

Predicting House Prices using Linear Regression

Data Analytics Internship

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Problem Statement

Predict house prices

Use numerical
features

Apply Linear
Regression

Evaluate model
performance

Dataset Overview

1460

Total Records

81

Total Features

columns

Target Variable: SalePrice

Mix of numerical & categorical features

Data Cleaning & Preparation



Handled missing values



Selected important numerical features



Removed unnecessary columns



Train-Test Split (80:20)

Feature Selection

Important Features:

OverallQual

QrLivArea

QarageCars

TotalBsmtSF

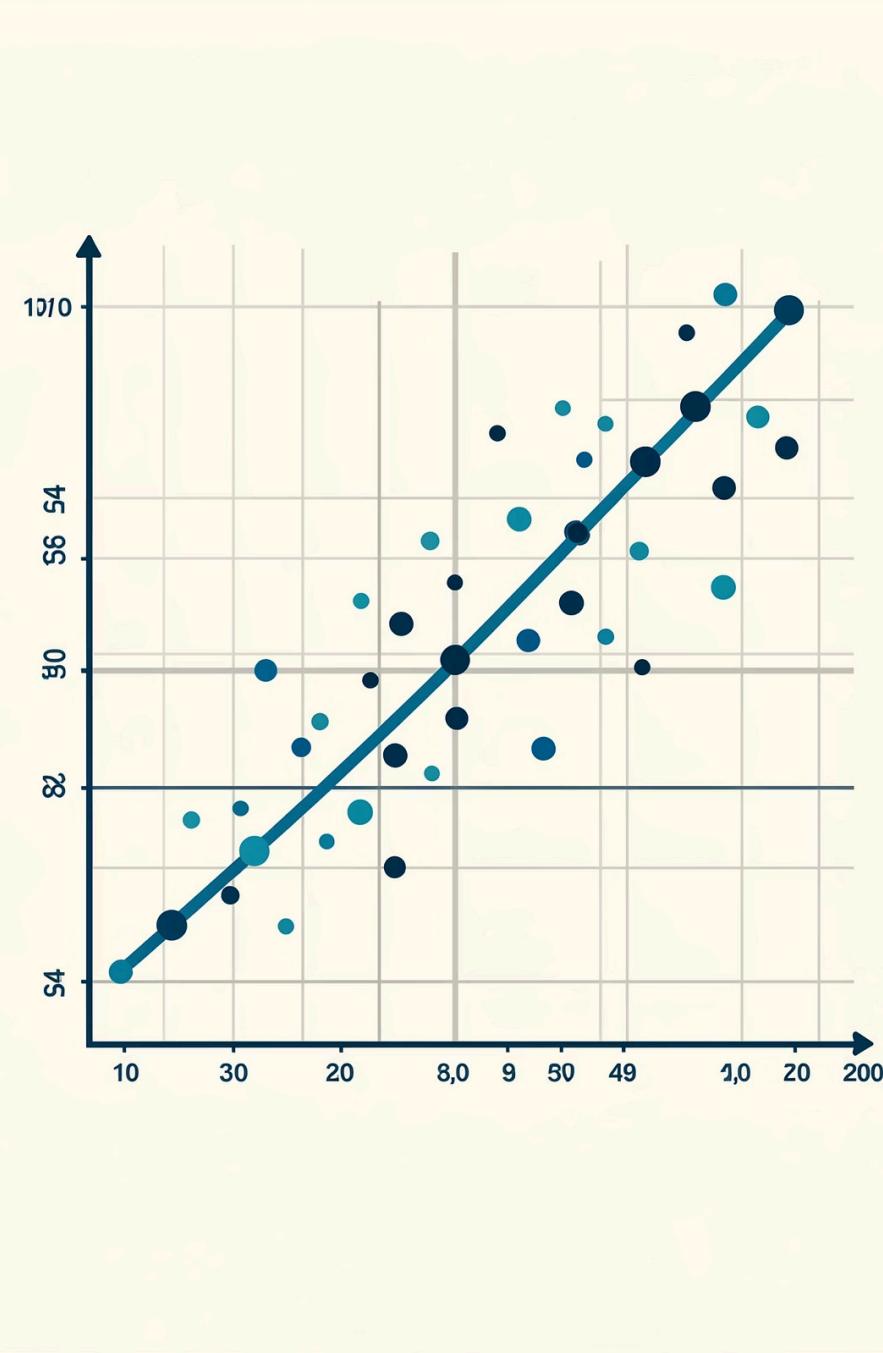
YearBuilt

Model Training

Algorithm: Linear Regression

Library: Scikit-learn

- Supervised Learning
- Continuous Prediction



Model Evaluation

R² Score: 0.81

Mean
Squared Error:
 1.4×10^{10}

Good fit
between
predicted &
actual values

Visualization

- Scatter Plot: Actual vs Predicted
- Positive Linear Relationship
- Points close to regression line

Key Insights

-  Overall Quality has highest impact
-  Newer houses priced higher
-  Larger living area increases price
-  Garage capacity affects value

Conclusion

Successfully built regression model

Achieved 81% accuracy (R^2)

Identified key price-driving factors

Useful for real estate valuation