example-photo.jpg

# SARAH CONNOR

## PRODUCT MANAGER

## CONTACT

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📍 Los Angeles, CA

## SKILLS

**Product Management**
Roadmapping, Agile/Scrum, User Research, A/B Testing

**Tools**
Jira, Confluence, Trello, Figma, Google Analytics, SQL

## EDUCATION

**MBA**, 2018
*Stanford University*

**B.S. Computer Science**, 2014
*UCLA*

## PROFILE

Strategic and data-driven Product Manager with over 6 years of experience leading cross-functional teams to build and launch successful digital products. Expert in translating user needs into technical requirements and business value.

## WORK EXPERIENCE

**Senior Product Manager**                    2021 – Present
*Tech Innovations Inc.*

- Spearheaded the launch of the flagship mobile app, acquiring 1M+ users in the first year.
- Defined product vision and strategy, aligning stakeholders across engineering, design, and marketing.
- Increased user retention by 15

**Product Manager**                    2018 – 2021
*StartUp IO*

- Managed the product lifecycle from ideation to release for a B2B SaaS platform.
- Conducted user interviews and market analysis to identify key pain points and opportunities.
- Prioritized the product backlog to ensure timely delivery of high-value features.

**Business Analyst**                    2014 – 2016
*Consulting Group*

- Analyzed business processes and recommended improvements to increase operational efficiency.
- Created detailed documentation and requirements specifications for client projects.

## CERTIFICATIONS

- Certified Scrum Product Owner (CSPO)
- Google Analytics Individual Qualification