Add Vuforia Engine to Unity

1. https://developer.vuforia.com/downloads/sdk
2. Import the script from Unity's menu Assets -> Import package -> Custom Package.
3. When you click Import, it will prompt you with a popup, asking to:
    a. Add Vuforia Engine Package.
    b. Upgrade the project to the latest version if it already references a Vuforia Engine package.
    c. Press Update and the Vuforia Engine SDK will be installed.

Add Vuforia Engine Package from the Package Manager

1. Click to download Vofira
2. First, download the package.
3. In Unity, open the Package Manager from Window -> Package Manager and click the + icon.
4. Select *Add package from disk*