

# ANISA ANUAR

designer  
coder  
baker



## EDUCATION

### NORTHEASTERN UNIVERSITY

*Khoury College of  
Computer Science*

Bachelor of Science in  
Computer Science and  
Design

Boston, MA  
Sep 2016 - May 2021

## SKILLS

Java  
HTML/CSS  
JavaScript  
jQuery

Adobe Creative Suite  
Zeplin  
Principle  
Camtasia Studio  
HubSpot CMS  
WordPress  
Git/Github

## HOBBIES

Rock climbing  
Spoken word poetry  
Cookie decorating  
Acrylic painting  
Pan flute

## CONTACT

anuar.a@husky.neu.edu  
(203) 507-1290

212 Hemenway St, Apt. 6  
Boston, MA 02115

297 West Spring St  
West Haven, CT 06516

## WORK EXPERIENCE

### EXPERIENCE DESIGN CO-OP

*Intuit // San Diego, CA*

*Jan 2019 - Jul 2019*

Design and launch an interactive, multi-platform online community focused on tax professionals based on customer insights and business requirements

Combine UX and business acumen to thoughtfully create both the E2E visual design and interactive, intuitive experience

Align visual design work with existing design pattern libraries

Make feature improvements using rapid tests and experimentation in an agile environment

### DESIGN COORDINATOR

*Nokia // Boston, MA*

*Jan 2018 - Jun 2018*

Created animated video using Adobe AfterEffects for use on web homepage and at trade shows and conferences

Redesigned key web pages, including homepage, resulting in a 74% increase in visitor to lead conversion rate

Designed tradeshow booth backdrops and kiosks to drive brand awareness and attract qualified traffic to Nokia's booth

Optimized web pages for SEO resulting in an 81% increase in organic search traffic

Built HTML email templates within HubSpot CMS for marketing use

Redesigned retargeting web ads, resulting in a doubled click through rate

### WEB DEVELOPER

*Paidia Studios // Boston, MA*

*Aug 2016 - Mar 2018*

Maintained the Paidia Studio website and updated projects, team members, and exhibition dates

Produced submission and teaser trailer videos for "Who Is R. Mutt?", an augmented reality game

### EARLY EDUCATION STEM PROGRAM TEACHER

*Haynes Early Education Center // Roxbury, MA*

*Aug 2016 - Mar 2018*

Designed a curriculum for first graders to learn STEM topics through use of Sphero robots (e.g. drawing shapes with robot movements, navigating mazes made from recycled materials)

Taught students about applications of robotics in preparation for schoolwide end-of-year science fair

## WEBSITE

<http://anisaanuar.me/>