

As we are arriving in the 21st century with the growth of internet the business are also changed. Network marketing business is one of the type of business which uses internet for its expansion which is the beauty of this business. In Network marketing the assets should be created over Internet. These assets are in the form of human resource. This basically create people based asset.

The business provides us time, money and security Which no other field provide us. It provides us financial security and make us self dependent.

The main reason why any business flourish and enrich is due to its idea. Your business should have one problem solving idea which should solve the problem and fulfill the need of society. Also try to make the product that you can compare with the other products in the market because if there is no competition you don't came to know about quality of your product and so you don't came to know about the scope of improvement in your product.

For every business to grow the money should come from the profits of the product sold. Not from the expansion. like for example IF MC donalds owner opens 1000 outlet in a state. So he should not get any profit until each outlet should sell lakh of burgers. So the profit should be come from the turnover of the burgers sold not from the no of outlets opened.

For business you need people as asset to expand your business. So try to make partners in your business , not employee. Because if you hire employee they will do only what they are said to do. but if you make partners they will innovate and run the business and as it is their own business and for the business to run long time the trustworthy partners are necessary. we should need to make at-least 12 trustworthy partners so that we should have our control over our business and also business should grow.

After the age of 60 mostly people will get retirement, after which their income stops. out of which some are lucky who made early investments in Mutual funds and property due to which they are still able to make money. But mostly people ended up without any source of income.

Business provide us Financial freedom which generate income for us even in our late 60. Financial freedom is the dream for most of the people, but mostly people end up without financial freedom. Financial freedom should be in the form of like one should buy any property and give that property on rent, which act as a source of income for us, or one should create business with people based asset and that business will act as source of income for them.

So business provide us opportunity to work after 60 and to work for ourselves, and also provide us time to spend with family. One can manage his own life by his own rules and can live healthy and balanced life on his own terms and conditions.

Regards

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