

ANISA ANUAR

designer
coder
baker



EDUCATION

NORTHEASTERN UNIVERSITY

*Khoury College of
Computer Science*

Bachelor of Science in
Computer Science and
Design

Boston, MA
Sep 2016 - May 2021

SKILLS

Java
HTML/CSS
JavaScript
jQuery

Adobe Creative Suite
Zeplin
Principle
Camtasia Studio
HubSpot CMS
WordPress
Git/Github

HOBBIES

Rock climbing
Spoken word poetry
Cookie decorating
Acrylic painting
Pan flute

CONTACT

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Boston, MA 02115

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West Haven, CT 06516

WORK EXPERIENCE

EXPERIENCE DESIGN CO-OP

Intuit // San Diego, CA

Jan 2019 - Jul 2019

Design and launch an interactive, multi-platform online community focused on tax professionals based on customer insights and business requirements

Combine UX and business acumen to thoughtfully create both the E2E visual design and interactive, intuitive experience

Align visual design work with existing design pattern libraries

Make feature improvements using rapid tests and experimentation in an agile environment

DESIGN COORDINATOR

Nokia Technologies // Boston, MA

Jan 2018 - Jun 2018

Created animated video using Adobe AfterEffects for use on web homepage and at trade shows and conferences

Redesigned key web pages, including homepage, resulting in a 74% increase in visitor to lead conversion rate

Designed tradeshow booth backdrops and kiosks to drive brand awareness and attract qualified traffic to Nokia's booth

Optimized web pages for SEO resulting in an 81% increase in organic search traffic

Built HTML email templates within HubSpot CMS for marketing use

Redesigned retargeting web ads, resulting in a doubled click through rate

WEB DEVELOPER

Paidia Studios // Boston, MA

Aug 2016 - Mar 2018

Maintained the Paidia Studio website and updated projects, team members, and exhibition dates

Produced submission and teaser trailer videos for "Who Is R. Mutt?", an augmented reality game

EARLY EDUCATION STEM PROGRAM TEACHER

Haynes Early Education Center // Roxbury, MA

Sep 2018 - Dec 2018

Designed a curriculum for first graders to learn STEM topics through use of Sphero robots (e.g. drawing shapes with robot movements, navigating mazes made from recycled materials)

Taught students about applications of robotics in preparation for schoolwide end-of-year science fair

WEBSITE

<http://anisaanuar.me/>