cent now.
-
- FDI dropped from 3.5 per cent of the GDP in 2008 to 1.3 per cent in 2018.
- PwC report: in 2019, the global volume of merchandise traded slowed down drastically and even went into reverse.
- Growing movements for ‘Slow City’, Slow Food’, ‘slow travel’, ‘slow fashion’, ‘slow consumption’, ‘slow gaming’ and even ‘slow education’ !

Sum Up

- Globalization is greater and faster interconnectedness of people, places, information, objects, activities, and exchanges across the Globe
- May denote process, condition, structure, force, Policy, marketing strategy, predicament, an age.
- Deep impact on all aspects of people's life, academic disciplines, science, research, and technology
- Alternative perspectives on its existence, extent, origin, key drivers, nature and impacts.
- It is multi-faceted and Multi-dimensional- Economic, Social, Political, Cultural, Technological
- For globalists it has brought economic prosperity, democracies, equality, peace, human rights, global governance
- For escapists, on both side of political spectrum, it adversely impacted local people, created greater inequality, served interest of 'Haves' of 'the North', environmental destruction, consumerism, socio-cultural turmoil

References

- Recommended reading list of DU on this topic
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THANKS FOR WATCHING!

GOOD WISHES !

ICT for Development

Session 1 & 2

Dr. Rajesh Sharma ITS
Department of Telecom
New Delhi

What I want to do in 10 sessions

- *Explore existing concepts of development, and study the role of ICTs in this process, and then link ICTs to development goals.*
- *How ICTs offer the global community an unparalleled opportunity to reconsider ways and means of delivering the benefits of development by providing access to knowledge and to services that were earlier limited to the few rich in a society.*
- *Understand what these ICTs are, their different components, elements, and attributes.*
- *Understand their limitations and how these interact with each other and with social, political, legal and technological environments.*
- *Understand emerging trends in global thinking on the purpose of development.*
- *Become familiar with the role that international institutions are playing to promote the use of ICTs in the development process.*

How will it benefit you?

- *Make you sensitive to enormous importance of the work that you are going to do in your career as ICT engineers*
- *Provide you with a holistic view of how ICT touches human lives*
- *Open up your vision to enormous possibilities that lie ahead to leverage technology for greater good of mankind through empowerment & equal opportunity*
- *Inculcate your entrepreneurial skills to look for opportunities in harnessing ICT for development through new use cases*
- *Look beyond the obvious*
- *Showcase your project work in job interviews*

Evaluation

Component	Weightage
<i>Class Participation/Quiz (4)</i>	10%
<i>Scheduled Quiz (1)</i>	20%
<i>Group Project</i>	30%
<i>End Term</i>	40%
Total	100%

Rules:

- **Surprise Quiz:** consisting of objective type questions for CP, each of 5 minutes duration.
- **Scheduled Quiz:** consisting of objective type questions of 15 minutes duration.
- **Group Projects:** 8 groups to be formed. Each group to present the assigned case study in class (20 min presentation + 10 min Q&A)
- **End-term Exam:** format to be decided in consultation with instructor of Part-I of the course.

Course Description

Unit 4 (3 hours): ICT as harbingers of social change

- MDG/SDG initiatives of UN, ICT Indicators, Digital India program.
- Contours of new channels of information, Social networking.
- Rise of social media and online content generation.
- How these digital artefacts democratize the process of owning, using and networking with new media technologies.

Unit 5 (4 hours): Case studies on ICT

- Implications of new and digital media in everyday life.
- Addressing Governance issues.
- Connecting the unconnected.

Unit 6 (3 hours): Digital Media as a Developmental Tool

- Social media as a tool to empower and communicate with communities.
- Utilization of new media tools for leisure and social networking.
- Impact of ICT in evolution of a digital society as a part of socio-economic development.
- Impact of ICT on Bottom of the Pyramid.

Session Plan

Session 1: ICT for social change, MDGs, SDGs, Case study assignment

Session 2: ICT indicators, e-Government, Digital India

Session 3:, Social Networking, social media, online content generation

Presentation of Case study by Group 1

Session 4: Democratization of networking with ICT

Presentation of Case-Study by Group 2

Session 5: Implications of ICT in everyday life, MMPs

Presentation of Case-Study by Group 3

Session 6: Implications of ICT on Governance

Presentation of Case-Study by Group 4

Session 7: ICT for connecting the unconnected.

Presentation of Case-Study by Group 5

Session 8: ICT as an empowerment tool

Presentation of Case-Study by Group 6

Session 9: ICT for socio-economic development

Presentation of Case-Study by Group 7

Session 10: Discussions

Presentation of Case-Study by Group 8

Seminar Topic Allocation

S. No.	Seminar Topic	Group No.
1	<i>Case Study on Direct Benefit Transfer Scheme of India</i>	
2	<i>Digital India: Revolution in digital payments in India.</i>	
3	<i>Role of ICT in development of Smart Cities</i>	
4	<i>FAST TAG on highways</i>	
5	<i>ICT for disaster management.</i>	
6	<i>Universal Service Fund Obligation for ICT4D</i>	
7	<i>Use cases of 'Internet of Things' for Sustainable Development Goals</i>	
8	<i>Crowdsourcing for development using ICT</i>	

Group Project Outline

- *Why was this project developed*
- *What are the objectives of the project?*
- *What is the project context? (policy environment, economic and social conditions, etc.)*
- *What are the strengths (e.g. resources and capacities available) and weaknesses (e.g. vulnerable conditions) of the project?*
- *What are the external opportunities and threats that affect the project?*
- *What is the expected results of the project?*
- *What are the achievements and impacts?*
- *What are the methodologies and tools used in the project?*
- *How was ICT applied in the project?*
- *How was the project managed? By whom?*
- *What were the good practices, lessons learned and recommendations for future actions?*
- *Source and References: Useful references for further information*

What is Development?

- *The term means different things to different people, based on economic, geographic, political, social, cultural, religious and ethnic contexts.*
- *Current development perspectives originated from*
 - *post World War II era when the term “development” was used as part of a rationale for post-war reconstruction in Europe and the “underdeveloped parts” of the world.*
 - *immediate post-colonial experience where most of the newly independent countries of Asia and Africa were, according to Western values, left far behind in terms of progress.*
- *“Development” as a conceptual framework for a number of individual, institutional, national and international changes is essentially a post World War II phenomenon.*
- *Became synonymous with growth, modernization, change, democracy, and many similar Western values, and in the beginning was **focused largely on economic development.***
- *Measured by economic indicators e.g. Gross National Product (GNP), GNP per capita, Gross Domestic Product (GDP) and GDP per capita and per capita income*

Criticism of economic theories

- *Improved economic growth did not necessarily lead to the eradication of poverty; instead it sometimes led to greater inequalities in the distribution of income.*
- *Empirical evidence continued to point to the failure of growth theories to alleviate poverty and reduce hunger. Instead, there were often high growth rates alongside large scale poverty and deprivation, inequalities, social disorder and environmental degradation.*
- *The dissatisfaction of countries with existing theories of development came from a realization that these theories did not really address or translate into improving the quality of people's lives.*
- *As a new paradigm for development, it was argued that in individual freedom lies the capacity for political participation, economic development and social progress.*
- *The goal of all development is the enabling of freedom to make a choice, and empowering of an individual to make the choices that determine his/her quality of life.*
- *New indicators emerged on social development and freedoms, and giving greater importance to people-centric approaches to development.*

Developing vs. Developed countries

- *No standard definition for classification of a country as developed or developing- can be on basis of GDP per capita, level of industrialization, general standard of living, amount of technological infrastructure etc.*
- *According to the UN, in 2020, 35 countries were considered "developed." All developed countries were located in either North America, Europe, or Developed Asia and Pacific.*
 - *Their birth and death rates are stable*
 - *They have more women working*
 - *They use a disproportionate amount of the world's resources.*
 - *They have higher levels of debt.*
- *According to the UN, in 2020, 126 countries were considered "developing." All developing countries were located in either Africa, Asia, or Latin America and the Caribbean.*
- *Development status determines which countries have a right to receive development aid under the rules of a multilateral or bilateral agency, such as the World Trade Organization (WTO)*

Source: <https://www.investopedia.com/updates/top-developing-countries/>

The New Approach towards development

- *Pioneered by Mahbub ul Haq and Amartya Sen, the human development approach was introduced by the United Nations Development Programme (UNDP) in 1990 and supported later by other international organizations.*
- *Stresses human well-being as an end for any process of economic and social development.*
- *It does so by overturning the view that focuses on material progress as the sole end. Instead, the new approach focuses on the well-being of individuals as the ultimate objective.*
- *Human Development Report (HDR) developed by UNDP is an important document through which the debate on human development is understood. The HDR includes the Human Development Index (HDI) consisting of indicators of education, health and income to ensure adequate living standards.*

Human Development Index

- *The HDI consists of three indices: life expectancy, education/literacy and standard of living to compare the level of development of a particular group of people (as in, developed, developing, underdeveloped) based on the availability of options.*
- *The logic is that the more developed a group of people are, the more options are available to them.*
- *Comparing HDI over a period of 20-30 years show that there have been improvements in all dimensions of human development in life expectancy, literacy and income levels.*
- *However, the gap between developed countries and developing countries remains high.*
- *Most developed countries have HDIs of 0.8 or higher*
- *Despite having the world's second-largest economy, China is still not classified as a developed country*
 - *lowest GDPs per capita*
 - *dependence on agriculture, (7.7% of China's overall GDP)*
 - *average life expectancy was 77 years, and its infant mortality rate was 11 per 1,000 live births.*

ICT for Development

Session 1 & 2

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Recap of Session 1,2

- *Course objectives*
- *Course outline*
- *Project work*
- *What is Development?*
- *Economic theories and People-Centric theory of development*
- *Criticism of economic theories*
- *Developing vs. Developed countries*
- *Human Development Index*

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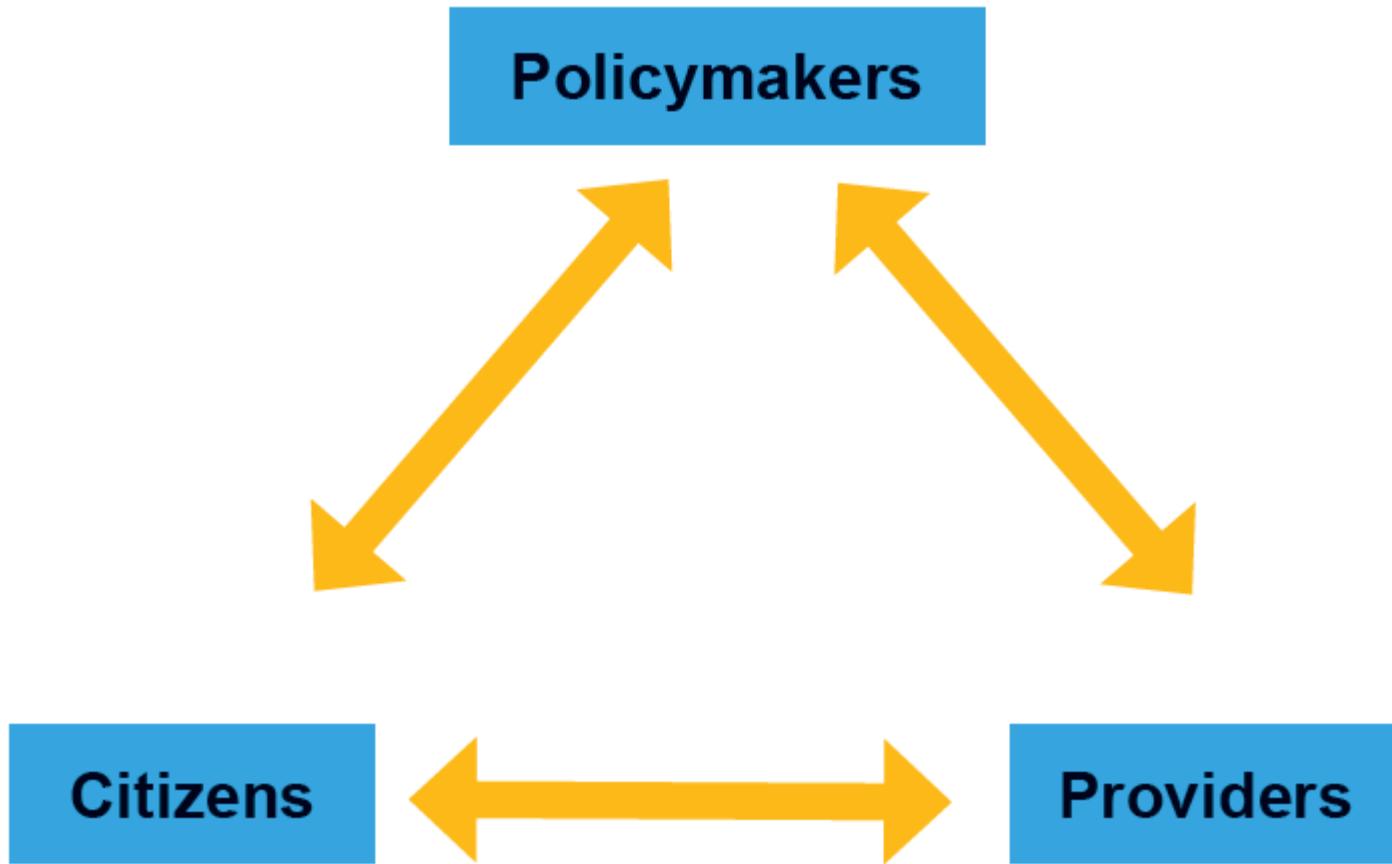
Human Development Index

- *The HDI consists of three indices: life expectancy, education/literacy and standard of living to compare the level of development of a particular group of people (as in, developed, developing, underdeveloped) based on the availability of options.*
- *The logic is that the more developed a group of people are, the more options are available to them.*
- *Comparing HDI over a period of 20-30 years show that there have been improvements in all dimensions of human development in life expectancy, literacy and income levels.*
- *However, the gap between developed countries and developing countries remains high.*
- *Most developed countries have HDIs of 0.8 or higher*
- *Despite having the world's second-largest economy, China is still not classified as a developed country*
 - *lowest GDPs per capita*
 - *dependence on agriculture, (7.7% of China's overall GDP)*
 - *average life expectancy was 77 years, and its infant mortality rate was 11 per 1,000 live births.*

Role of ICT in Development

- *ICTs have provided citizens with new opportunities and resources*
 - *e-Government extends the reach of public services*
 - *social media provides voices to those social groups most often marginalized*
 - *e-Health brings medical practitioners to rural communities*
 - *online learning provides access to education for those outside traditional hubs of learning*
- *Play an important role in fostering improved connectivity as well as socio-economic development throughout the world.*
- **Challenges: Digital Divide**
 - *Considerable inequalities in terms of ICT infrastructure, connectivity and know-how still exist & inhibit the potential benefits of ICTs from being adequately leveraged.*
 - *Access to ICTs is not uniform across regions, countries and communities, with many significant discrepancies existing between neighboring regions and the social groups within them.*

Stakeholders in ICT for Development



Role of ICT in Development

Sector	Applications
Agriculture and Livelihoods	<ul style="list-style-type: none">• Telecentres• Information on pricing and weather for farmers• Sustainable livelihoods• Income generation
Education	<ul style="list-style-type: none">• Distance education• Teacher training• ICT human capacity building
Health	<ul style="list-style-type: none">• Telemedicine• Digital publication and online resources• Continuing medical education
Business and Economy	<ul style="list-style-type: none">• e-Banking• International trade• Globalization
Media, Culture and Tourism	<ul style="list-style-type: none">• Digital newsrooms• Culture and culture products• Archival technology• New media formats

Role of ICT in Development

Sector	Applications
Environment	<ul style="list-style-type: none">• GIS mapping• Networking of activists• Environmental protection• Climate change
Governance	<ul style="list-style-type: none">• Online citizen services• Social accountability• NGO development
Urban Development	<ul style="list-style-type: none">• Urban planning• Service delivery• Urban telecentres
Rural Development	<ul style="list-style-type: none">• Rural community networks• Rural tourism• Health care

Millennium Development Goals

- *Millennium Development Goals (MDGs) were the eight international development goals for the year 2015 that had been established following the Millennium Summit of the United Nations in 2000.*
- *All 189 United Nations member states at the time and 23 international organizations, committed to help achieve Millennium Development Goals by 2015:*
 - *To eradicate extreme poverty and hunger*
 - *To achieve universal primary education*
 - *To promote gender equality and empower women*
 - *To reduce child mortality*
 - *To improve maternal health*
 - *To combat HIV/AIDS, malaria, and other diseases*
 - *To ensure environmental sustainability*
 - *To develop a global partnership for development*

Sustainable Development Goals

- At the United Nations Sustainable Development Summit on 25/09/15, world leaders adopted the 2030 Agenda for Sustainable Development, which includes a set of 17 Sustainable Development Goals (SDGs) to end poverty, fight inequality and injustice, and tackle climate change by 2030.

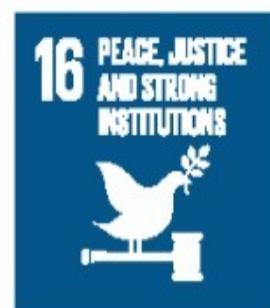
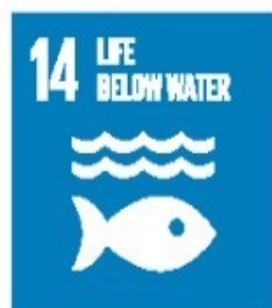
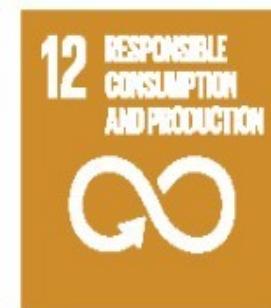
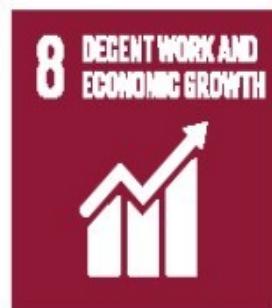
Succeeding the MDGs, the SDGs are the new universal goals, adopted by 193 countries including India.

SDGs comprise 17 Goals and 169 targets:
Implementation Span: 2016-2030.

Several SDG targets are to be achieved before 2030;
Some of them even by 2020.

SDGs integrate economic, social and environmental dimensions;
Goals & targets interconnected as never before.

SUSTAINABLE DEVELOPMENT GOALS



SUSTAINABLE
DEVELOPMENT
GOALS

SDG Categorization

Social <ul style="list-style-type: none">■ <i>SDG 1 - No Poverty</i>■ <i>SDG 2 - Zero Hunger</i>■ <i>SDG 3 - Good Health and Well-Being</i>■ <i>SDG 4 - Quality Education</i>■ <i>SDG 5 - Gender Equality</i>■ <i>SDG 6 - Clean Water and Sanitation</i>	Environmental <ul style="list-style-type: none">■ <i>SDG 12-Sustainable Consumption and Production</i>■ <i>SDG 13- Climate Action</i>■ <i>SDG 14- Life Below Water</i>■ <i>SDG 15- Life on Land</i>
Economic <ul style="list-style-type: none">■ <i>SDG 7- Affordable and Clean Energy</i>■ <i>SDG 8- Decent Work and Economic Growth</i>■ <i>SDG 9- Industry, Innovation and Infrastructure</i>■ <i>SDG 10 – Reduced Inequalities</i>■ <i>SDG 11- Sustainable Cities and Communities</i>	Fostering Peace and Partnership <ul style="list-style-type: none">■ <i>SDG16- Peace, Justice and Strong Institutions</i>■ <i>SDG 17- Partnerships for the Goals</i>

Sustainable Development Goals

Goal 1	End poverty in all its forms everywhere	Goal 10	<i>Reduce inequality within and among countries</i>
Goal 2	End hunger, achieve food security and improved nutrition and promote sustainable agriculture	Goal 11	<i>Make cities and human settlements inclusive, safe, resilient and sustainable</i>
Goal 3	Ensure healthy lives and promote well-being for all at all ages	Goal 12	<i>Ensure sustainable consumption and production patterns</i>
Goal 4	Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all	Goal 13	<i>Take urgent action to combat climate change and its impacts</i>
Goal 5	Achieve gender equality and empower all women and girls	Goal 14	<i>Conserve and sustainably use the oceans, seas and marine resources for sustainable development</i>
Goal 6	Ensure availability and sustainable management of water and sanitation for all (6.a, 6.b)	Goal 15	<i>Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss</i>
Goal 7	Ensure access to affordable, reliable, sustainable and modern energy for all	Goal 16	<i>Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels</i>
Goal 8	Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all	Goal 17	<i>Strengthen the means of implementation and revitalize the global partnership for sustainable development</i>
Goal 9	Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation		

MDG & SDG Comparison

8 goals 21 targets 60 indicators

17 goals 169 targets 304 indicators



MDGs to SDGs: Strategic Shifts

MDG	SDG
<i>Traditional assistance</i>	<i>Traditional assistance + Universal goals</i>
<i>Limited goals</i>	<i>More comprehensive</i>
<i>Top-down process</i>	<i>Inclusive goal setting</i>
<i>Traditional statistics</i>	<i>Traditional + Data revolution</i>
<i>Hunger and poverty together</i>	<i>Distinction</i>
<i>Quantity Education</i>	<i>Quality Education</i>
<i>Funding: Focus on ODA</i>	<i>Broader set of financial sources</i>

MDGs to SDGs: Strategic Shifts

- **Conclusiveness** – *Focus on the Finish line: Zero Poverty, Hunger, preventable Child Deaths, Gender Discrimination & Violence, etc.*
- **Comprehensiveness** - *The SDGs are more comprehensive with fuller array of targets, better focus on causality and strategic issues.*
- **Universality** – *Applicable to all countries, with greater emphasis on the responsibility of the developed countries,*
- **Inclusiveness** – *Clear focus on leaving no one behind and reaching the furthest behind first.*
- **Hunger distinct from Poverty** – *deeper analysis of structural and social factors separates poverty from food and nutrition security.*
- **Peace Building** – *Addressing conflict resolution and peace building as enablers of growth and development*
- **Resourcing** –
 - *Focus on sustainable economic development in a country to meet financial resource requirement for achieving SDGs;*
 - *Holistic approach to international financing of SDGs – Stronger focus on ODA, international resource flows, technology transfer and trade*
- **Measurability** – *Clear emphasis on monitoring, evaluation and accountability, and the metrics - high-quality, up-to-date and reliable data*

Indicators of SDGs

S. No.	SDGs	No. of Indicators	Focus Areas of Indicators
1	<i>No Poverty</i>	5	<ul style="list-style-type: none"> • <i>population below poverty line & poverty gap ratio,</i> • <i>employment under MGNREGA,</i> • <i>Access to safe drinking water & Sanitation</i>
2	<i>Zero Hunger</i>	5	<ul style="list-style-type: none"> • <i>Access to food grains at subsidized prices</i> • <i>Stunting & wasting in under-5 children</i> • <i>Agricultural productivity & Gross Value Added per worker</i>
3	<i>Good Health and Well-Being</i>	9	<ul style="list-style-type: none"> • <i>Maternal Mortality Ratio; Neo-natal & Under-5 Mortality Rates</i> • <i>Immunisation of under-2 children</i> • <i>Incidence of HIV/AIDS, malaria & TB</i> • <i>Medical personnel per 10,000 people</i>
4	<i>Quality Education</i>	4	<ul style="list-style-type: none"> • <i>Net Enrolment Ratio & Out of School Ratio</i> • <i>Enrolment Ratio of Children with disabilities</i> • <i>Pupil Teacher Ratio</i>

Indicators of SDGs

	SDGs	No. of Indicators	Focus Areas of Indicators
5	Gender Equality	3	<ul style="list-style-type: none">• Crime against women• Women's representation in Parliament, State Assembly & local bodies• Use of family planning methods
6	Clean Water and Sanitation	2	<ul style="list-style-type: none">• Access to potable water & sanitary toilet (Urban/Rural)
7	Affordable and Clean Energy	3	<ul style="list-style-type: none">• Access to electricity & clean cooking fuel• Share of renewable energy in total energy
8	Decent Work and Economic Growth	7	<ul style="list-style-type: none">• Annual Growth Rate of GDP (PPP Per Capita)• Annual Growth Rate of Manufacturing, Agriculture & MSME sector• Unemployment & Work Force Participation Rate (M/F)• Access to bank accounts & banking outlets

Indicators of SDGs

	SDGs	No. of Indicators	Focus Areas of Indicators
9	Industry, Innovation and Infrastructure	6	<ul style="list-style-type: none"> • % of rural population living within 2 km of an all-season road • Share of manufacturing sector employment in total employment • CO₂ emission per unit of value added • R&D expenditure as % of GDP & No. of patents/IPRs filed • Access to mobile phones.
10	Reduced Inequalities	2	<ul style="list-style-type: none"> • Income growth among the bottom 40% of People • Representation of vulnerable groups in elected bodies
11	Sustainable Cities and Communities	3	<ul style="list-style-type: none"> • Slums/EWS settlements covered by formal housing • Proportion of cities with efficient public transport & mobility • Annual Mean levels of PM 2.5 & PM 10 in cities
12	Sustainable Consumption and Production	2	<ul style="list-style-type: none"> • Post harvest storage & distribution losses • Adoption of Waste Management measures

Indicators of SDGs

	SDGs	No. of Indicators	Focus Areas of Indicators
13	Climate Action	2	<ul style="list-style-type: none">• Number of states taking climate adaptive measures• Achievement of Nationally Determined Contribution (NDC) Goals
14	Life Below Water	2	<ul style="list-style-type: none">• No of sewage treatment plants and toilets constructed• % Change in area under mangroves
15	Life on Land	4	<ul style="list-style-type: none">• Proportion of forest area to total land area• Total tree cover outside forest area• Increase in Tree/ Forest cover in degraded areas• % Increase in Net Sown Area
16	Peace, Justice and Strong Institutions	4	<ul style="list-style-type: none">• % of people subjected to violence• No. of human trafficking victims per 1,00,000 people• No. of government online services provided• Population covered under Aadhaar

Role of ICT in SDGs

ICTs are catalytic drivers to enable the achievement of all the SDGs

“The spread of information and communication technology and global interconnectedness has great potential to accelerate human progress, to bridge the digital divide and to develop knowledge societies, as does scientific and technological innovation across areas as diverse as medicine and energy”.

2030 Agenda for Sustainable Development (Paragraph 15)



fast forward together
#ICT4SDG



References to ICT in SDGs

- *While none of the SDGs is specifically about ICTs, several targets make references to ICTs and technology.*
- *ITU has made a concerted effort to highlight the role **that ICTs will play in achieving the SDGs**. It is actively participating in the discussions on the indicators that will be used to track the SDGs.*
- *Link to UN Global Indicators for SDGs*

<https://unstats.un.org/sdgs/indicators/indicators-list/>

[Click here for Excel file with all SDG targets](#)

Role of ICT in SDGs

- *The February 2016 version of the IAEG-SDGs(Inter-agency and Expert Group on SDGs) report includes the following **7 ICT indicators covering 6 targets under Goals 4, 5, 9, and 17.** (The organization indicated in brackets tracks the indicator at the international level).*

Proposed SDG indicators related to ICTs

- **Target 4a:** *Proportion of schools with access to computers & Internet for pedagogical purposes (UIS)*
- **Target 4.4:** *Proportion of youth/adults with ICT skills, by type of skills (ITU)*
- **Target 5b:** *Proportion of individuals who own a mobile telephone, by sex (ITU)*
- **Target 9c:** *Percentage of the population covered by a mobile network, broken down by technology (ITU)*
- **Target 17.6:** *Fixed Internet broadband subscriptions, broken down by speed (ITU)*
- **Target 17.8:** *Proportion of individuals using the Internet (ITU)*

NITI Aayog's Strategy for SDGs in India



Mapping of National Programs with SDGs

- Mahatma Gandhi National Rural Employment Guarantee Programme
- National Rural & Urban Livelihood Mission
- Pradhan Mantri Jan Dhan Yojana
- Soil Health Cards
- National Food Security Mission
- National Health Mission
- National Education Mission
- Beti Bachao Beti Padhao
- Swachh Bharat Mission
- National Rural Drinking Water Programme
- Pradhan Mantri Aawas Yojana - Rural and Urban
- Pradhan Mantri Gram Sadak Yojana
- Pradhan Mantri Krishi Sinchai Yojana
- Pradhan Mantri Ujjwala Yojana
- National Mission for a Green India

**State
Schemes/
Programmes**



Integration of Programs with SDGs

NITI Aayog has mapped out SDGs & related targets, and Outcome Indicators on Central Ministries, Centrally Sponsored/Central Sector Schemes & other government initiatives.

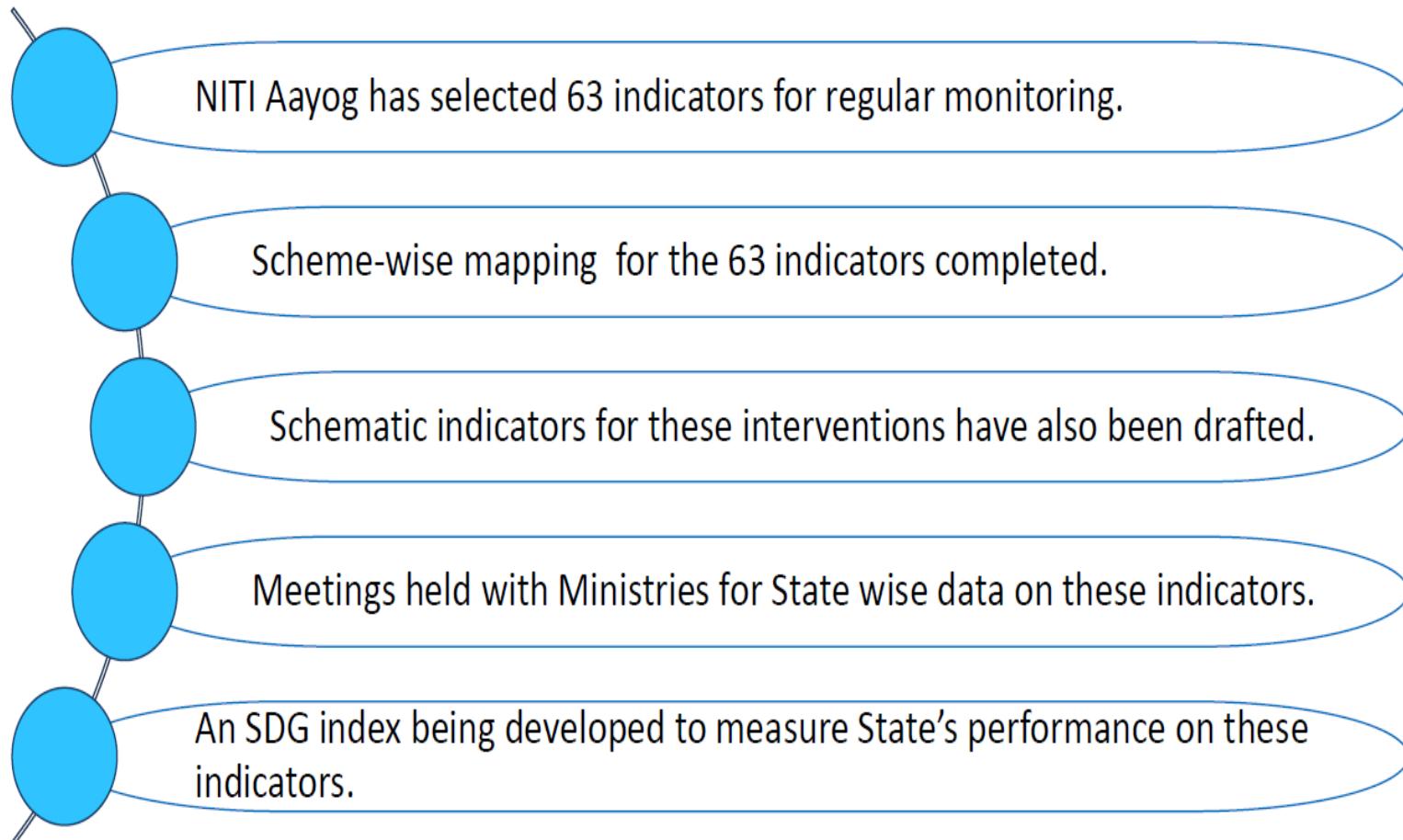
Several States have conducted similar mapping of their departments and schemes/programmes.

Nodal Ministries at Central level and Nodal departments in some States have been identified.

Several States have set up SDG Cells or Centres of Excellence for coordinating SDG implementation.

NITI Aayog has constituted a Task Force with participation by Central Ministries & States for regular review of SDG implementation in the country.

Monitoring Implementation: Priority Indicators



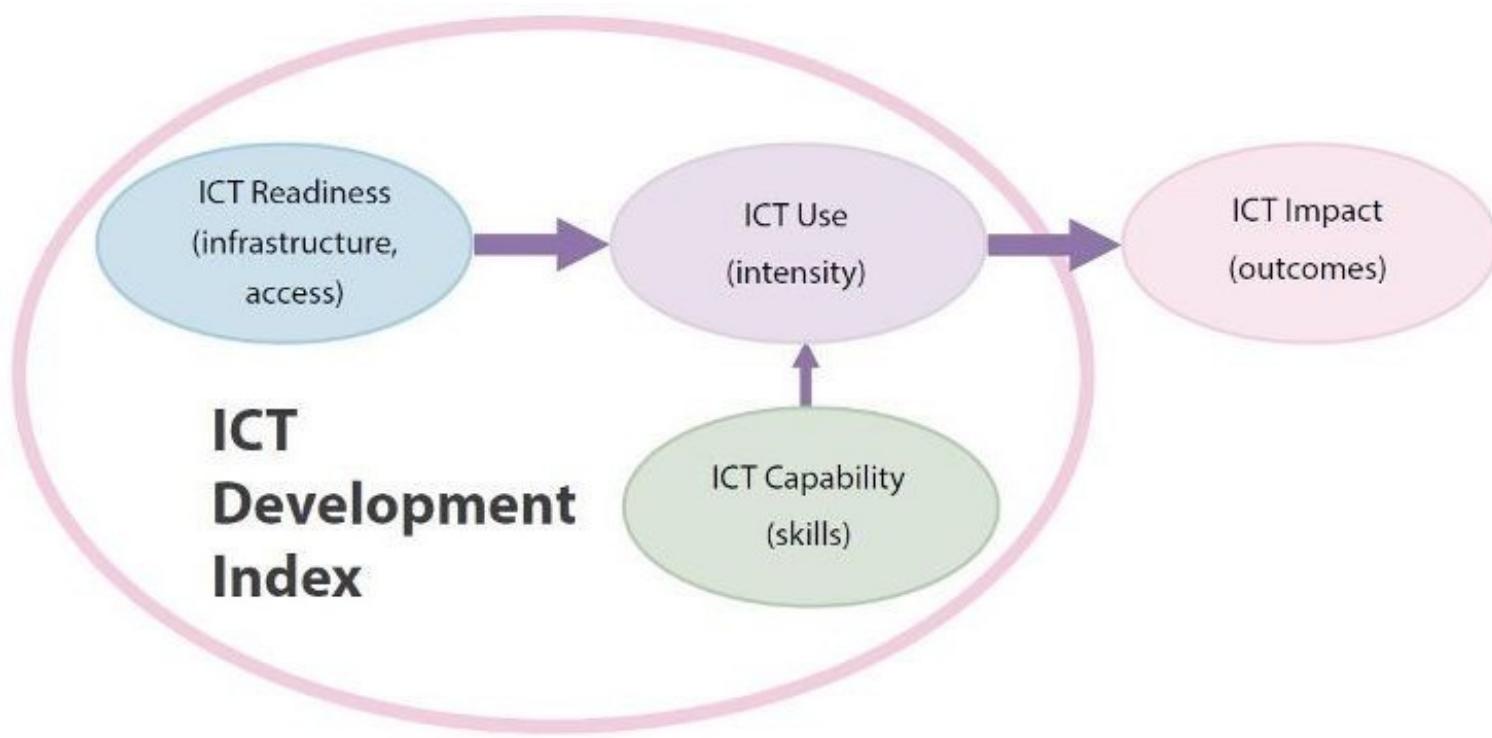
The ICT Development Index (IDI)

Methodology, indicators and definitions

The ICT Development Index (IDI)

- *The IDI is a composite index that combines 14 indicators*
- *Designed to be global and reflect changes taking in place in countries of different levels of development*
- *Was developed by ITU in 2008 in response to member states' request to establish an overall ICT index*
- *Results first reported in the Measuring the Information Society Report (MISR) 2009*

Three stages in the evolution of IDI



IDI

- *ICT Development Index (IDI) is published by International Telecommunication Union (ITU) based on internationally agreed Information and Communication Technology (ICT) indicators.*
- *IDI is a standard tool that governments, operators, development agencies, researchers and others can use to measure the digital divide and compare ICT performance within and across countries.*

IDI Indicators

- *IDI is based on 11 ICT indicators, grouped in 3 clusters: ICT access, ICT use and ICT skills sub indices.*
- *For computation of the final Index, the ICT access and ICT usage sub-indices were each given a 40 per cent weighting, and the skills sub-index 20 per cent weighting.*
- *The final Index value was then computed by summation of the weighted sub-indices.*

IDI Indicators

- **Access sub-index:** *This sub-index captures ICT readiness, and includes five infrastructure and access indicators*
 - *fixed-telephone subscriptions*
 - *mobile-cellular telephone subscriptions*
 - *international Internet bandwidth per Internet user*
 - *households with a computer*
 - *households with Internet access*

IDI Indicators

- **Use sub-index:** *This sub-index captures ICT intensity, and includes three intensity and usage indicators*
 - *individuals using the Internet*
 - *fixed-broadband subscriptions*
 - *mobile-broadband subscriptions*

IDI Indicators

- **Skills sub-index:** *This sub-index seeks to capture capabilities or skills that are important for ICTs. It includes three proxy indicators*
 - *mean years of schooling*
 - *gross secondary enrolment*
 - *gross tertiary enrolment.*
- *As these are proxy indicators, rather than directly measuring ICT-related skills, the skills sub-index is given less weight in the computation of the IDI than the other two sub-indices*

IDI Rankings

- As per ITU's *Measuring the Information Society Report (MISR)-2017*, Iceland tops the IDI rankings with an IDI value of 8.98 followed by South Korea, Switzerland and Denmark. India ranks 134 with IDI value at 3.03 among 176 countries.
- But seeing the rapidly growing Indian economy, more than 1000 million mobile users, growing size of population and global status in IT/ITes, present ranking at 134 is not fair and needed huge improvement.
- NDCP-2018 has the objective to improve the ranking within top 50.

IDI Rankings

S1. No	Country	Rank 2017	IDI 2017	Rank 2016	IDI 2016
1.	South Korea	2	8.85	1	8.80
2.	Japan	10	8.43	11	8.32
3.	Singapore	18	8.05	20	7.85
4.	China	80	5.60	83	5.17
5.	USA	16	8.18	15	8.13
6.	United Kingdom	5	8.65	5	8.53
7.	Germany	12	8.39	13	8.20
8.	India	134	3.03	138	2.65

(Data Source : ITU, Measuring the Information Society Report volume1-2017)

Objectives of the IDI

To measure:

- *the level and evolution over time of ICT developments in countries and the experience of those countries relative to other countries;*
- *progress in ICT development in both developed and developing countries;*
- *the digital divide, i.e. differences between countries in terms of their levels of ICT development; and*
- *the development potential of ICTs and the extent to which countries can make use of them to enhance growth and development.*

What is e-Government?

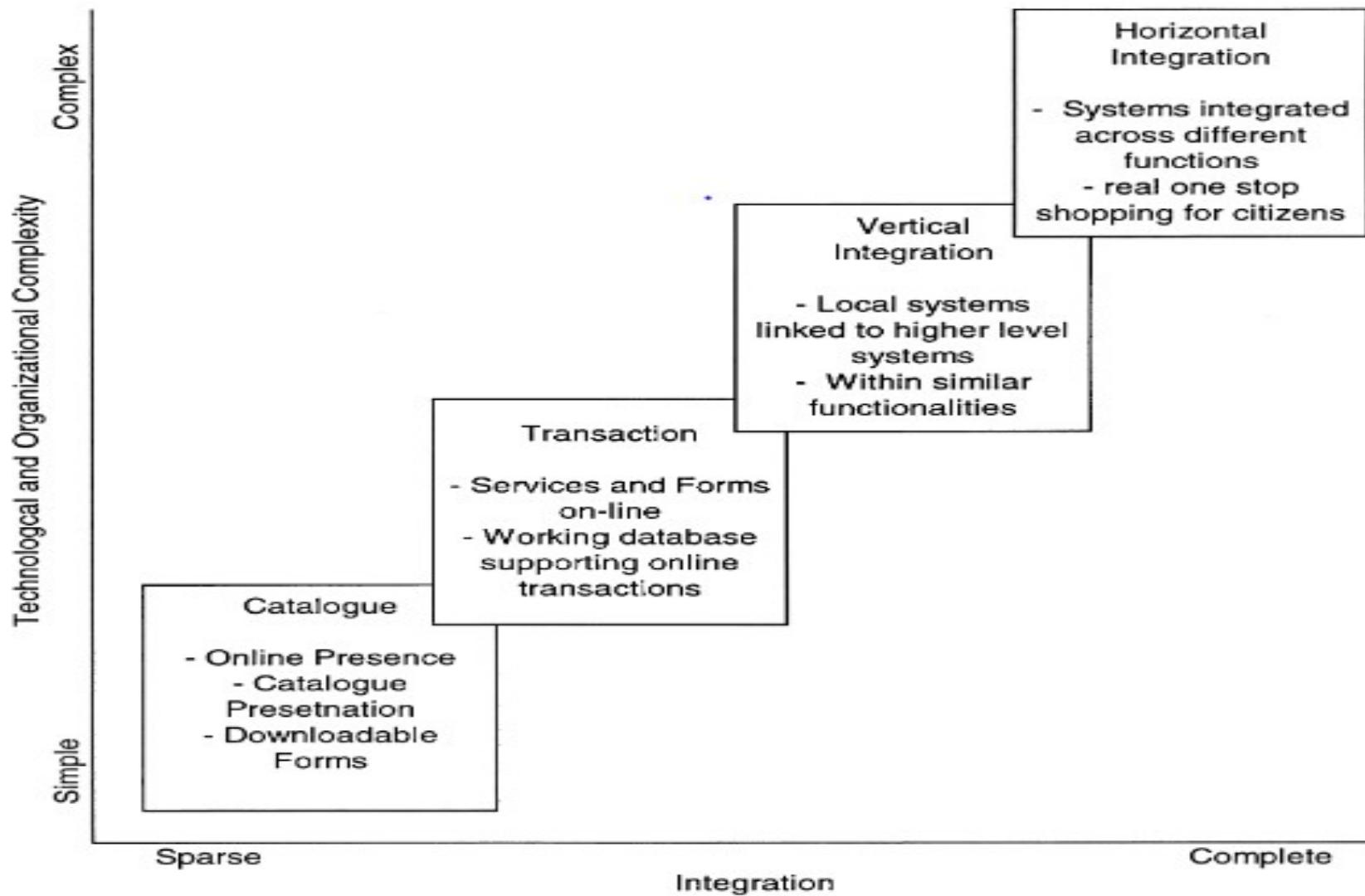
- *OECD (2003): "Use of information and communication technologies, and particularly the Internet, as a tool to achieve better government."*
- *World Bank: "Use of information technologies (such as Wide Area Networks, the Internet, and mobile computing) by government agencies that have the ability to transform relations with citizens, businesses, and other arms of government".*
- *United Nations (2014): "The use and application of information technologies in public administration to streamline and integrate workflows and processes, to effectively manage data and information, enhance public service delivery, as well as expand communication channels for engagement and empowerment of people."*

SCOPE OF ACTIVITIES IN e-GOVERNMENT EXPANDING WITH TIME

Why e-Government?

- Governments all over the world are adopting Information and Communication Technology (ICT) for transforming government administration (Dwivedi et al. 2012; Ebrahim & Irani 2005)
- Mode of delivery that has the potential for
 - reducing the governance costs by minimizing the wastage (Janssen et al. 2008).
 - eliminating corruption by improving transparency (Krishnan et al. 2013).
 - promising a better future to the citizens by opening up opportunities for reduction in rural poverty and inequality (Soriano 2007).
- Accordingly, huge investments are being made in promoting e-Government with the objective of achieving effective delivery of government services.

Four Stage Maturity Model of e-Government



Source: Layne & Lee (2001)

Challenges

- *Digital infrastructure.*
- *Building IT applications.*
- *Digital literacy.*
- *Government Process Re-engineering.*
- *Interoperability of diverse IT systems.*
- *Change management at user & organizational levels.*
- *Information security.*

Thank you!

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ICT for Development

**Session 5,6
5th April 2022**

**Dr. Rajesh Sharma ITS
Department of Telecom
New Delhi**

Recap of Session 3,4

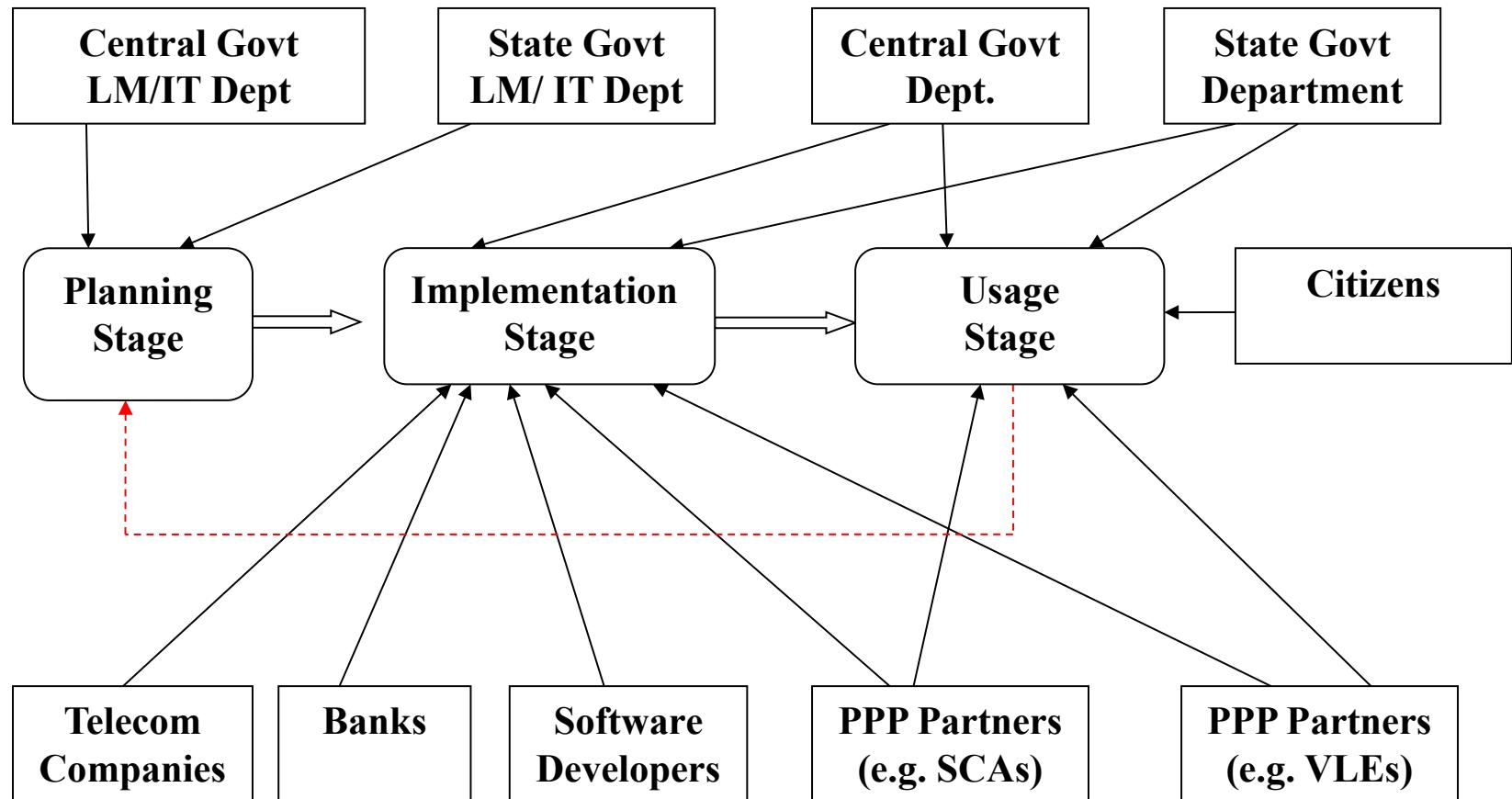
- *MDG vs SDGs*
- *Mapping of national Programs with SDGs*
- *Monitoring progress with identification of indicators*
- *ICT Development Index*
 - *Why is it required?*
 - *What are its components?*
 - *What are the Indicators for each component?*
- *What is e-Government? Why is it required?*
- *Maturity model of e-Government*
- *Challenges in achieving e-Government*

Transformation in e-Government ecosystem

- *Mobile connections* > 118 crores* as compared to 16.5 crores in March 2007.
- *Internet users* > 82.2 crores* as compared to 4.6 crores in March 2007.
- *Broadband connections* > 78 crores* as compared to 23.4 lacs in March 2007.
- *Bank accounts* > 160 crore.
- *Aadhar enrolment* > 130 crores.

(*As on 31.7.2021 as per TRAI report)

Key Stakeholders in Delivery of e-Government Services



e-Government Project Life Cycle

Pre-initiation

Review of lessons from past projects.

Environment scanning

Benchmarking

Initiation

Stakeholder analysis

Problem analysis

Objectives analysis

Feasibility study

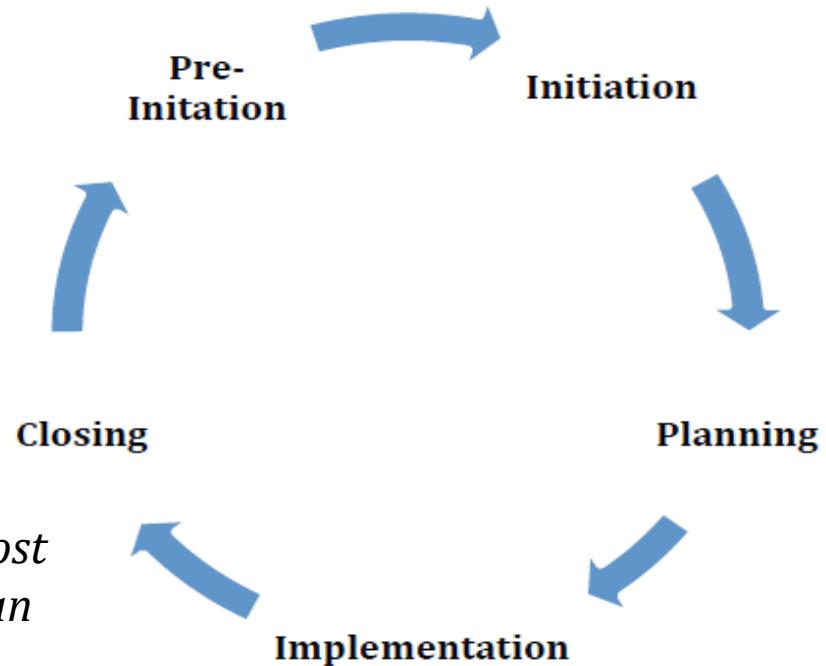
Cost-benefit analysis

Planning

Scope management, time management, cost management, quality management, human resource management, communication management, risk management, procurement management, and project integration management

Implementation *Control mechanism*

Closing *Impact analysis*



Brief history of e-Government initiatives in India

1970s

- *Automation of government functions in defense, economic planning, census etc.*

1980s

- *NIC connects all district headquarters with VSAT .*

1990s

- *Computerization of Railway's PRS*
- *Initiatives by state governments e.g. Gyandoot in (information sharing) MP, Bhoomi (land record) in Karnataka, Akshaya (e-literacy)in Kerala.*

2006

- **National e-Governance Policy (NeGP) unveiled**



Digital India

“A programme to transform India into a digitally empowered society and knowledge economy”

The Digital India Program

- '*Digital India*' program launched by the Government of India in July 2015 at an estimated cost of Rs 1,13,000 crores.
- *The program has the vision to transform India into a digitally empowered society and knowledge economy.*
- *Three primary focus areas of the '*Digital India*' program are*
 - *creation of digital infrastructure*
 - *electronic delivery of services and digital literacy*
 - *Empowerment of citizens with e-participation in governance.*

What is Digital India?

- *Digital India is a Programme to prepare India for a knowledge future*
- *The focus is on being transformative to realize: IT(India Talent) + IT(Information Tech) = IT (India Tomorrow)*
- *The focus is on making technology central to enabling change*
- *It is an Umbrella Programme – covering many departments.*
 - *It weaves together a large number of ideas and thoughts into a **single, comprehensive vision** so that each of them is seen as part of a larger goal*
 - *Each individual element stands on its own. But is also part of the larger picture*
 - *The weaving together makes the Mission **transformative in totality**.*
- *The Programme:*
 - *Pulls together many **existing schemes***
 - *These schemes are being **restructured and re-focused***
 - *They are being **implemented in a synchronized manner***
 - *Many elements are only process improvements with minimal cost.*
- *The common branding of programmes as **Digital India** highlights their transformative impact.*

Digital India - Vision Areas



Digital Infrastructure to every citizen



Digital Services and Governance on demand



Digital Empowerment of citizens

Digital India - Vision Areas

Digital Infrastructure as a Utility to Every Citizen

- High speed internet
- Unique digital identity
- Mobile phone & bank account
- Access to a Common Service Centre
- Private space on Cloud
- Secure cyber-space

Governance & Services on Demand

- Integrated services
- Availability of services through online & mobile platforms
- Portable Citizen entitlements on Cloud
- Ease of doing business
- Financial transactions electronic & cashless
- Geospatial Information Systems (GIS) as Decision Support System

Digital Empowerment of Citizens

- Digital literacy
- Digital resources
- Digital resources / services in Indian languages
- Collaborative digital platforms
- No physical submission of documents



Nine Pillars of Digital India

Broadband Highways

Universal Access to Mobile Connectivity

Public Internet Access Programme

Reforming Governance through Technology

E-Kranti: Electronic Delivery of Services

Information for All

Electronic Manufacturing

IT for Jobs

Early Harvest Programme

1

2

3

4

5

6

7

8

Pillar 1. Broadband Highways

**Broadband
for all
Urban and
Rural**

- High Speed Internet in all Urban and Rural areas even in remotest parts of the country including hilly terrains.

Pillar 2. Universal Access to Phones

Universal Access to Phones

- Mobile connectivity in remaining 55,000 villages. Comprehensive Plan has been developed for hilly states and remotest villages.

Pillar 3. Public Internet Access Program

Common Services Centres (CSCs) –

Viable, Multi-functional e-Services delivery outlets closer to the doorsteps of citizen

- Currently over 166,000 CSCs operational; Target - 250,000 (at least 1 CSC per 5000 persons)
- These centres are also being leveraged for Digital Literacy Programme.

Post Offices

to become

Multi-Service Centres

- with a network of 154,000 Post Offices, India has the largest postal network in the world.
- Post Offices are being modernized to provide financial services including Core Banking Solutions, Insurance Solutions & ATM Services.

Pillar 4. Reforming Governance through Technology

- **Government Process Re-engineering** *using IT to improve transactions*
 - *Form Simplification, Online applications and tracking, Use of online repositories e.g. school certificates, voter ID cards, etc., Integration of services and platforms – Unique Identification Authority of India (UIDAI), Payment Gateway, Mobile Platform, Digital Locker, etc.*
- **Electronic Databases** – *all databases and information to be electronic*
- **Workflow automation** *inside government*
- **Public Grievance Redressal** - *using IT to automate, respond, analyse data to identify and resolve persistent problems – largely process improvements*
- **Being implemented across government - critical for transformation.**

Pillar 5. e-Kranti: Electronic Delivery of Services

- **Technology for Education - e-Education**

- *All Schools connected with broadband*
- *Free wifi in all schools (250,000)*
- *Digital Literacy program*
- *MOOCs –Massive Online Open Courses*

- **Technology for Health - e-Healthcare**

- *Online medical consultation*
- *Online medical records*
- *Online medicine supply*
- *Pan-India exchange for patient information*

- **Technology for Planning**

- *GIS based decision making*
- *National GIS Mission Mode Project*

- **Technology for Security**

- *Mobile Emergency Services*

- **Technology for Farmers**

- *Real time price information*
- *Online ordering of inputs*
- *Online cash, loan, relief payment with mobile banking*

- **Technology for Financial Inclusion**

- *Mobile Banking*
- *Micro-ATM program*
- *Common Services Centres, Post Offices*

- **Technology for Justice**

- *e-Courts, e-Police, e-Prison, e-Prosecution*

- **Technology for Security**

- *National Cyber Security Co-ordination Center*

Pillar 5. e-Kranti: Electronic Delivery of Services

<u>Fully Implemented / providing services (15)</u>	<u>Partial Implemented / providing services partially (14)</u>	<u>Design & Development (3)</u>	<u>Under implementation (5)</u>
<ol style="list-style-type: none"> 1. Pensions 2. Banking 3. Passport 4. Visa 5. Income Tax 6. MCA21 7. Insurance 8. Central Excise and Tax 9. UID 10. Road Transport 11. India Portal 12. EDI 13. Financial Inclusion 14. Gateway / NSDG 15. CSC 	<ol style="list-style-type: none"> 1. Employment Exchange 2. PDS 3. Treasuries 4. e-District 5. Agriculture 6. Municipalities 7. Commercial Taxes 8. Land Records 9. Shaala Darpan 10. e-Office 11. e-Biz 12. Social Benefits 13. e-Proc 14. e-Courts 	<ol style="list-style-type: none"> 1. Health 2. Agriculture 2.0 3. Rural Development 4. e-District 5. <u>At Scoping (7)</u> 6. e-Vidhaan 7. W&C Development 8. CAPF 9. e-Sansad 10. Urban Governance 11. e-Bhasha 12. NGIS 	<ol style="list-style-type: none"> 1. Gram Panchayats 2. Police 3. Post 4. NMEICT 5. RAHI

Pillar 6. Information for All

- **Online Hosting of Information & documents**
 - *Citizens have open, easy access to information*
 - *Open data platform (<https://data.gov.in/>)*
 - *63,239 registered users so far.*
- **Government pro-actively engages through social media and web based platforms to inform citizens**
 - *<http://mygov.in/> - 2-way communication between citizens and government*
 - *Over 1.85 million registered users*
 - *Over 2.62 million comments for 483 discussions*
 - *MyGov Mobile App has also been developed*

Pillar 7. Electronic Manufacturing

- **Target NET ZERO Imports is a striking demonstration of intent**
- *Promoting Foreign companies to set up manufacturing units in India*
- **Ambitious goal which requires coordinated action on many fronts**
 - *Taxation, Incentives*
 - *Economies of Scale, Eliminate cost disadvantages*
 - **Focused areas – Big Ticket Items**
 - *FABS, Fab-less design, Set top boxes, VSATs, Mobiles, Consumer & Medical Electronics, Smart Energy meters, Smart cards, micro-ATMs*
 - *Incubators, clusters*
 - *Skill development*
 - *Government procurement*
 - *Electronics Development Fund established to promote start-ups*

Pillar 8. IT for Jobs

Train people in smaller towns & villages for IT sector jobs

- Coverage: 10 million students

IT/ITES in North Eastern States

- Setting up of BPOs in North Eastern States and Smaller towns of the country

Pillar 8. IT for Jobs..

Train Service Delivery Agents to run viable businesses delivering IT services

- Capacity Building Program at Village Level Entrepreneurs levels is being conducted.
- Coverage: 300,000 persons

Telecom service providers to train rural workforce to cater to their own needs

- All Telecom Service Providers have been requested to take necessary action to tie up with local technical institutions.

Pillar 9. Early Harvest Program

IT Platform for Messages

- **e-Sampark** database developed to send messages and emails to public representatives and government employees
- 8 million email addresses and 13.6 crore mobile numbers available
- 143 campaign and 420 million mailers sent

Government Greetings to be e-Greetings

- **e-Greetings** portal – <https://egreetings.india.gov.in/>
- Over 10 lakh e-Greetings sent
- Over 39 greeting categories and 503 cards are available to send greetings in electronic form on various occasions such as Independence Day, New Year, etc.

Pillar 9. Early Harvest Program

School Books to be e-Books

- **e-Basta** (<https://www.ebasta.in/>) - is an electronic platform of e-Books for schools with 797 e-Contents and 37 e-Basta (collection of books) available
- 797 e-Basta and 7,718 e-Contents have been downloaded so far

SMS based weather information, disaster alerts

- **SMS disaster alert** - operational
- Agencies are using SMS services for disaster alert and weather forecast

Pillar 9. Early Harvest Program

Biometric Attendance System

- Attendance of Government employees through Biometric Authentication (<http://attendance.gov.in/>)
- 625 Central Govt offices onboarded, Over 178, 410 employees registered
- 20 State/UT Governments and over 3 lakh employees registered

New Channels of Communication

Social Media: “A group of Internet-based applications that are built on the ideological and technological foundations of Web 2.0, and that allow the creation and exchange of user-generated content.

(Kaplan, & Haenlein, 2010)

CHANNELS

Facebook

Twitter

Instagram

WhatsApp

Tinder

...

WHAT THEY DO

- *Share information*
- *Mould opinion*
- *Connect individuals*
- *Connect communities*
- *Tool of active participation*

WHAT THEY IMPACT

- *Intrapersonal communication*
- *Interpersonal communication*
- *Group communication*
- *Public communication*
- *Mass communication*

New Channels of Communication

ICTs provide access to	Kind of ICT activities	Examples
People	<i>Intercreativity between individuals and within groups; like one-to-one, one-to-many, many-to-one, many-to-many communication.</i>	<i>E- Mails, Discussion Forums, Voice communication, Text communication, Collaboration tools, Virtual networked teams, online learning, online games</i>
Services	<i>Conducting electronic transactions and obtaining electronic services from distant or nearby sources.</i>	<i>Online shopping, banking, and other e-business interactions; Online music, video, e-health , diagnostics etc.</i>
Information	<i>Access to Internet</i>	<i>Wired and wireless telecommunications, Internet infrastructures, Network security, anti-virus, anti-spam and child-protection software.</i>

Thank you!

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