What is Artificial Intelligence

→ Artificial Intelligence refers to intelligence displayed by machines that simulates human and animal intelligence.



Self-driving cars



Google's AlphaGo



Siri(iPhone)



Amazon ECHO



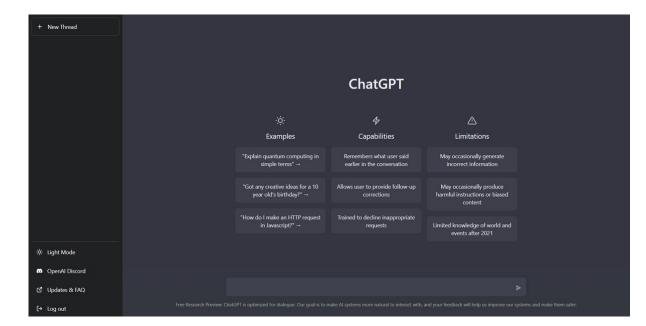
Chess



Concierge robot from IBM Watson

What is Artificial Intelligence

OpenAI



Data Facilitates in Recommendations

Amazon collects data from users and recommends the best products according to the user's buying/shopping pattern.



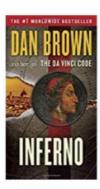
Cart subtotal (1 item): \$17.96

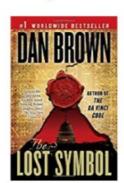
To qualify for FREE Shipping, add \$7.04 of eligible items. Details

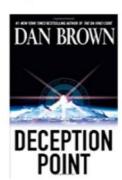


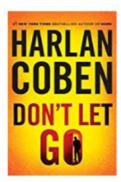
Proceed to checkout (1 item)

Customers who bought Origin: A Novel also bought



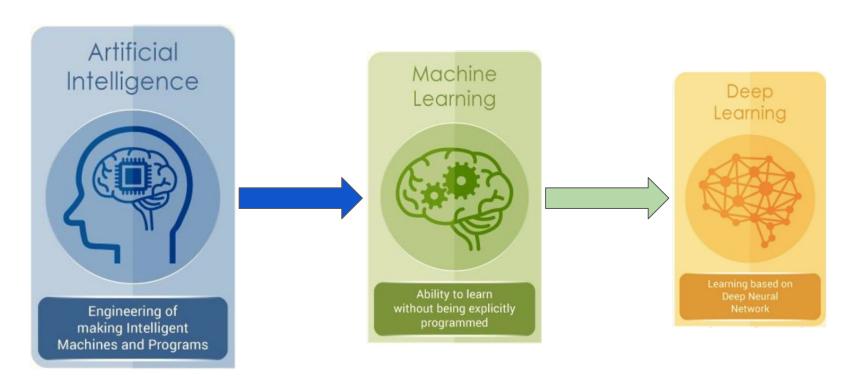






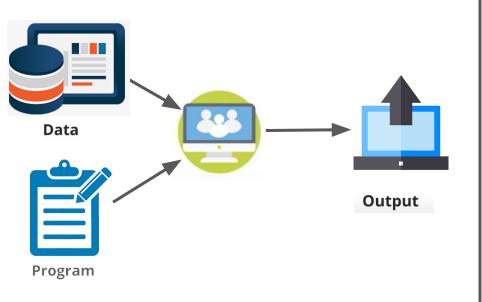
Artificial Intelligence

→ The capability of Artificial Intelligence systems to learn by extracting patterns from data is known as Machine Learning.



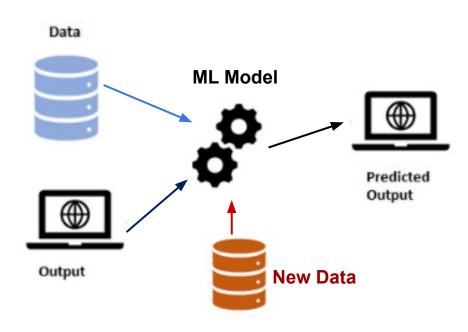
Traditional Programming

Traditional Programming: You code the behavior of the program

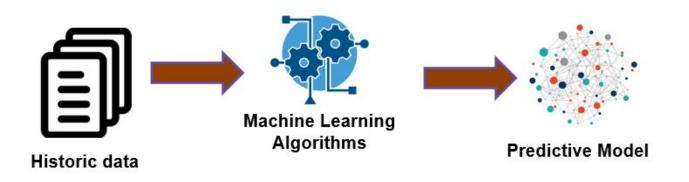


Machine Learning

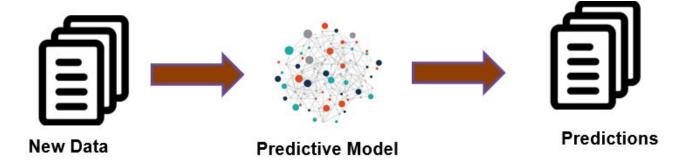
Machine Learning: You leave a lot of that to the machine to learn from data



Machine Learning Predictive Model



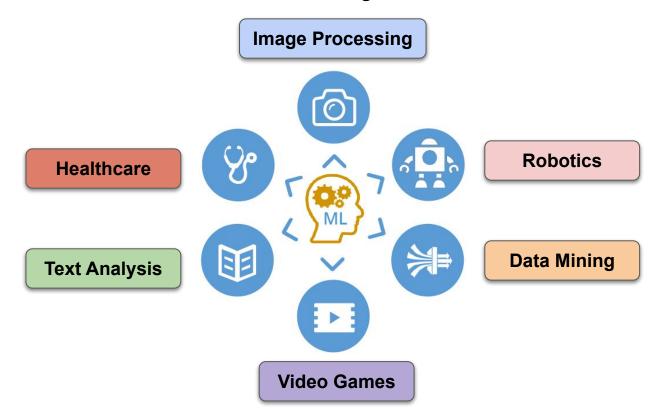
Model training



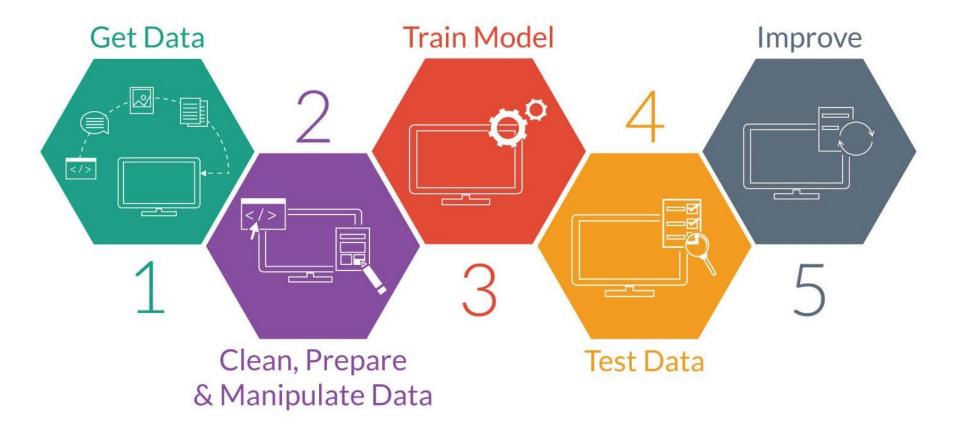
Scoring

Applications of Machine Learning

→ The capability of Artificial Intelligence systems to learn by extracting patterns from data is known as Machine Learning.



Machine Learning Cycle:



Steps in Machine Learning



1. Data Gathering



2. Data Cleaning



3. Data Visualization

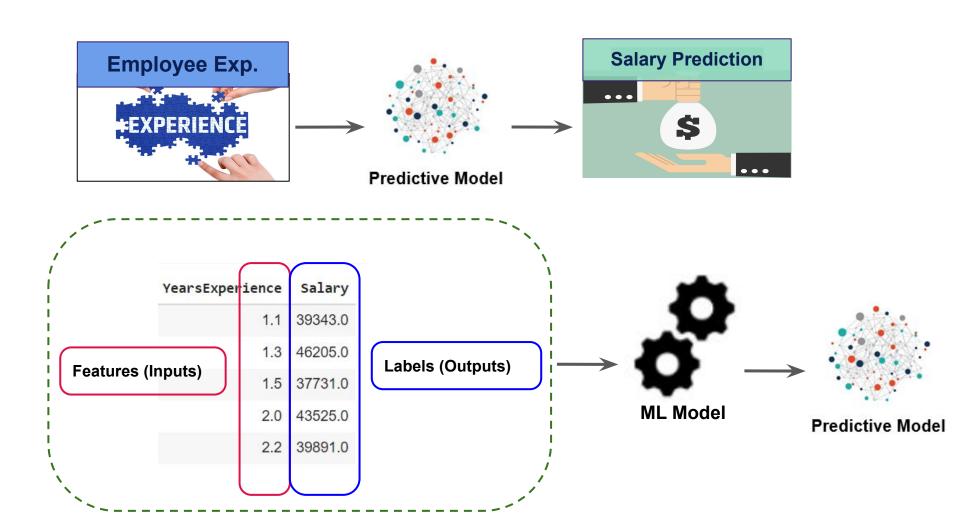


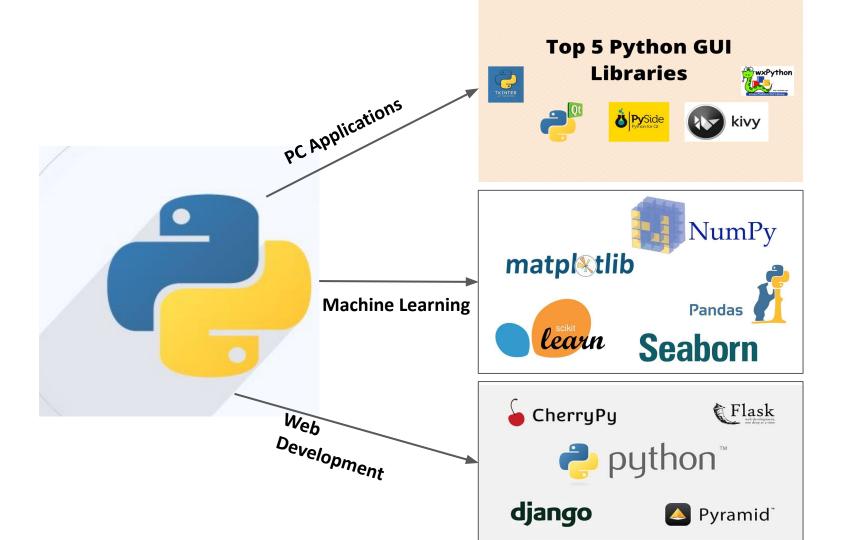


5. Training & Testing



4. Data Processing





Python Packages













Types of Data

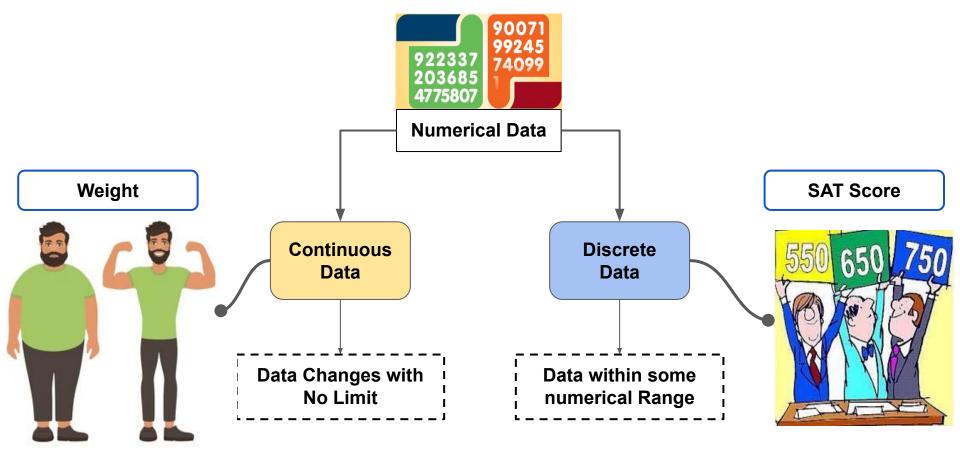


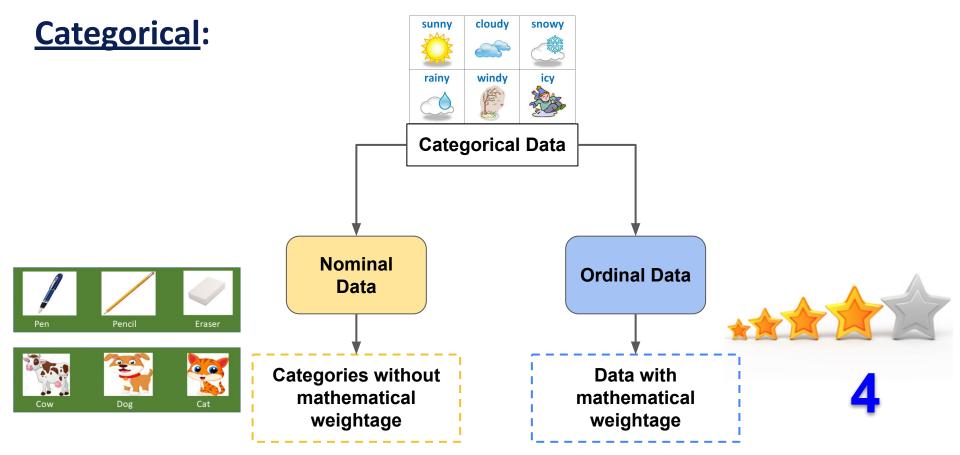
Ex:

- Salary
- Age
- Weight

Ex:

- Male / Female
- Yes / No
- Rating







An open-source Python Library

Used for high-performance data manipulation and analysis

Data Types in Pandas



• 1-Dimensional Homogeneous Data





• 2-Dimensional Heterogeneous Data

	Name	Symbol	Shares
0	Microsoft Corporation	MSFT	100
1	Google, LLC	GOOG	50
2	Tesla, Inc.	TSLA	150
3	Apple Inc.	AAPL	200
4	Netflix, Inc.	NFLX	80

Loading .csv File in Python Program



Python Code

```
import pandas as pd
Data = pd.read_csv("titanic.csv")
Data.head()
```

Data Accessing Methods in Pandas

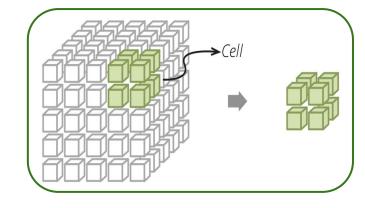
1. Indexing

2. Slicing

3. Filtering







Indexing Method



Accessing single column

df["<column_Name >"]

Python Code:

```
import pandas as pd
Data = pd.read_csv("titanic.csv")
print(Data["Name"])
```

Accessing Multiple columns

df[["<column1>","<column2>,.."]]

Python Code:

```
import pandas as pd
Data = pd.read_csv("titanic.csv")
Data[["PassengerId","Name"]]
```

Indexing Method



.loc function



Access Rows

df.loc["row1"]

<u>Ex:</u>

```
import pandas as pd
dat = pd.read_csv("titanic.csv")
dat.head()
dat.loc[1]
```

Access Rows & Columns

```
df.loc[["row1","row2"],["col1","col2"]]
```

Ex:

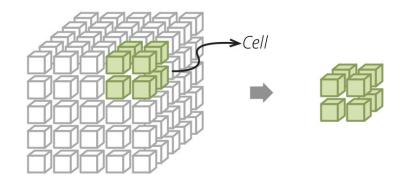
```
import pandas as pd
dat = pd.read_csv("titanic.csv")
dat.head()
dat.loc[[1,2,3,4,5],["Name","Age"]]
```

Slicing Method

⇒ iloc function

→ Access Rows & Columns using index range.

df.iloc[<row_range>,<col_range>]



Python Code

import pandas as pd
Data = pd.read_csv("titanic.csv")
Data.iloc[0:2,0:3]

	Passengerld	Survived	Pclass
0	892	0	3
1	893	1	3

Filtering

→ Filter the required data based on Logic.

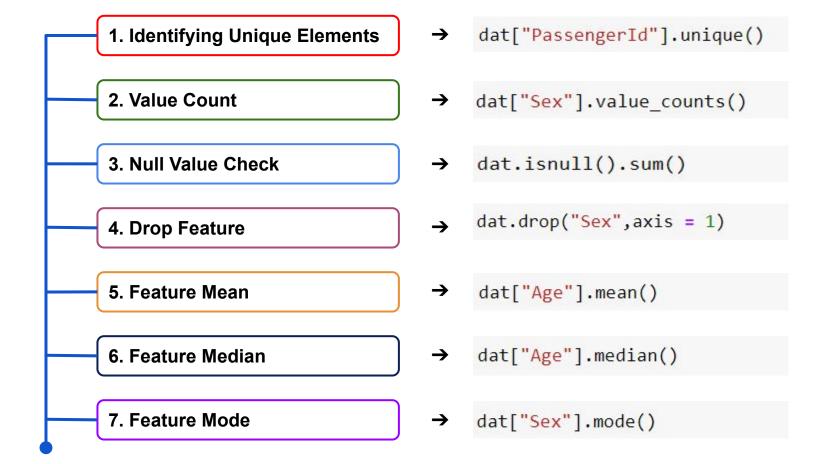


Python Code

import pandas as pd
Data = pd.read_csv("titanic.csv")
Data[Data["Survived"]>0]

			, \	•			
		Passengerld	Survived	Pclass	Name	Sex	Age
	1	893	1	3	Wilkes, Mrs. James (Ellen Needs)	female	47.0
	4	896	1	3	Hirvonen, Mrs. Alexander (Helga E Lindqvist)	female	22.0
	6	898	1	3	Connolly, Miss. Kate	female	30.0
	8	900	1	3	Abrahim, Mrs. Joseph (Sophie Halaut Easu)	female	18.0
)	12	904	1	1	Snyder, Mrs. John Pillsbury (Nelle Stevenson)	female	23.0
					Em.	(87)	***
	409	1301	1	3	Peacock, Miss. Treasteall	female	3.0
	410	1302	1	3	Naughton, Miss. Hannah	female	NaN
	411	1303	1	1	Minahan, Mrs. William Edward (Lillian E Thorpe)	female	37.0
	412	1304	1	3	Henriksson, Miss. Jenny Lovisa	female	28.0
	414	1306	1	1	Oliva y Ocana, Dona. Fermina	female	39.0
				-			

Data Exploration Techniques



Map Function in Pandas:

Syntax:

```
df["<column_name"] = df["<column_name"].map(<function_name>)
```

Python Code:

```
import numpy as np
import pandas as pd
data=pd.read_csv('employee.csv')
data.head()

def function(x):
    return x/10

data['DailyRate'] = data['DailyRate'].map(function)
data['DailyRate']
```

Apply Function in Pandas

Syntax:

```
df[["<col1", "<col2"]] = df[["<col1", "<col2"]].apply(<function_name>)
```

Python Code:

```
import numpy as np
import pandas as pd
data=pd.read_csv('employee.csv')
print(data.head())

def function(x):
    return x/10

data[['DailyRate','MonthlyRate']] = data[['DailyRate','MonthlyRate']].apply(function)
data[['DailyRate','MonthlyRate']]
```



Data Cleaning Methods

♦ 1. Dropping

→ Deleting the Rows or columns

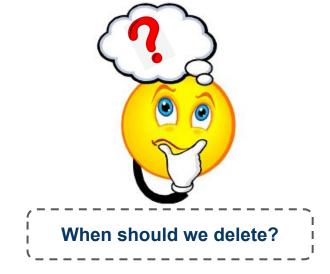
♦ 2. Imputing

→ Imputing the missing value by statistical Method (Mean, Median & Mode)

Dropping Method

→ Deleting the Rows or columns

	·				
	column_a	column_b	column_c	column_d	column_e
0	1.0	1.2	a	True	1
1	2.0	1.4	NaN	True	2
3	4.0	6.2	d	None	4
5	NaN	1.1	l NaN	True	5
6	6.0	4.3	d	False	NaN



In Row,
Missing values > 30%
Delete Row

In Column,
Missing values > 30%
Delete Column