ANISA ANUAR

design
code
bake

EDUCATION

NORTHEASTERN UNIVERSITY

Khoury College of Computer Sciences

Bachelor of Science in Computer Science and Design

Boston, MA
Sep 2016 - May 2021

SKILLS

Java
HTML/CSS
JavaScript
Angular
Bootstrap
jQuery
Ionic
React (in progress)
Python (in progress)

Adobe Creative Suite
Zeplin
Figma
Camtasia Studio
HubSpot CMS
WordPress
Git/Github

HOBBIES

Rock climbing
Spoken word poetry
Cookie decorating
Acrylic painting
Tin whistle

CONTACT

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Roxbury Crossing, MA

http://anisaanuar.com/

WORK EXPERIENCE

SOFTWARE ENGINEER
PayJoy // Somerville, MA

Jan 2020 - present

Identify and build clean front-end solutions for PayJoy Cash App using a combination of Typescript, AngularJS, and PHP

Assist seamless migration to Ionic-based app to improve on and expand growth opportunity for the user experience

Plan in sprints with project managers and designers to understand user expectations, determine goals, prioritize tasks, and assign projects accordingly

Collaborate cross-functionally with global engineering, product, design, data science, risk, and operations to create and deliver great products to international markets

EXPERIENCE DESIGNER
Intuit // San Diego, CA

Jan 2019 - Aug 2019

Designed high-fidelity mockups and detailed wireframes for a multi-platform online community focused on tax professionals

Combined UX and business acumen to thoughtfully create an interactive, intuitive experience while aligning visual design work with existing design pattern libraries

Interviewed target consumers to ensure a quality product built on user feedback

Conducted rapid testing and experimentation to determine appropriate feature improvements in an agile environment

DESIGN COORDINATOR
Nokia Technologies // Cambridge, MA

Jan 2018 - Jun 2018

Produced animated promotional video using Adobe AfterEffects for use on web homepage and at trade shows and conferences

Redesigned key web pages, including homepage, resulting in a 74% increase in visitor to lead conversion rate

Created tradeshow booth backdrops and kiosks to drive brand awareness and attract qualified traffic to Nokia's booth

Optimized web pages for SEO resulting in an 81% increase in organic search

Built HTML email templates within HubSpot CMS for marketing use

Redesigned retargeting web ads, resulting in a doubled click through rate

EXTRACURRICULAR ACTIVITIES

CO-CHAIR
Asian American Students in Action (AASIA) Mentoring Program

Lead a team of student leaders to encourage and foster a community of support and mentorship, as well as a space to discuss issues that Asian Americans face

INSTRUCTIONAL ASSISTANT
Khoury College of Computer Sciences

Provide technical support for instructors, stream courses to allow remote students to participate, coordinate lecture recording and posting, and generally ensure the seamless transition to hybrid learning for both instructors and students