ANISA ANUAR

EDUCATION

NORTHEASTERN UNIVERSITY
Khoury College of Computer Sciences

Bachelor of Science in Computer Science and Design

Boston, MA
Sep 2016 - May 2021

SKILLS

DEVELOPMENT
Java
HTML/CSS
JavaScript
Angular
Bootstrap
jQuery
Ionic
React (in progress)
Git/Github

DESIGN
Adobe Creative Suite
Photoshop, Illustrator, XD, InDesign, PremierePro, AfterEffects
Zeplin
Figma
Canva
HubSpot CMS
WordPress

INTERESTS

HOBBIES
Rock climbing
Spoken word poetry
Baking *kuih*
Acrylic painting
Digital art

MOTIVATION
I am passionate about increasing accessibility, bridging gaps, and providing support for the underprivileged

CONTACT

PORTFOLIO
http://anisaanuar.com

(203) 507-1290
anuar.a@northeastern.edu

24 Worthington St #1
Roxbury Crossing, MA

WORK EXPERIENCE

SOFTWARE ENGINEER
Jan 2020 - Sep 2020
PayJoy // Somerville, MA

Identified and built clean front-end solutions for PayJoy Cash App using a combination of Typescript and AngularJS and Ionic framework

Assisted seamless migration to Ionic-based app to improve on and expand growth opportunity for the user experience

Planned in sprints with project managers and designers to understand user expectations, determine goals, prioritize tasks, and assign projects accordingly

Collaborated cross-functionally with global engineering, product, design, data science, risk, and operations to deliver great products to international markets

EXPERIENCE DESIGNER
Jan 2019 - Aug 2019
Intuit // San Diego, CA

Designed high-fidelity mockups and detailed wireframes for a multi-platform online community focused on tax professionals

Combined UX and business acumen to thoughtfully create an interactive, intuitive experience while aligning visual design work with existing design pattern libraries

Interviewed target consumers to ensure a quality product built on user feedback

Conducted rapid testing and experimentation to determine appropriate feature improvements in an agile environment

DESIGN COORDINATOR
Jan 2018 - Jun 2018
Nokia Technologies // Cambridge, MA

Produced animated promotional video using Adobe AfterEffects for use on web homepage and at trade shows and conferences

Redesigned key web pages, including homepage, resulting in a 74% increase in visitor to lead conversion rate

Built HTML email templates within HubSpot CMS for marketing use

Redesigned retargeting web ads, resulting in a doubled click through rate

LEADERSHIP

CO-CHAIR
Mar 2020 - Present
Asian American Students in Action (AASIA) Mentoring Program

Develop and implement community-building and discussion-based exercises for a member base of 46 students to promote critical thinking about their identities

Train and coordinate senior mentors to facilitate conversation within groups, lead activities, and support their AASIA "family" consisting of 3 mentor-mentee pairs

Manage and produce original content for Facebook and Instagram pages

STUDENT LEADER
Apr 2020 - Present
Team 442

Collaborate with a group of peers to organize student-run events intended to empower the community at Northeastern, including the AAC For Black Lives fundraiser and the Asian American Community Conference

PROJECTS

RADICAL HEALING APP
Sep 2020 - Present
Skills used: Research, intentional interviewing, persona-building, journey mapping

Build a mobile app experience that guides users through a personalized journey of expansive healing practices while keeping significant focus on collective liberation

AEVPH (VIRTUAL PUZZLE HUNT)
July 2020
Skills used: HTML, CSS, JavaScript, jQuery

Created a 22-level unique puzzle hunt, hosted online and using personal clues and game favorites, such as Sudoku, Codenames, crosswords, and word searches