Given the provided data, crowdfunding campaigns that support the theater appear to be the most successful projects, specifically campaigns that support plays. Additionally, campaigns that start in June or July on average are the most likely to be successful. Other popular categories for crowdfunding projects that appear to have the most successful outcomes are rock music and documentary movies. In general, the data set appears to have more success outcomes than failed or cancelled.

It is important to note that the dataset provided only a sample of crowdfunding projects from less than 10 countries, so the conclusions may not accurately describe the entire population of crowdfunding projects across the world. The sample also does not include many crowdfunding campaigns that started after 2019, so the conclusions drawn from the data may not accurately represent crowdfunding campaign trends during and after the pandemic.

To further visualize this data set, we make a pie chart to show the proportion of successful outcomes by project category and subcategory to draw conclusions about which types of crowdfunding campaigns are more likely to succeed. We can also make a scatterplot to compare age and outcomes of projects with a trend line that we can use to estimate the ideal length of a crowdfunding campaign.