



# BMS INSTITUTE OF TECHNOLOGY AND MANAGEMENT

(An Autonomous Institution, Affiliated to VTU Belagavi)

Department of MCA

(Accredited by NBA, New Delhi)

## CASE STUDY - SECOND INTERNAL EXAMINATION, AUG 2023

<b>Course Code</b>	22MCA2052	<b>Course Title</b>	Big Data Analytics
<b>Semester</b>	2 <sup>nd</sup> Semester	<b>Period</b>	June 2023 to September 2023
<b>Academic Year</b>	2022-23	<b>Batch</b>	2022-24
<b>Credits</b>	03	<b>L:T:P</b>	42:0:0
<b>CIE Marks</b>	40	<b>SEE Marks</b>	60

### Predictive Analytics:

Refer the below links for various use cases / domains / business trends/usecases that get impacted/benefitted by Predictive analytics.

1. <https://online.hbs.edu/blog/post/predictive-analytics>
2. <https://global.hitachi-solutions.com/blog/predictive-analytics-why-and-how/>