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| **PROJECT TITLE:** | Freelancing Opportunities Platform for India |
| **ORGANISATION:** | Anna University Regional Campus |
| **PROJECT PERIOD:** | (1-09-2024 to 31-11-2024) |
| **KEY CONTACT:** |  |

**PART A: PROJECT ACTIVITIES SINCE THE LAST PROGRESS REPORT**

1. **Details of activities and tasks undertaken by the Organisation in conducting the project since the last progress report.**

- Identified Problem statement for the project.

- Developed prototypes for the job marketplace, profile management, and escrow features.

- Started integrating AI-based search and recommendation systems.

**2. A brief evaluation of the Organisation’s achievements measured against the Project activities and tasks, relevant milestones and outputs/outcomes as set out in the Project Plan;**

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| --- | --- | --- | --- | --- |
| **Activity** | **Tasks** | **Start date** | **Status**  **Completed/not completed** | **Comments** |
| Problem Statement | User surveys, gap analysis | [Start Date] | Completed | Key pain points identified |
| Prototype Development | Marketplace, profile system | [Start Date] | In Progress | Functional prototype is near completion. |
| AI Features Research | AI-based recommendation system | [Start Date] | In Progress | Early stage of development |
| Portfolio showcase | To build a portfolio section |  | Not completed |  |
| Job tracker | Progress tracker for jobs undertaken |  | Not completed |  |
|  |  |  |  |  |

**PART B: REPORT OF THE ENTIRE PROJECT**

1. **Original aims and objectives of the project.**

- Build a marketplace for freelancers in India.

- Implement profile management, AI-based insights, and job tracking features.

1. **A description of the project methods and processes used.**

- Agile development with user-centered design.

- Early prototypes and iterative improvements based on user feedback.

**3. a) An evaluation and assessment of the extent to which the original aims and objectives and desired project outcomes have been achieved, including measurement criteria used for this assessment.**

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| **Aims** | **Extent to which aims are met (exceed, met, partially met, not met)** | **Comments** |
| **1.** Develop marketplace | Met | Functional prototype ready |
| **2.** Profile management | Partially Met | Fully developed |
| **3.**AI insights & recommendations | Not Met | Still in progress |
| **4.** portfolio and progress features | Not Met |  |

**3. b) Barriers (if any) encountered/risks addressed in conducting the project.**

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| **Barrier Encountered/Risk** | **What you did** | **Outcome** |
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**4. Detail theFuture Development Plan for this project, to ensure its sustainability without ongoing TAC financial support.**

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| **Existing/Potential Stakeholder/Sponsor(s)** | **Contribution** | **Planned actions** | **Comments** |
| Freelancers/Employers | Testing & feedback | Beta testing with real users |  |
| Payment Gateway Providers | Payment processing | Secure integration |  |
|  |  |  |  |

**5. Project summary suitable for public release e.g. on the web site, for media release or TAC reports.**

**Aims**: To develop a freelancing platform that connects Indian freelancers with short-term jobs and project-based opportunities, featuring AI-enabled job matching, profile management, and secure escrow payments

**Method:**

**Results:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Conclusions:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Other suggestions/information:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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