

ANISA ANUAR



🎓 EDUCATION

- **NORTHEASTERN UNIVERSITY**
Khoury College of Computer Sciences
Bachelor of Science in Computer Science and Design
Boston, MA
Sep 2016 - May 2021

✂ SKILLS

- **DEVELOPMENT**
Java
HTML/CSS
JavaScript
Angular
Bootstrap
jQuery
Ionic
React (in progress)
Git/Github
- **DESIGN**
Adobe Creative Suite
**Photoshop, Illustrator, XD, InDesign, PremierePro, AfterEffects*
Zeplin
Figma
Canva
HubSpot CMS
WordPress

♥ INTERESTS

- **HOBBIES**
Rock climbing
Spoken word poetry
Baking *kuih*
Acrylic painting
Digital art
- **MOTIVATION**
I am passionate about increasing accessibility, bridging gaps, and providing support for the underprivileged.

✈ CONTACT

- **PORTFOLIO**
<http://anisaanuar.com>
(203) 507-1290
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24 Worthington St #1
Roxbury Crossing, MA

💻 WORK EXPERIENCE

- **SOFTWARE ENGINEER** Jan 2020 - Sep 2020
PayJoy // Somerville, MA
Identified and built clean front-end solutions for PayJoy Cash App using a combination of Typescript and AngularJS and Ionic framework
Assisted seamless migration to Ionic-based app to improve on and expand growth opportunity for the user experience
Planned in sprints with project managers and designers to understand user expectations, determine goals, prioritize tasks, and assign projects accordingly
Collaborated cross-functionally with global engineering, product, design, data science, risk, and operations to deliver great products to international markets
- **EXPERIENCE DESIGNER** Jan 2019 - Aug 2019
Intuit // San Diego, CA
Designed high-fidelity mockups and detailed wireframes for a multi-platform online community focused on tax professionals
Combined UX and business acumen to thoughtfully create an interactive, intuitive experience while aligning visual design work with existing design pattern libraries
Interviewed target consumers to ensure a quality product built on user feedback
Conducted rapid testing and experimentation to determine appropriate feature improvements in an agile environment
- **DESIGN COORDINATOR** Jan 2018 - Jun 2018
Nokia Technologies // Cambridge, MA
Produced animated promotional video using Adobe AfterEffects for use on web homepage and at trade shows and conferences
Redesigned key web pages, including homepage, resulting in a 74% increase in visitor to lead conversion rate
Built HTML email templates within HubSpot CMS for marketing use
Redesigned retargeting web ads, resulting in a doubled click through rate

🗣 LEADERSHIP

- **CO-CHAIR** Mar 2020 - Present
Asian American Students in Action (AASIA) Mentoring Program
Develop and implement community-building and discussion-based exercises for a member base of 46 students to promote critical thinking about their identities
Train and coordinate senior mentors to facilitate conversation within groups, lead activities, and support their AASIA "family" consisting of 3 mentor-mentee pairs
Manage and produce original content for Facebook and Instagram pages
- **STUDENT LEADER** Apr 2020 - Present
Team 442
Collaborate with a group of peers to organize student-run events intended to empower the community at Northeastern, including the AAC For Black Lives fundraiser and the Asian American Community Conference

★ PROJECTS

- **RADICAL HEALING APP** Sep 2020 - Present
Skills used: Research, intentional interviewing, persona-building, journey mapping
Build a mobile app experience that guides users through a personalized journey of expansive healing practices while keeping significant focus on collective liberation
- **AEVPH (VIRTUAL PUZZLE HUNT)** July 2020
Skills used: HTML, CSS, JavaScript, jQuery
Created a 22-level unique puzzle hunt, hosted online and using personal clues and game favorites, such as Sudoku, Codenames, crosswords, and word searches