**ABSTRACT**

As tourism is one of the fastest growing industries today, thus within the tourism industry events are getting more and more important. People have become more interested in events of all kinds, and will travel far away to participate in events that they find interesting. Events can offer various economical and social benefits for destinations, and therefore destination managers can and should employ events effectively in a tourism role. It has become widely accepted that every community and destination needs to adopt a long-term, strategic approach to event tourism thereby planning and development in order to realize the full tourism potential of events. This study was launched as a response to the lack of studies on how Tours strategies are actually used in destinations. The study was directed to tours and travel management system and the aim was to explore Tour and Travel packages. We offer tour and travel services including ticket bookings, hotel reservations, rental car services, holiday tour packages, domestic tour packages. We provide the most suitably designed as well as the customized travel packages to the customers. We offer everything related to travelling services under one roof.

Nearly everyone goes on a vacation and a Tourism management system would play a vital role in planning the perfect trip. The tourism management system allows the user of the system access all the details such as weather, location, events, etc. The main purpose is to help tourism companies to manage customer and hotels etc. The system can also be used for both professional and business trips. The proposed system maintains centralized repository to make necessary travel arrangements and to retrieve information easily.

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