

KOWLURI ANIRUDH

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SUMMARY

A Passionate and results-oriented Machine Learning and Data Science enthusiast with practical experience in designing, developing, and deploying effective machine learning models. Proficient in utilizing data-driven insights to address complex challenges and foster organizational growth. Committed to continuous learning and staying updated with the latest advancements in AI, I excel in dynamic environments that value innovation and teamwork. I aspire to contribute my technical expertise and analytical skills to a forward-thinking organization, supporting the development of innovative solutions that create meaningful impact

WORK EXPERIENCE

ELEVATE LABS

Sep 2025 - Nov 2025

AI-ML ENGINEER INTERN

- Worked on end-to-end AI/ML projects covering data preprocessing, exploratory analysis, and feature-engineering.
- Built and evaluated models using Regression, SVM, Random Forest, and neural networks.
- Applied NLP techniques—including TF-IDF, word embeddings, and text classification.
- Deployed an interactive Streamlit app for real-time AI inference.
- Developed a Fake News Detection System utilizing machine learning and deep learning approaches.

DEVTOWN

March 2023 - Jun 2023

Datascientist intern

- Leveraged machine learning expertise to create and deploy predictive models for a COVID-19 case forecasting project, resulting in a 25% increase in prediction accuracy.
- Performed comprehensive data analysis and visualization to identify hidden trends and patterns, delivering actionable insights that enhanced IMDB's data-driven decision-making capabilities by 30%

EDUCATION

Sreyas Institute of Engineering and Technology

Dec 2020 - Sep 2024

B.TECH(ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING) - 6.9

PROJECTS

Customer Churn prediction [🔗](#)

Sep 2025 - Nov 2025

- Built an **end-to-end customer churn prediction model** using Python and Scikit-Learn on a dataset of **2,000+ customer records**.
- Performed **EDA and feature engineering** on **15+ customer attributes**, identifying key churn drivers such as **tenure, contract type, and monthly charges**.
- Trained and evaluated multiple ML models, achieving **~97% accuracy** on the test dataset.
- Improved **churn recall by ~18%** compared to baseline logistic regression through feature optimization and model tuning.
- Generated actionable insights to help simulate **proactive retention strategies**, potentially reducing churn impact by **10–15%**.

- Developed a Fake News Detection System leveraging Natural Language Processing (NLP), Machine Learning, and Deep Learning.
- I handled end-to-end development — from data preprocessing and TF-IDF vectorization to training models such as Logistic Regression, Naive Bayes, and Neural Networks.
- Achieved 92% model accuracy in classifying fake vs. real news.
- Built and deployed the model using Streamlit for real-time prediction.
- Improved model efficiency through hyperparameter tuning and optimized preprocessing.

- Compared 4 machine learning models, including SVC, logistic regression, multinomialNB, and GauseNB, to identify the best model for sentiment analysis of restaurant reviews.
- Utilized NLP techniques to analyze sentiment of restaurant reviews, achieving an accuracy rate of 75% using the best-performing model.

- SVM model was trained on a dataset with 569 samples and 30 features, achieving an accuracy of 97.66% on the test set.
- Comprehensive preprocessing included label encoding and feature scaling, ensuring model robustness and generalization.
- Performance evaluation using a confusion matrix and classification report confirmed high precision and recall, supporting its reliability for binary classification tasks.

SKILLS	
• Programming languages: Python	• Deep Learning Tools: Tensorflow, Keras
• Frontend tools: HTML, CSS	• Databases: MySQL
• Backend tools: FLASK, FASTAPI	• Version Control: Git, GitHub
• Data & ML Tools: Pandas, NumPy, Scikit-Learn, Matplotlib, Seaborn, NLP, PowerBI	• MLOPS: Streamlit, AWS(Sage maker,EC2), AZURE(MLFLOW, AZURE ML)

CERTIFICATE

Python Programming bootcamp

IBM Machine Learning Specialist - Associate

Data Science and Machine Leaning Basic to Advanced

Deloitte Data Analytics Virtual Job Simulation

Introduction to Tableau

IBM SQL and Relational Databases 101