

ANISA ANUAR



✈ CONTACT

- **PORTFOLIO**
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🎓 EDUCATION

- **NORTHEASTERN UNIVERSITY**
Khoury College of Computer Sciences
Bachelor of Science in Computer Science and Interaction Design
Boston, MA
Sep 2016 - May 2021

✂ SKILLS

- **DEVELOPMENT**
HTML/CSS
JavaScript
Angular
Bootstrap
jQuery
Ionic
Java
React (in progress)
Git/Github
- **DESIGN**
Adobe Creative Suite
*Photoshop, Illustrator, InDesign, PremierePro, AfterEffects, XD
Zeplin
Figma
Canva
Procreate
HubSpot CMS
WordPress

♥ INTERESTS

- **HOBBIES**
Rock climbing
Crossword puzzles
Baking *kuih*
Spoken word poetry
Acrylic painting
Digital art
- **MOTIVATION**
I am passionate about increasing accessibility, bridging gaps, and providing support for the underprivileged

💻 WORK EXPERIENCE

- **PAYJOY** Remote / Somerville, MA
Full-Stack Software Engineer
Software Engineering Co-op
June 2021 - Present
Jan 2020 - Sep 2020
Identify and build clean front-end solutions for PayJoy Cash App using a combination of Typescript, AngularJS, and an Ionic framework
Implement and maintain front-end design library with documentation regarding HTML and CSS best practices to streamline programming and project hand-offs
Plan in sprints with project manager and designer to identify, improve on, and expand growth opportunities for the user experience
Collaborate cross-functionally with global engineering, product, design, data science, risk, and operations to deliver great products to international markets
- **INTUIT** San Diego, CA
Experience Design Co-op
Jan 2019 - Aug 2019
Designed high-fidelity mockups and detailed wireframes for a multi-platform online community focused on tax professionals
Combined UX and business acumen to thoughtfully create an interactive, intuitive experience while aligning visual design work with existing design pattern libraries
Interviewed target consumers to ensure a quality product built on user feedback
Conducted rapid testing and experimentation to determine appropriate feature improvements in an agile environment
- **NOKIA TECHNOLOGIES** Cambridge, MA
Design Coordinator Co-op
Jan 2018 - Jun 2018
Produced animated promotional video using Adobe AfterEffects for use on web homepage and at trade shows and conferences
Redesigned key web pages, including homepage, resulting in a 74% increase in visitor to lead conversion rate
Built HTML email templates within HubSpot CMS for marketing use
Redesigned retargeting web ads, resulting in a doubled click through rate

★ PROJECTS

- **RADICAL HEALING APP** Sep 2020 - June 2021
Skills used: Market research, intentional interviewing, persona-building, journey mapping, Swift (development)
Build a mobile app experience that guides users through a personalized journey of expansive healing practices while keeping significant focus on collective liberation
- **AEVPH (VIRTUAL PUZZLE HUNT)** July 2020
Skills used: HTML, CSS, JavaScript, jQuery
Created a 22-level unique puzzle hunt, hosted online and using personal clues and game favorites, such as Sudoku, Codenames, crosswords, and word searches

🗣 LEADERSHIP

- **RONALD TAKAKI AWARD FOR COMMUNITY ENGAGEMENT (2020)**
Asian American Students in Action Peer Mentoring Program; Team 442
Awarded to a student who demonstrates significant commitment to the Asian American community on or beyond campus and has taken the initiative to bring visibility and voice to the experiences of Asian Americans
- **AAC STUDENT ENGAGEMENT AWARD (2019)**
Pan Asian American Council; Team 442; Asian American Task Force
Awarded to students who are committed to engaging the Asian American community through advocacy, programming, support services, or involvement