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PROFILE

Creative and detail-oriented Graphic Designer with 5+ years of experience in digital marketing and brand identity. Passionate about creating user-centric designs that drive engagement and solve complex problems.

EXPERIENCE

Senior Designer
Creative Studio, San Francisco

2020 – Present

- Led the design team in rebranding projects for 3 major tech startups, resulting in a 40% increase in brand recognition.
- Mentored junior designers and established a design system to streamline work-flows.

Graphic Designer
Marketing Agency, New York

2017 – 2020

- Designed marketing collateral for social media campaigns, print ads, and websites.
- Collaborated with copywriters and marketing managers to deliver on-time projects.

EDUCATION

Bachelor of Fine Arts in Design
Art Institute, Chicago

2013 – 2017

PROJECTS

Eco-Friendly App Redesign

Redesigned the UI for a sustainability tracking app, improving user retention by 25%.