

Credit Card Transaction Report

Revenue

25M

Total Interest

3.61M

Amount

20M

Count

323K

Card_Category	Sum of revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	20424273	15949282	28,96,170.72
Gold	1390003	1136403	2,25,799.96
Platinum	608970	515491	83,633.55
Silver	2670528	2155525	4,08,112.06
Total	25093773	19756711	36,13,717.19

Q4

Q3

Q2

Q1

Week_Start_Date

All

Gold

Blue

Silver

Platin...

med

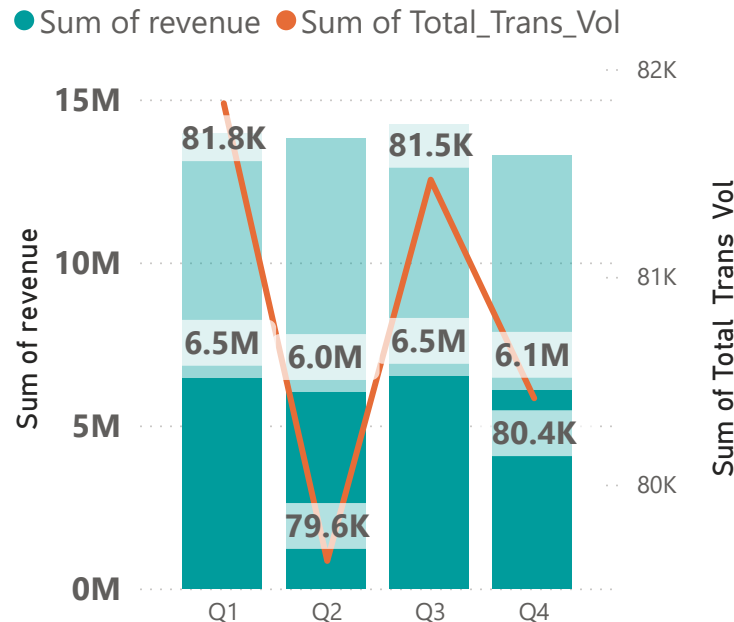
low

high

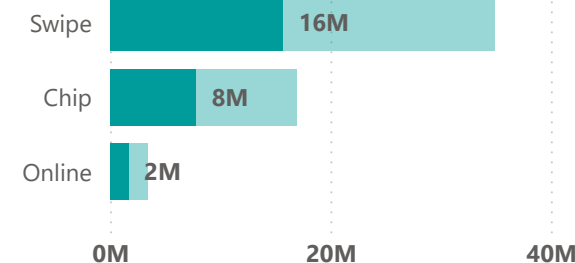
F

M

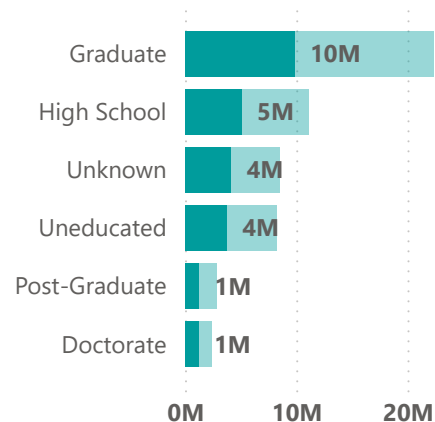
QTR revenue and total transaction count



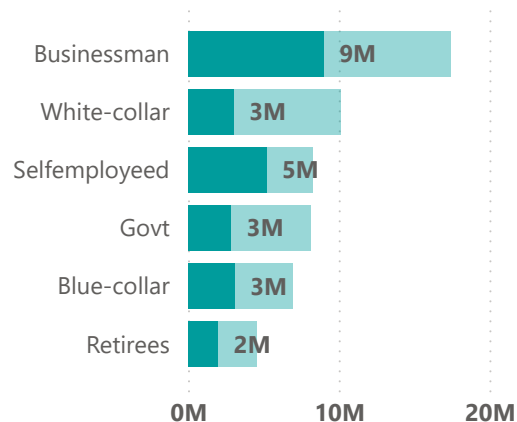
Revenue by chip usage



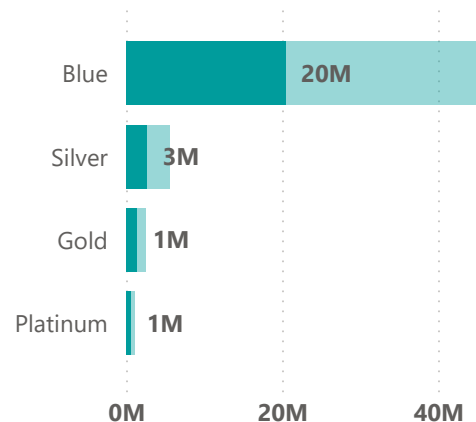
Revenue by education level



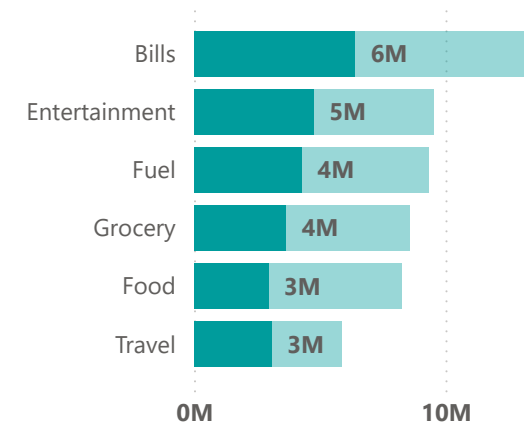
Revenue by customer job



Revenue by card category



Revenue by expenditure type



Credit Card Customer Report

Revenue

55M

Total Interest

7.84M

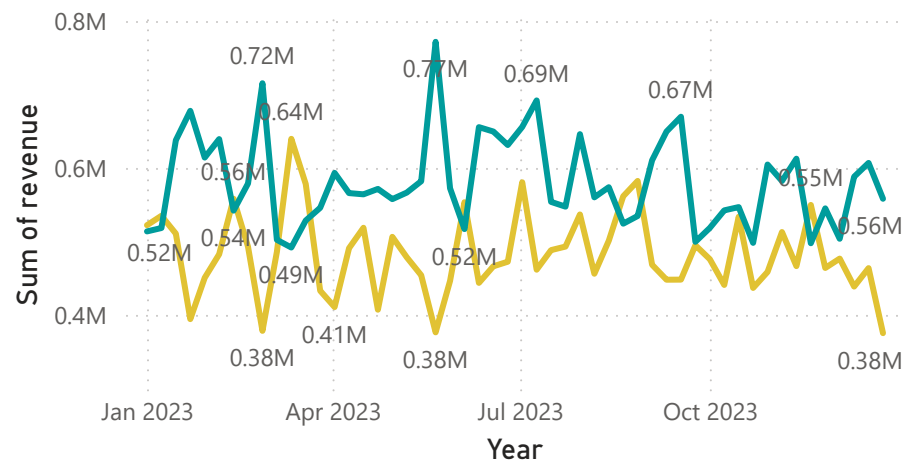
Income

576M

CSS

3.19

Gender ● F ● M



Q4

Q3

Q2

Q1

Week_Start_Date

All

Silver

Blue

Gold

Platin...

Swipe

Online

Chip

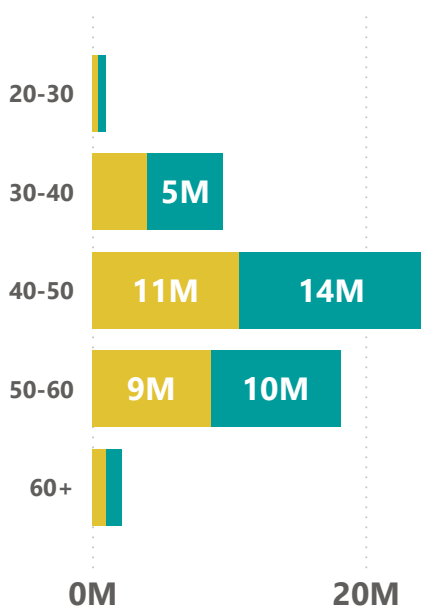
F

M

739.07M

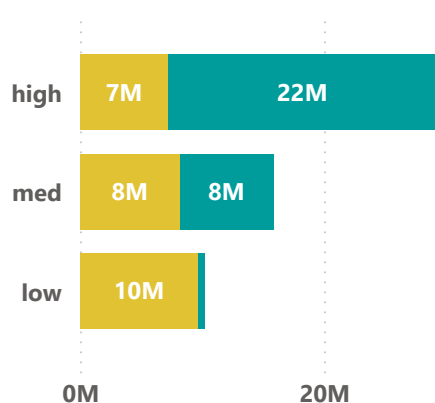
738.93M

Revenue by Age Group

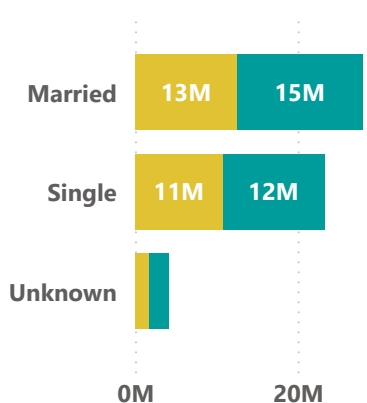


Customer_Job	Sum of revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	9,52,800.57	72262158
Businessman	17387832	25,39,390.31	186959919
Govt	8111701	11,60,016.37	88773989
Retirees	4535184	6,30,359.24	48675030
Selfemployeed	8261758	11,19,741.81	75313288
White-collar	10114656	14,41,073.93	103930055
Total	55315410	78,43,382.23	575914439

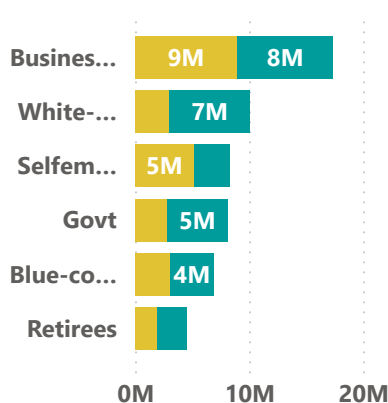
Revenue by Income Group



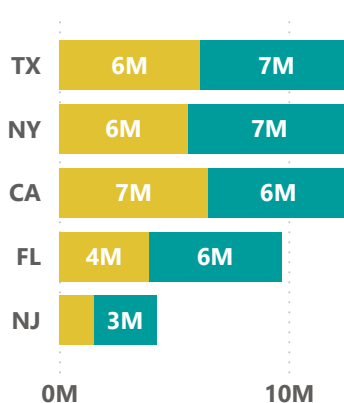
Revenue by Marital Status



Revenue by Customer Job



Revenue by State Code



Revenue by Age Group

