Anisha Chada

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PROFESSIONAL SUMMARY

Data Analyst with 2+ years of hands-on experience in data analysis, visualization, and predictive modeling across academic and industry projects. Specialized in transforming raw data into actionable insights using Python, SQL, Power BI, and Excel. Proven success in leading analytics teams, developing interactive dashboards, and optimizing processes through data-driven solutions. Strong academic foundation in Information Technology from the University of Cincinnati, focused on delivering analytical precision and impactful business insights.

SKILLS

• Data Analytics & Visualization: Power BI, Excel, Tableau (basic), Data Storytelling
• Programming & Databases: Python (Pandas, NumPy, Scikit-learn), SQL, PL/SQL
• Statistical & Predictive Modeling: Regression, Classification, Data Cleaning, EDA
• Tools & Technologies: Microsoft Excel, Power BI, Jupyter Notebook, Git, Power Query
• Soft Skills: Problem-Solving, Team Leadership, Communication, Critical Thinking

PROFESSIONAL EXPERIENCE

Student Assistant — University of Cincinnati, Cincinnati, OH
Aug 2025 – Present
• Managed and analyzed parking operations data using Excel to improve service efficiency.
• Collected and cleaned data to identify trends for optimizing resource allocation.
• Created reports and visualizations to support data-driven operational planning.

Data Analytics Team Lead — IEEE Student Branch – MVSR, Hyderabad, India
Sep 2022 – May 2023
• Led a 10-member analytics team to analyze academic data and design interactive dashboards.
• Improved mentoring outcomes by 25% using Power BI insights and visual storytelling.
• Streamlined data collection and preprocessing workflows using Python and Excel.

Project Member (Intern) — Suntek Corp Solutions Pvt. Ltd, Hyderabad, India
May 2022 – Aug 2022
• Analyzed large-scale face recognition datasets using Python (Pandas, NumPy, Seaborn).
• Built dashboards in Power BI and Excel to visualize performance and accuracy metrics.
• Supported the data team in generating insights that improved process understanding.

Intern Trainee – Data Analyst — Inventive Core Integrations Pvt. Ltd, Hyderabad, India
May 2021 – Aug 2021
• Cleaned and analyzed industrial data to identify inefficiencies in automation systems.
• Performed SQL queries and Excel analysis to generate process improvement insights.
• Presented findings to senior engineers, aiding in workflow optimization.

PROJECTS

Netflix Data Analytics Dashboard — Power BI
• Designed an interactive Power BI dashboard analyzing Netflix movies and TV shows by genre,country, and release year.
• Derived insights on content trends and global audience distribution.

Sales Performance Dashboard — Power BI & Excel
• Built a dashboard to analyze regional and product-based sales data.

• Automated KPIs for revenue growth and profit trends.

Customer Feedback Analysis Dashboard-----Power BI and excel
 It provide insights into customer satisfaction and sentiment trends. The dashboard calculates key metrics such as total feedbacks, average satisfaction scores, and sentiment breakdowns (positive, neutral, negative). It includes visualizations like feedback distribution, average satisfaction by product, trend analysis over time, and a detailed feedback table.

This project helps businesses quickly identify areas for improvement and make data-driven decisions to enhance customer experience. I used **Power BI, Excel, data modeling, and DAX measures** to transform raw feedback into actionable insights. The dashboard highlights the power of data visualization in monitoring customer satisfaction and driving business improvements.

EDUCATION
Master of Science in Information Technology
University of Cincinnati, Cincinnati, OH
Expected Graduation: December 2025

Bachelor of Engineering in Information Technology
MVSR Engineering College, Hyderabad, India
Graduated: 2023