

Prantl's Bakery Website Documentation

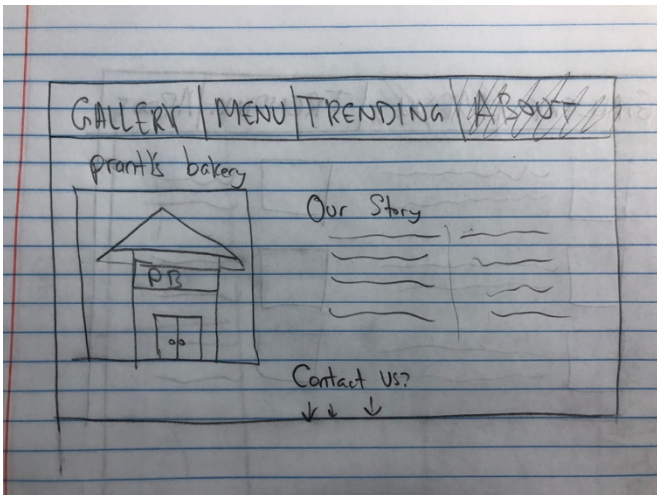
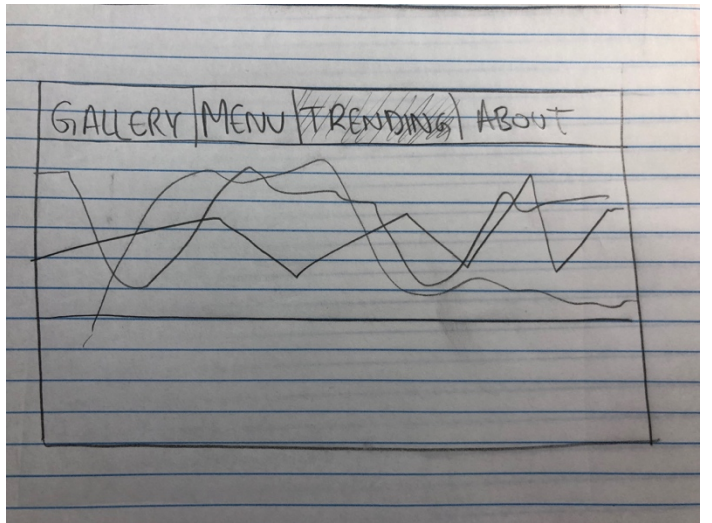
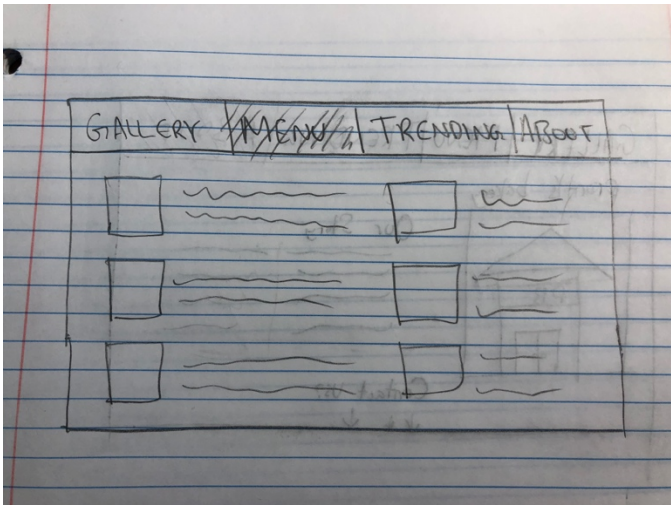
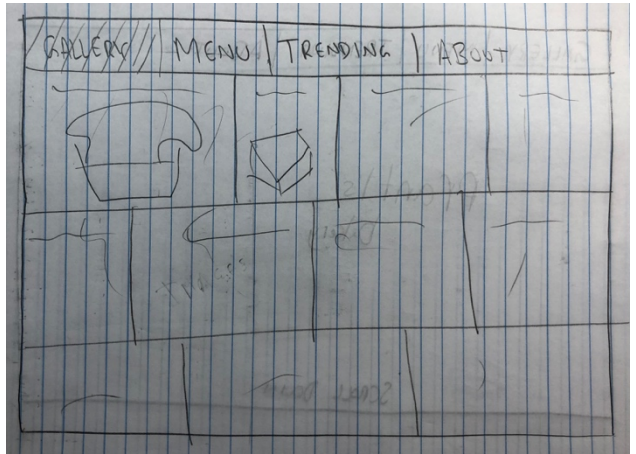
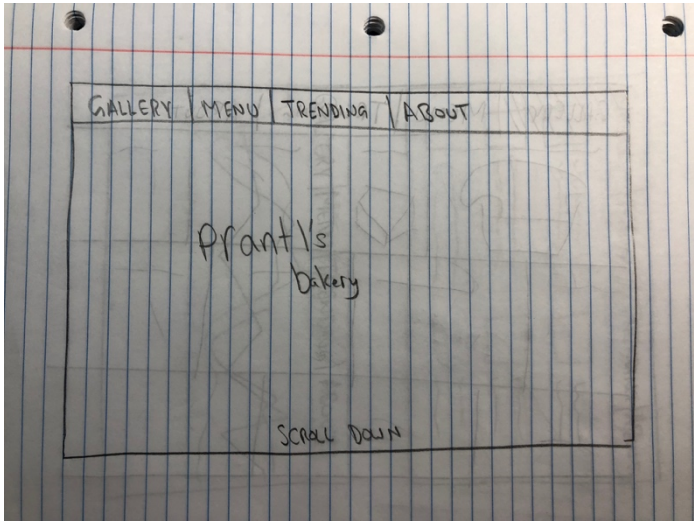
1. Task Breakdown

Task	Date Due (Planned)	Date Due (Actual)
1. Create user story backlog	3/18/18	3/18/18
2. Create low fidelity wireframes	3/20/18	3/20/18
3. Create mid fidelity wireframes	3/20/18	3/20/18
4. Create high fidelity wireframes	3/21/18	3/21/18
5. Finish basic version of the main page in HTML and basic CSS	3/22/18	3/23/18
6. Complete CSS style and finish overall design of website	3/23/18	3/23/18
7. Add behavioral attributes and form checking	3/24/18	3/24/18
8. Use JQuery to implement lightbox-based slideshow and graphs using HighCharts	3/25/18	3/24/18
9. User testing (Cupcake test)	3/26/18	3/25/18
10. Use feedback to implement requested changes	3/27/18	3/27/18

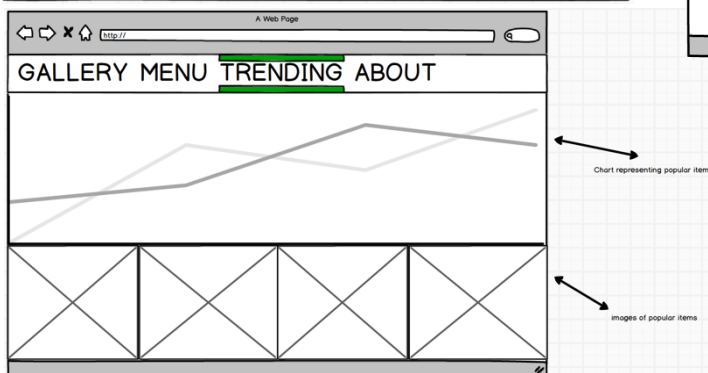
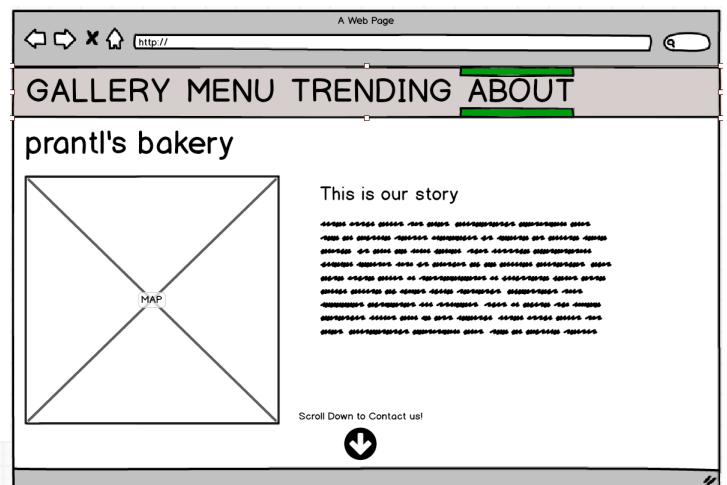
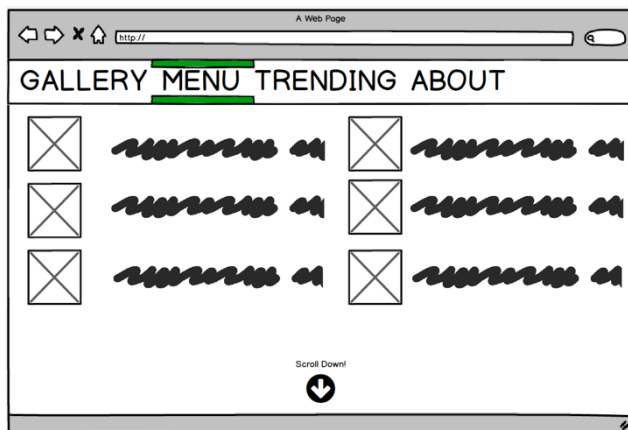
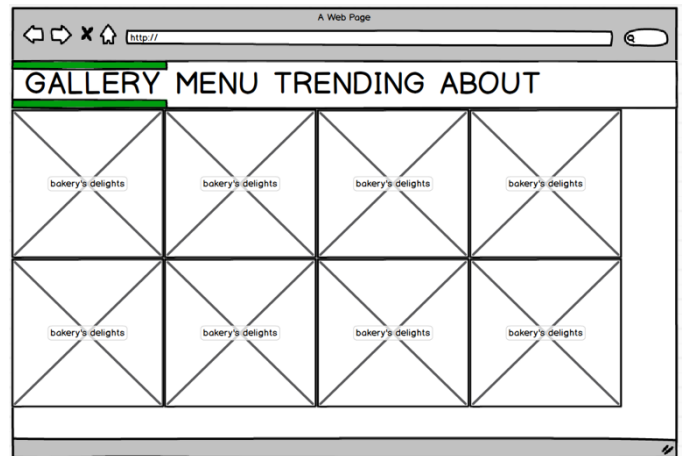
2. User Stories

Web Development Project User Stories			
#	As a/an	I want to...	so that...
1	Food Enthusiast without tech experience	be able to navigate through the variety of desserts that Prantl has to offer	I can find something to order
2	Software developer who loves food	quickly be able to find a sweet dessert	I can have a good snack that I've been craving for.
3	Tech-savvy 13 year old boy	find a cake for my 14th birthday party	I can throw a fun party!
4	Mother	order a custom cake for my sons 10th birthday	I can surprise my son for his birthday
5	Grandma who does not use a computer often	easily find desserts to buy my grandson	I can give him America's best cake when he comes to visit me.
6	Web developer	explore the website to help me think of new design ideas for my project at work	I can improve my company's website with some of the design characteristics that the bakery's clean website contains.
7	Husband	cater from Prantl's Bakery and want to find out how to do so through the website	I can surprise my wife with her dessert from her favorite bakery during my anniversary party.
8	A university student	quickly find my favorite prantls bakery dessert	I can reward my self for getting an A on the 122 exam.
9	A senior citizen has used a computer a few times	surf through the website to see the type of desserts they serve	I can learn more about Prantl's Bakery
10	An average adult	learn more about the bakery after reading a huffington post article about the store	I can decide whether or not to try some of their dessert offerings.

- My new design approach to Prantl's Bakery's Website takes advantage of the canvas by displaying large, high quality images of the bakery's delights using a flat and colorful design. The website showcases the bakery's award winning Burnt Almond Torte with pictures, a youtube video, and even a linked article by the Huffington Post. The order page allows the user to either ship items online or fill out a form for in-store pick up of the burnt almond torte. The about page features detailed information about the two locations in Pittsburgh. There is also a contact form for users to ask questions or give feedback to the Bakery. This new take on the website's design allows easy user navigation.
- Low-fidelity wireframes





5. Mid-fidelity wireframes



6. High-fidelity wireframes

A Web Page



 **Order**

Complete the form below

Personal Info

Name

Address

Order Info

Pickup Location

Shadyside ▼

Order Quantity

3

A Web Page



 **About**
Shadyside



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Email:
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Monday: 9am – 4pm

