ANISA ANUAR

🎓 EDUCATION

NORTHEASTERN UNIVERSITY
Khoury College of Computer Sciences

Bachelor of Science in Computer Science and Design

Boston, MA
Sep 2016 - May 2021

❖ SKILLS

DEVELOPMENT
Java
HTML/CSS
JavaScript
Angular
Bootstrap
jQuery
Ionic
React (in progress)

DESIGN
Adobe Creative Suite
Zeplin
Figma
HubSpot CMS
WordPress
Git/Github

♥ HOBBIES

Rock climbing
Spoken word poetry
Cookie decorating
Acrylic painting
Tin whistle

✉ CONTACT

PORTFOLIO
http://anisaanuar.com/

(203) 507-1290
anuar.a@northeastern.edu

24 Worthington St #1
Roxbury Crossing, MA

🖥 WORK EXPERIENCE

SOFTWARE ENGINEER   *Jan 2020 - Sep 2020*
PayJoy // Somerville, MA

Identified and built clean front-end solutions for PayJoy Cash App using a combination of Typescript and AngularJS and Ionic framework

Assisted seamless migration to Ionic-based app to improve on and expand growth opportunity for the user experience

Planned in sprints with project managers and designers to understand user expectations, determine goals, prioritize tasks, and assign projects accordingly

Collaborated cross-functionally with global engineering, product, design, data science, risk, and operations to deliver great products to international markets

EXPERIENCE DESIGNER   *Jan 2019 - Aug 2019*
Intuit // San Diego, CA

Designed high-fidelity mockups and detailed wireframes for a multi-platform online community focused on tax professionals

Combined UX and business acumen to thoughtfully create an interactive, intuitive experience while aligning visual design work with existing design pattern libraries

Interviewed target consumers to ensure a quality product built on user feedback

Conducted rapid testing and experimentation to determine appropriate feature improvements in an agile environment

DESIGN COORDINATOR   *Jan 2018 - Jun 2018*
Nokia Technologies // Cambridge, MA

Produced animated promotional video using Adobe AfterEffects for use on web homepage and at trade shows and conferences

Redesigned key web pages, including homepage, resulting in a 74% increase in visitor to lead conversion rate

Created tradeshow booth backdrops and kiosks to drive brand awareness and attract qualified traffic to Nokia's booth

Optimized web pages for SEO resulting in an 81% increase in organic search

Built HTML email templates within HubSpot CMS for marketing use

Redesigned retargeting web ads, resulting in a doubled click through rate

★ EXTRACURRICULAR ACTIVITIES

CO-CHAIR
Asian American Students in Action (AASIA) Mentoring Program

Lead a team of student leaders to encourage and foster a community of support and mentorship, as well as a space to discuss issues that Asian Americans face

WEB DEVELOPER
Bouvé College of Health Sciences

Assist with creating and maintaining web pages, designing wireframes, editing images, auditing, SEO and any other WordPress support tasks required by the Bouvé Marketing Communications team