

ANISA ANUAR



✈ CONTACT

● PORTFOLIO

<https://anisaanuar.com>
(203) 507-1290
anisaanuar98@gmail.com
5R Trenton St #1
East Boston, MA

🎓 EDUCATION

● NORTHEASTERN UNIVERSITY

Khoury College of Computer Sciences
Bachelor of Science in Computer Science and Interaction Design
Boston, MA
Sep 2016 - May 2021

✂ SKILLS

● DEVELOPMENT

HTML/CSS
JavaScript
Angular
Bootstrap
jQuery
Ionic
Java
React (in progress)
Git/Github

● DESIGN

Adobe Creative Suite
*Photoshop, Illustrator, InDesign, PremierePro, AfterEffects, XD
Zeplin
Figma
Canva
Procreate
HubSpot CMS
WordPress

♥ INTERESTS

● HOBBIES

Rock climbing
Crossword puzzles
Baking *kuih*
Spoken word poetry
Acrylic painting
Digital art

● MOTIVATION

I am passionate about increasing accessibility, bridging gaps, and providing support for the underprivileged

💻 WORK EXPERIENCE

● PAYJOY

Full-Stack Software Engineer
Software Engineering Co-op

Remote / Somerville, MA
June 2021 - Present
Jan 2020 - Sep 2020

Identify and build clean front-end solutions for PayJoy Cash App using a combination of Typescript, AngularJS, and an Ionic framework

Implement and maintain front-end design library with documentation regarding HTML and CSS best practices to streamline programming and project hand-offs

Plan in sprints with project manager and designer to identify, improve on, and expand growth opportunities for the user experience

Collaborate cross-functionally with global engineering, product, design, data science, risk, and operations to deliver great products to international markets

● INTUIT

Experience Design Co-op

San Diego, CA
Jan 2019 - Aug 2019

Designed high-fidelity mockups and detailed wireframes for a multi-platform online community focused on tax professionals

Combined UX and business acumen to thoughtfully create an interactive, intuitive experience while aligning visual design work with existing design pattern libraries

Interviewed target consumers to ensure a quality product built on user feedback

Conducted rapid testing and experimentation to determine appropriate feature improvements in an agile environment

● NOKIA TECHNOLOGIES

Design Coordinator Co-op

Cambridge, MA
Jan 2018 - June 2018

Produced animated promotional video using Adobe AfterEffects for use on web homepage and at trade shows and conferences

Redesigned key web pages, including homepage, resulting in a 74% increase in visitor to lead conversion rate

Built HTML email templates within HubSpot CMS for marketing use

Redesigned retargeting web ads, resulting in a doubled click through rate

★ PROJECTS

● RADICAL HEALING APP

Skills used: Market research, intentional interviewing, persona-building, journey mapping, Swift (development)

Sep 2020 - June 2021

Build a mobile app experience that guides users through a personalized journey of expansive healing practices while keeping significant focus on collective liberation

● AEVPH (VIRTUAL PUZZLE HUNT)

Skills used: HTML, CSS, JavaScript, jQuery

July 2020

Created a 22-level unique puzzle hunt, hosted online and using personal clues and game favorites, such as Sudoku, Codenames, crosswords, and word searches

🗣 LEADERSHIP

● RONALD TAKAKI AWARD FOR COMMUNITY ENGAGEMENT (2020)

Asian American Students in Action Peer Mentoring Program; Team 442

Awarded to a student who demonstrates significant commitment to the Asian American community on or beyond campus and has taken the initiative to bring visibility and voice to the experiences of Asian Americans

● AAC STUDENT ENGAGEMENT AWARD (2019)

Pan Asian American Council; Team 442; Asian American Task Force

Awarded to students who are committed to engaging the Asian American community through advocacy, programming, support services, or involvement