



1. KEY PARTNERS



2. KEY ACTIVITIES



3. VALUE PROPOSITIONS



4. CUSTOMER RELATIONSHIPS



5. CUSTOMER SEGMENTS

Entrepreneur and development cell
IIT Guwahati

1. Create Database
2. Hire Mentors
3. Branding
4. Customer Feedback



6. KEY RESOURCES

1. Seniors who are competent enough to mentor juniors.
2. Discussion Platform on website

1. Easily accessible study material.
2. Prioritized study content
2. Mentors
3. Anonymous Discussion platform

1. Review, Rating and regular feedback system on website
2. Social Media



7. CHANNELS

1. Independent Website
2. Mobile Application

Students of IIT
Guwahati fraternity
(Btech and Bdes)



8. COST

Technological structure
- Hire Developers
- Website maintenance

Payment to mentors



9. INCOME

1. Registration Charge of Rs. 51 on per sem basis
2. Advertising



OSMOSIS

KNOWLEDGE IS BOUND TO FLOW