

3M

Total Orders

206K

Total Customers

78.87%

% Customers Over 5
Orders

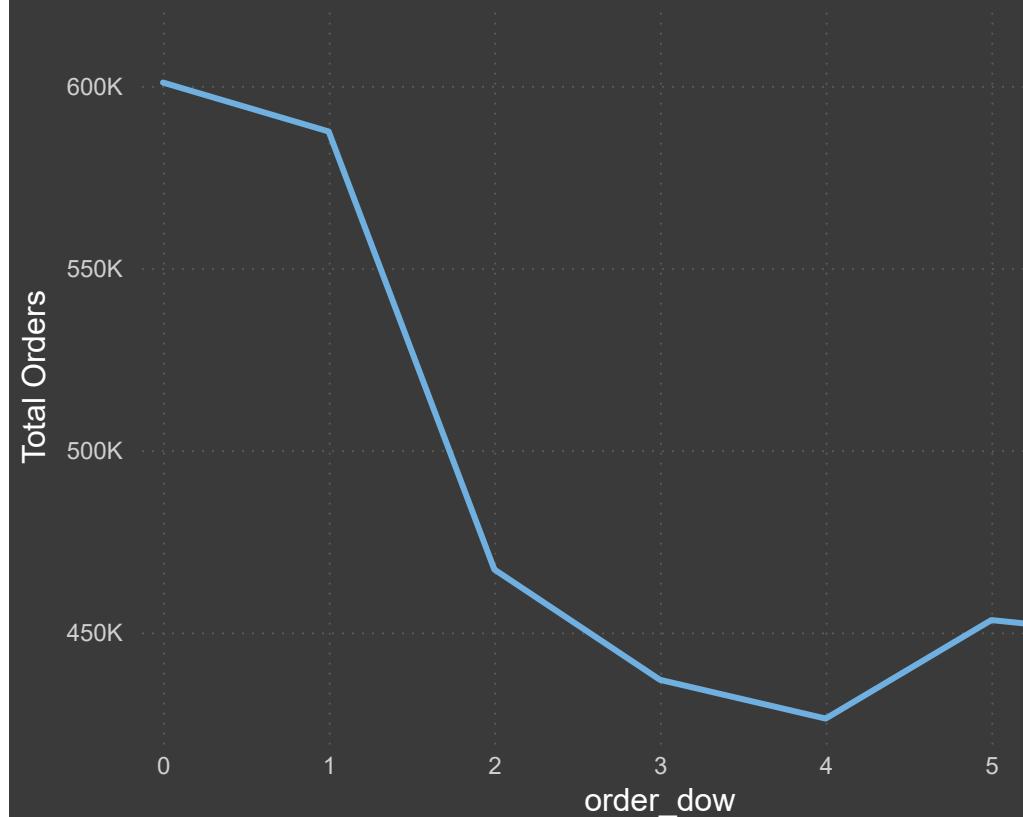
58.97%

Overall Reorder Rate

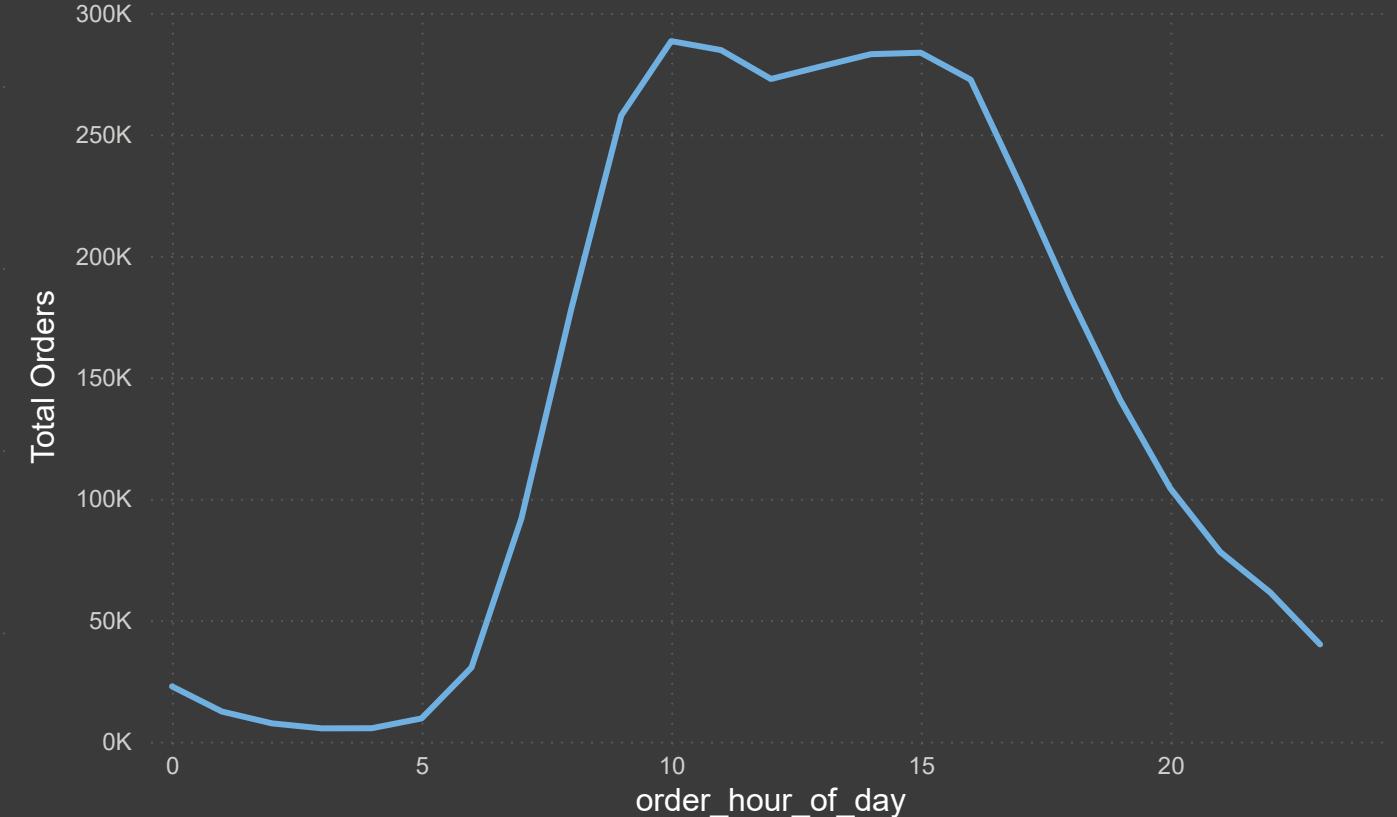
10.09

Avg Basket Size

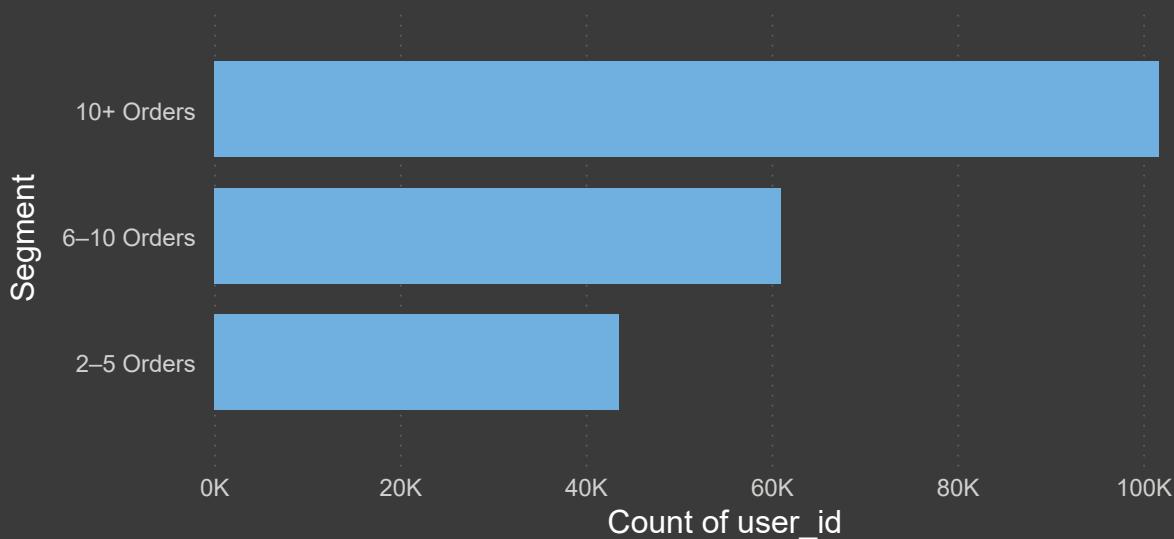
Total Orders by order_dow



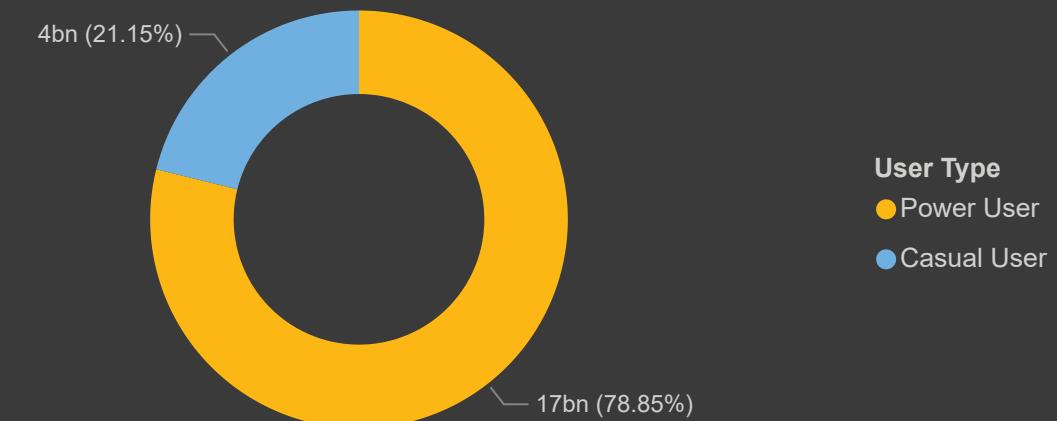
Total Orders by order_hour_of_day



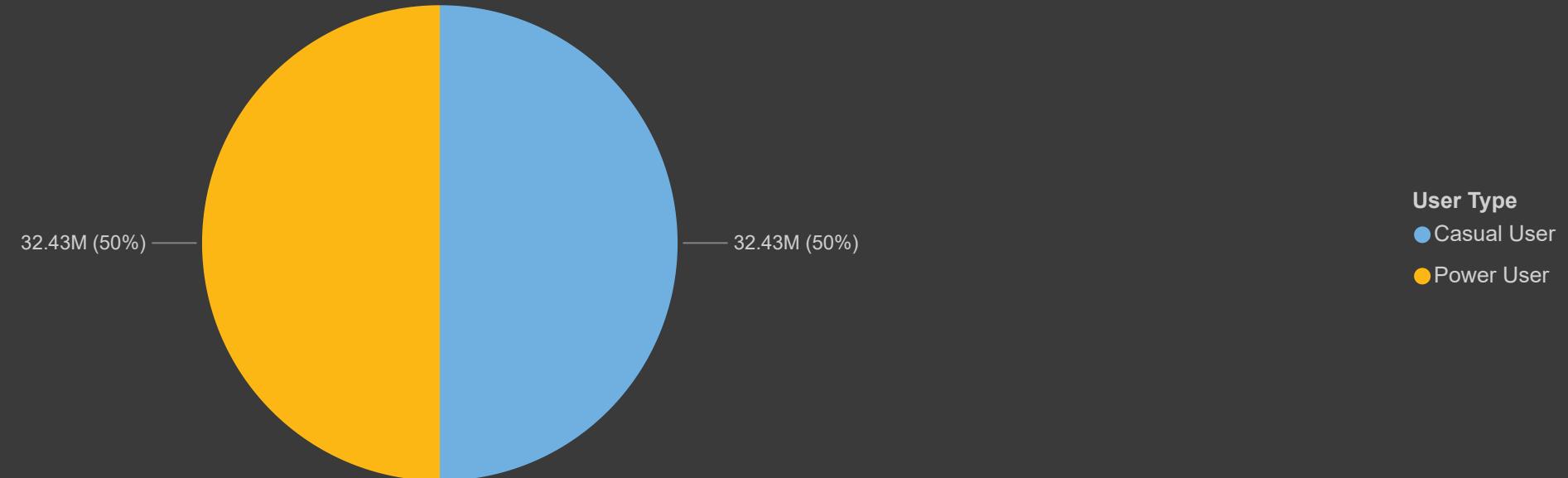
Count of user_id by Segment



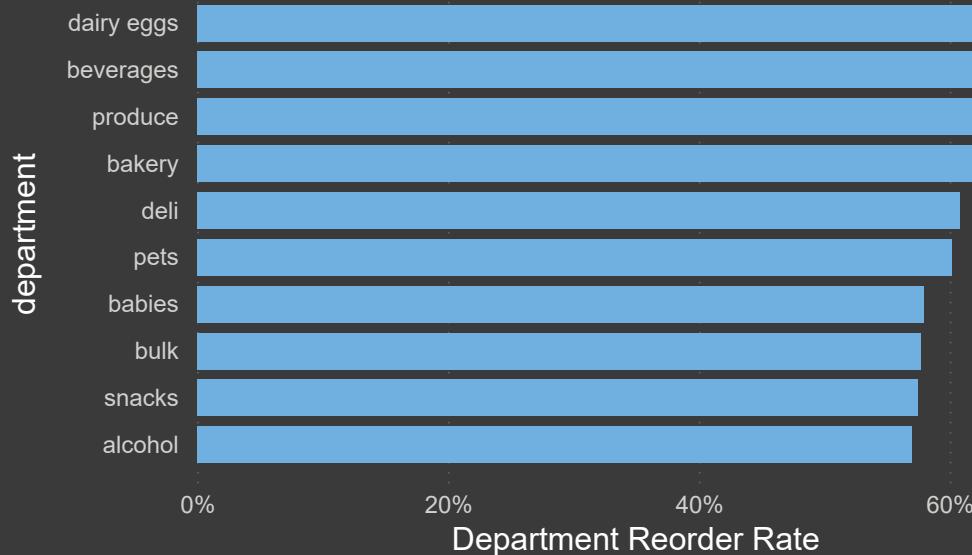
Sum of user_id by User Type



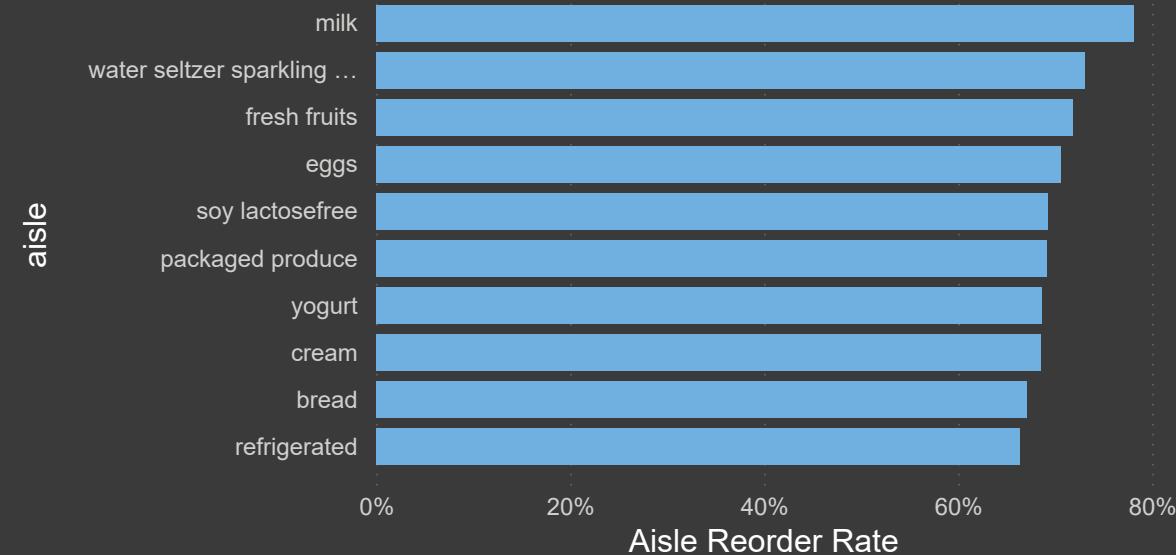
Count of order_id by User Type



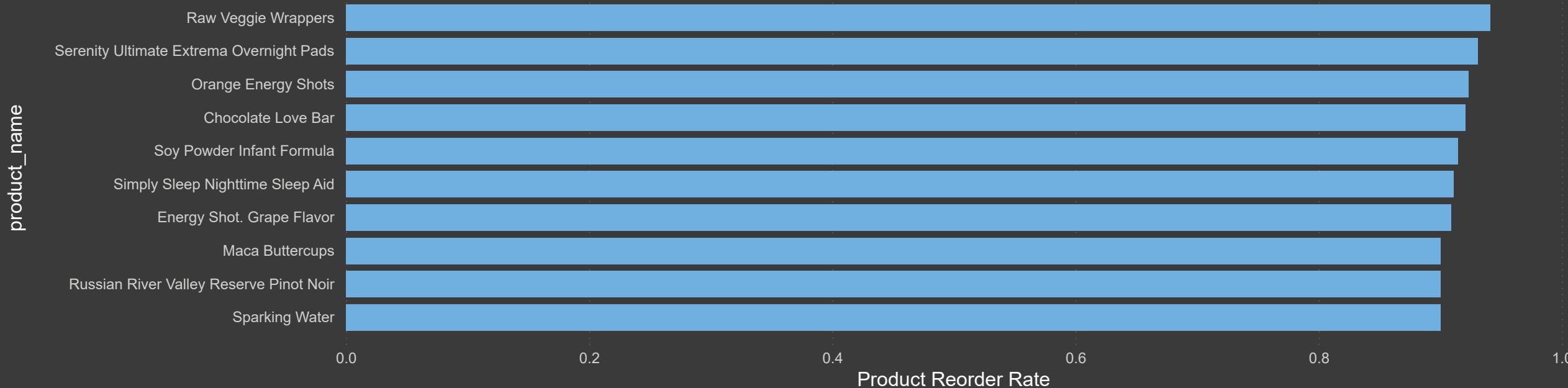
Department Reorder Rate by department



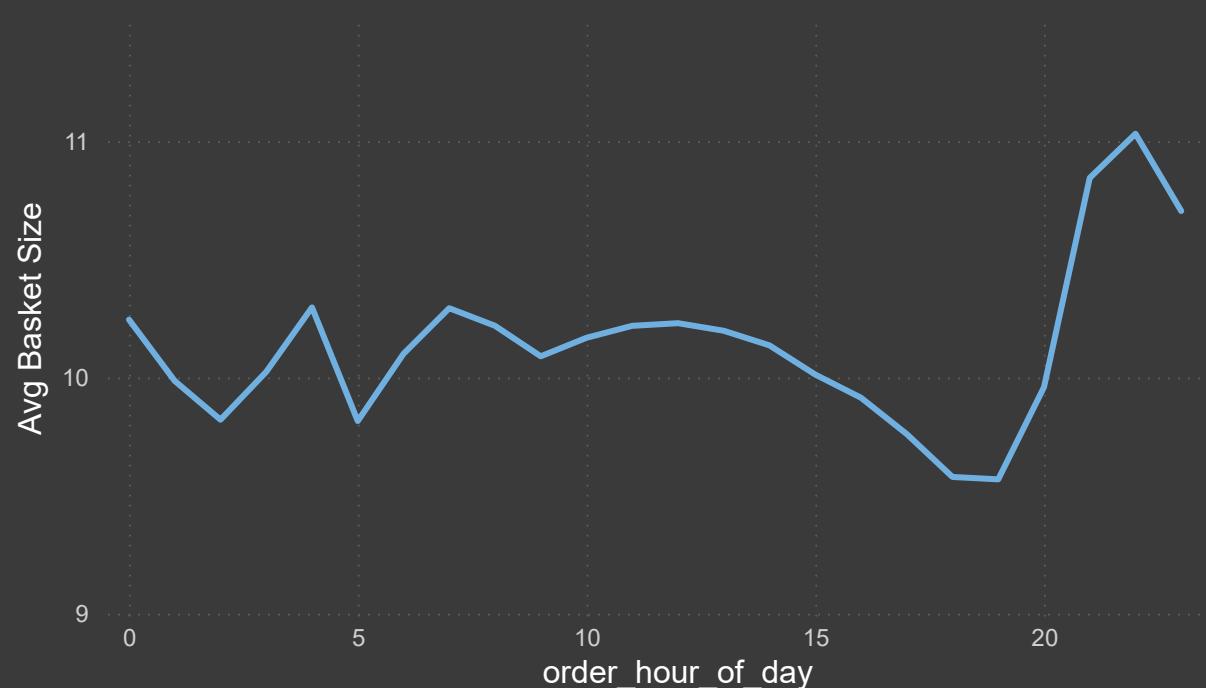
Aisle Reorder Rate by aisle



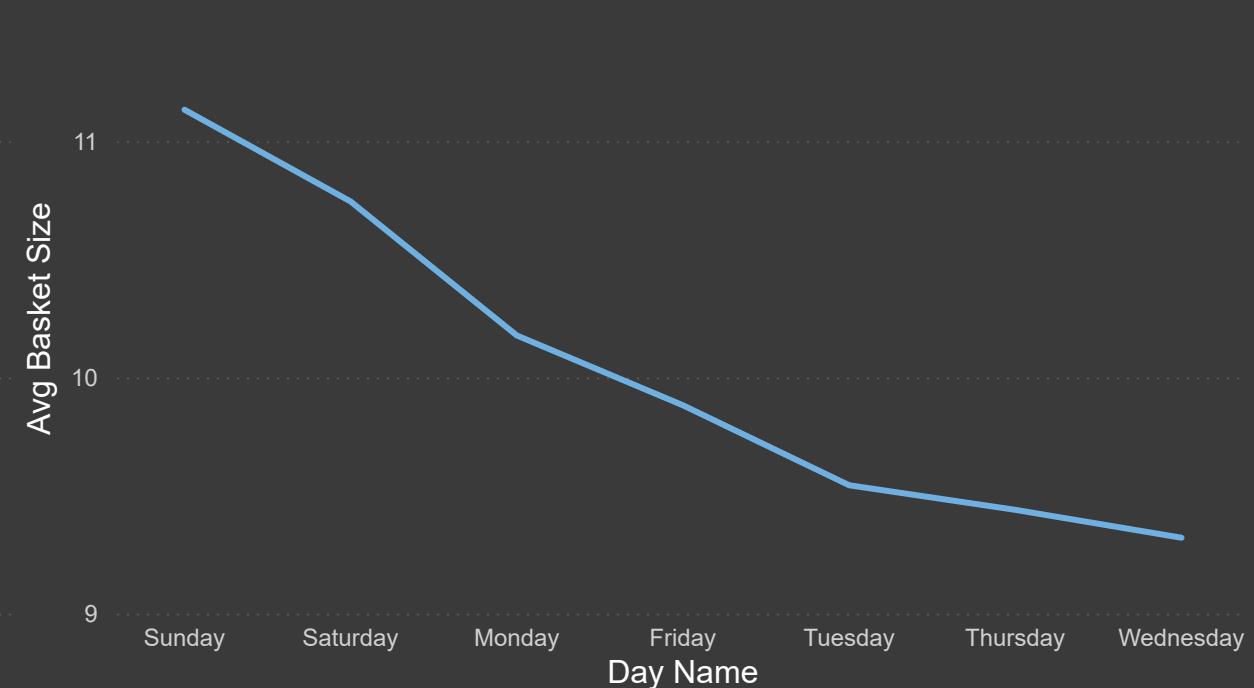
Product Reorder Rate by product_name



Avg Basket Size by order_hour_of_day



Avg Basket Size by Day Name



Sunday

Peak Day

10

Peak Hour

145

Max Basket Size