

REACHING EVERY DONOR (RED) SENA

R.E.D is one of the biggest expansion initiatives of BloodConnect to connect with individuals across 30 selected cities. Project Sena aims to build a community of warriors who will help BloodConnect reach out and expand to cities where we see scope in expanding and fighting the crisis. **This programme will extend an opportunity to everybody to do volunteering work with a leading NGO, gain meaningful experience and get exposure without burdening responsibilities.**

Welcome to the BloodConnect Family!

WHO ARE WARRIORS AND WHAT ARE THEIR DUTIES?

- Warriors are a part of BloodConnect's extended community who will create an impact in their own city along with us on an individual level.
- The amount of work and time required is very low. There are no fixed number of work hours, it is upon the dedication of the warrior.
- Any individual be it school/college students, working professionals Or even senior citizens can be a warrior. **There is no age barrier to become a BloodConnect Warrior.**

Responsibilities:

- As a warrior your primary job will be to **maximize awareness** about blood donation in your area
- You can pitch for camps and awareness sessions and forward us potential 'leads' i.e. people who are ready/interested in organising camps and/or awareness sessions with us. Rest will be handled end to end by your Coordinators.
- You can help us collaborate with local blood banks and NGOs.
- You can help us in expanding our community to **your** city
- You can also **attend and actively participate** in any blood donation camp or awareness sessions organised by us in your city on a voluntary basis.

Advisory Guidelines:

- BloodConnect never charges for any volunteering work we do.
- Warriors are expected to maintain the name and reputation of BloodConnect and any illegal act undertaken in the name of BloodConnect will invite legal action.
- If any warrior feels uneasy or uncomfortable because of anything, we urge them to reach out to us and we will take the best possible action on it. **In case of any query, please reach out to your assigned coordinator or directly email us at contact@bloodconnect.org.**

RECRUITMENT PROCESS:

1. To sign up as a warrior, the individual will be required to fill a form.
2. After filling the form, Warriors will receive a link to the WhatsApp group
3. There will be no interview taken, however an introductory call might be conducted
4. Warriors can bring their friends along.