

As we are arriving in the 21st century with the growth of internet the business are also changed. Network marketing business is one of the type of business which uses internet for its expansion which is the beauty of this business. In Network marketing the assets should be created over Internet. These assets are in the form of human resource.

The business provides us time, money and security Which no other field provide us. It provides us financial security and make us self dependent.

The main reason why any business flourish and enrich is due to its idea. Your business should have one problem solving idea which should solve the problem and fulfill the need of society. Also try to make the product that you can compare with the other products in the market because if there is no competition you don't came to know about the quality of your product and so you don't came to know about the scope of improvement in your product.

For business you need people as asset to expand your business. So try to make partners in your business , not employee. Because if you hire employee they will do only what they are said to do. but if you make partners they will innovate and run the business and as it is their own business and for the business to run long time the trustworthy partners are necessary .we should need to make atleast 12 trustworthy partners so that we should have our control over our business and also business should grow .