

ANISA ANUAR



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EDUCATION

NORTHEASTERN UNIVERSITY (NEU), BOSTON, MA
College of Computer and Information Science
Candidate for a Bachelor of Science in Computer Science and Design

September 2016 - present
Exp. graduation May 2021

COMPUTER KNOWLEDGE

LANGUAGES: Java • HTML • CSS • JavaScript • jQuery • Processing • DrRacket
SYSTEMS/SOFTWARE: IntelliJ • Eclipse • Adobe (Photoshop, Illustrator, InDesign, AfterEffects, Premiere, Lightroom) • Camtasia Studio • Final Cut Pro • HubSpot • WordPress • Git/Github

RELEVANT EXPERIENCE

NOKIA TECHNOLOGIES, BOSTON, MA
Design Coordinator

January 2018 - June 2018

- Created animated video using Adobe AfterEffects for use on web homepage and at trade shows and conferences
- Redesigned key web pages, including homepage, resulting in a 74% increase in visitor to lead conversion rate
- Designed tradeshow booth backdrops and kiosks to drive brand awareness and attract qualified traffic to Nokia's booth
- Optimized web pages for SEO resulting in an 81% increase in organic search traffic
- Built HTML email templates within HubSpot CMS so marketing team could easily create new emails
- Redesigned retargeting web ads, resulted in a doubled click through rate

PAIDIA STUDIOS, BOSTON, MA
Web Developer

August 2016 - March 2018

- Maintained the Paidia Studio website and updated projects, team members, and exhibition dates
- Produced submission and teaser trailer videos for "Who Is R. Mutt?", an augmented reality game
- Researched information for game storylines and tested gameplay of projects

WORK EXPERIENCE

HAYNES EARLY EDUCATION CENTER, ROXBURY, MA
Early Education STEM Program Teacher

September 2018 - present

- Design a curriculum for first graders to learn STEM topics through use of Sphero robots (e.g. drawing shapes with robot movements, navigating mazes made from recycled materials)
- Teach students about applications of robotics in preparation for schoolwide end-of-year science fair

MAKERSPACE @ COLLEGE OF ARTS, MEDIA, AND DESIGN (NEU), BOSTON, MA
Laser Cutter Monitor

October 2018 - present

- Operate the Makerspace laser cutter and assist students with printing and cutting projects
- Experiment with laser cutter options and understand the machine's capabilities

COLLEGE OF COMPUTER AND INFORMATION SCIENCE (NEU), BOSTON, MA
Office Assistant

September 2017 - present

- Assist faculty with organizing student programs, preparing for lectures, and reserving event spaces
- Greet visitors and refer students to appropriate rooms or advisors

HOBBIES AND INTERESTS

HOBBIES: Rock climbing • Spoken word poetry • Baking cinnamon rolls • Acrylic painting
INTERESTS: Color theory • Ethics • Cryptography • Linguistics • Artificial intelligence