

# ANISA ANUAR



## ✈ CONTACT

- **PORTFOLIO**  
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## 🎓 EDUCATION

- **NORTHEASTERN UNIVERSITY**  
*Khoury College of Computer Sciences*  
Bachelor of Science in Computer Science and Design  
Boston, MA  
Sep 2016 - May 2021

## ✂ SKILLS

- **DEVELOPMENT**  
Java  
HTML/CSS  
JavaScript  
Angular  
Bootstrap  
jQuery  
Ionic  
React (in progress)  
Git/Github
- **DESIGN**  
Adobe Creative Suite  
*\*Photoshop, Illustrator, InDesign, PremierePro, AfterEffects, XD*  
Zeplin  
Figma  
Canva  
HubSpot CMS  
WordPress

## ♥ INTERESTS

- **HOBBIES**  
Rock climbing  
Spoken word poetry  
Baking *kuih*  
Acrylic painting  
Digital art
- **MOTIVATION**  
I am passionate about increasing accessibility, bridging gaps, and providing support for the underprivileged

## 💻 WORK EXPERIENCE

- **SOFTWARE ENGINEER** Jan 2020 - Sep 2020  
*PayJoy // Somerville, MA*  
Identified and built clean front-end solutions for PayJoy Cash App using a combination of Typescript, AngularJS, and an Ionic framework  
Assisted seamless migration to Ionic-based app to improve on and expand growth opportunities for the user experience  
Planned in sprints with project managers and designers to understand user expectations, determine goals, prioritize tasks, and assign projects accordingly  
Collaborated cross-functionally with global engineering, product, design, data science, risk, and operations to deliver great products to international markets
- **EXPERIENCE DESIGNER** Jan 2019 - Aug 2019  
*Intuit // San Diego, CA*  
Designed high-fidelity mockups and detailed wireframes for a multi-platform online community focused on tax professionals  
Combined UX and business acumen to thoughtfully create an interactive, intuitive experience while aligning visual design work with existing design pattern libraries  
Interviewed target consumers to ensure a quality product built on user feedback  
Conducted rapid testing and experimentation to determine appropriate feature improvements in an agile environment
- **DESIGN COORDINATOR** Jan 2018 - Jun 2018  
*Nokia Technologies // Cambridge, MA*  
Produced animated promotional video using Adobe AfterEffects for use on web homepage and at trade shows and conferences  
Redesigned key web pages, including homepage, resulting in a 74% increase in visitor to lead conversion rate  
Built HTML email templates within HubSpot CMS for marketing use  
Redesigned retargeting web ads, resulting in a doubled click through rate

## ★ PROJECTS

- **RADICAL HEALING APP** Sep 2020 - Present  
*Skills used: Research, intentional interviewing, persona-building, journey mapping*  
Build a mobile app experience that guides users through a personalized journey of expansive healing practices while keeping significant focus on collective liberation
- **AEVPH (VIRTUAL PUZZLE HUNT)** July 2020  
*Skills used: HTML, CSS, JavaScript, jQuery*  
Created a 22-level unique puzzle hunt, hosted online and using personal clues and game favorites, such as Sudoku, Codenames, crosswords, and word searches

## 💬 LEADERSHIP

- **CO-CHAIR** Mar 2020 - Present  
*Asian American Students in Action Peer Mentoring Program*  
Develop and implement community-building and discussion-based exercises for a member base of 46 students to promote critical thinking about their identities
- **STUDENT LEADER** Apr 2020 - Present  
*Team 442*  
Collaborate with a group of peers to organize student-run events intended to empower the community at Northeastern, including the AAC For Black Lives fundraiser and the Asian American Community Conference