ANISA ANUAR

designer
coder
baker

EDUCATION

NORTHEASTERN UNIVERSITY

Khoury College of Computer Science

Bachelor of Science in Computer Science and Design

Boston, MA
Sep 2016 - May 2021

SKILLS

Java
HTML/CSS
JavaScript
jQuery
React (in progress)

Adobe Creative Suite
Zeplin
Principle
Camtasia Studio
HubSpot CMS
WordPress
Git/Github

HOBBIES

Rock climbing
Spoken word poetry
Cookie decorating
Acrylic painting
Pan flute

CONTACT

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WORK EXPERIENCE

EXPERIENCE DESIGN CO-OP
Intuit // San Diego, CA   *Jan 2019 - Jul 2019*

Design and launch an interactive, multi-platform online community focused on tax professionals based on customer insights and business requirements

Combine UX and business acumen to thoughtfully create both the E2E visual design and interactive, intuitive experience

Align visual design work with existing design pattern libraries

Make feature improvements using rapid tests and experimentation in an agile environment

DESIGN COORDINATOR
Nokia Technologies // Boston, MA   *Jan 2018 - Jun 2018*

Created animated video using Adobe AfterEffects for use on web homepage and at trade shows and conferences

Redesigned key web pages, including homepage, resulting in a 74% increase in visitor to lead conversion rate

Designed tradeshow booth backdrops and kiosks to drive brand awareness and attract qualified traffic to Nokia's booth

Optimized web pages for SEO resulting in an 81% increase in organic search traffic

Built HTML email templates within HubSpot CMS for marketing use

Redesigned retargeting web ads, resulting in a doubled click through rate

WEB DEVELOPER
Paidia Studios // Boston, MA   *Aug 2016 - Mar 2018*

Designed the puzzle-solving website portion of "Who Is R. Mutt?", an augmented reality game incorporating mobile and desktop play

Maintained the Paidia Studio website and updated projects, team members, and exhibition dates

Produced teaser trailer videos for submissions to indie game expos

EXTRACURRICULAR ACTIVITIES

FELLOW
Pan Asian American Council (PAAC)

Build strong connections among the cultural clubs within the organization, promote dialogue about the values of PAAC, and support planning of events

SENIOR MENTOR
Asian American Students in Action (AASIA) Mentoring Program

Encourage and foster a community of support and mentorship, as well as a space to discuss issues that Asian Americans face