

ANISH

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SUMMARY

Detail-oriented software engineer with 4+ years of experience seeking new opportunities for growth in various areas of website and software development.

- Full Stack Developer • Software Engineer • Web Developer
- Front End Developer • Four Years Industry Experience • Object-Oriented Programming
- Optimized Performance • Launched Web Applications • Increased Website Speed • Grew Revenue

SKILLS

- JavaScript | Java | TypeScript | Node | React | Redux | jQuery | HTML | CSS | SCSS | Python | MongoDB | Jenkins
- Salesforce B2C Certified | Full-Stack | Git | Agile Methodology | Sprint Planning
- **Integrations:** PayPal | Adyen (payment) | Braze (SMS/Email) | Constructor (search engine) | Kafka (inventory)

EXPERIENCE

Senior Engineer L1/Associate Technology L2 - Publicis Sapient Canada

Jan 2023 – Present/ May 2021 – Dec 2022

- Implemented Google Tag Manager on a weight loss website to allow tracking of cart abandonment, offers being used, different types of users and which channels they came from etc.
- Launched a website for a major jewelry business using REACT, JavaScript, HTML, CSS etc. Developed major features such as cart page and product details page using Scene7's APIs allowing users to interact with and customize the products in real time (i.e., engrave charms and attach them to a bracelet to visualize the final product). These features increased client's placed orders by 50%.
- Integrated a third-party search engine integration (Constructor) for a textile company using REACT and JavaScript. Sent product feeds to Constructor daily to help train their AI and use REST APIs to fetch trending searches, personalized products in real time to enhance customer experience.
- Transitioned website to Salesforce for a major video game retail company. Implemented and enhanced features in the Cart and Checkout section of the website using REACT. This resulted in a smooth checkout experience and a better conversion rate.
- Collaborated with product managers from client side and company side to understand and implement their visions in the most technically efficient and effective way possible.
- Debugged and fixed tedious front end JavaScript issues on multiple projects which were caused by the legacy code. Replaced it with modern ES6 code which worked on all browsers, was bug free, and easy to build upon.
- Built code and released it on production via Jenkins on regular basis.
- Conducted code reviews internally and played integral role in sprint planning and retrospective meetings.

Associate of Technology - Publicis Sapient India

July 2018 – November 2019

- Implemented complete features and designs such as payment options and form redesigns for various viewports such as mobile, tablet, desktop etc. to further grow as a full stack developer.
- Solved complex issues with a team of developers and testers of varying expertise. Engaged in "Knowledge Transfer" sessions to share and learn about different technologies.

EDUCATION

Master's in Computer Engineering (M.Eng.)

University of Guelph, Canada

2020 – 2021

Bachelor's in Computer Engineering (B.Eng.)

Thapar University, India

2014 – 2018