

## 1. INTRODUCTION

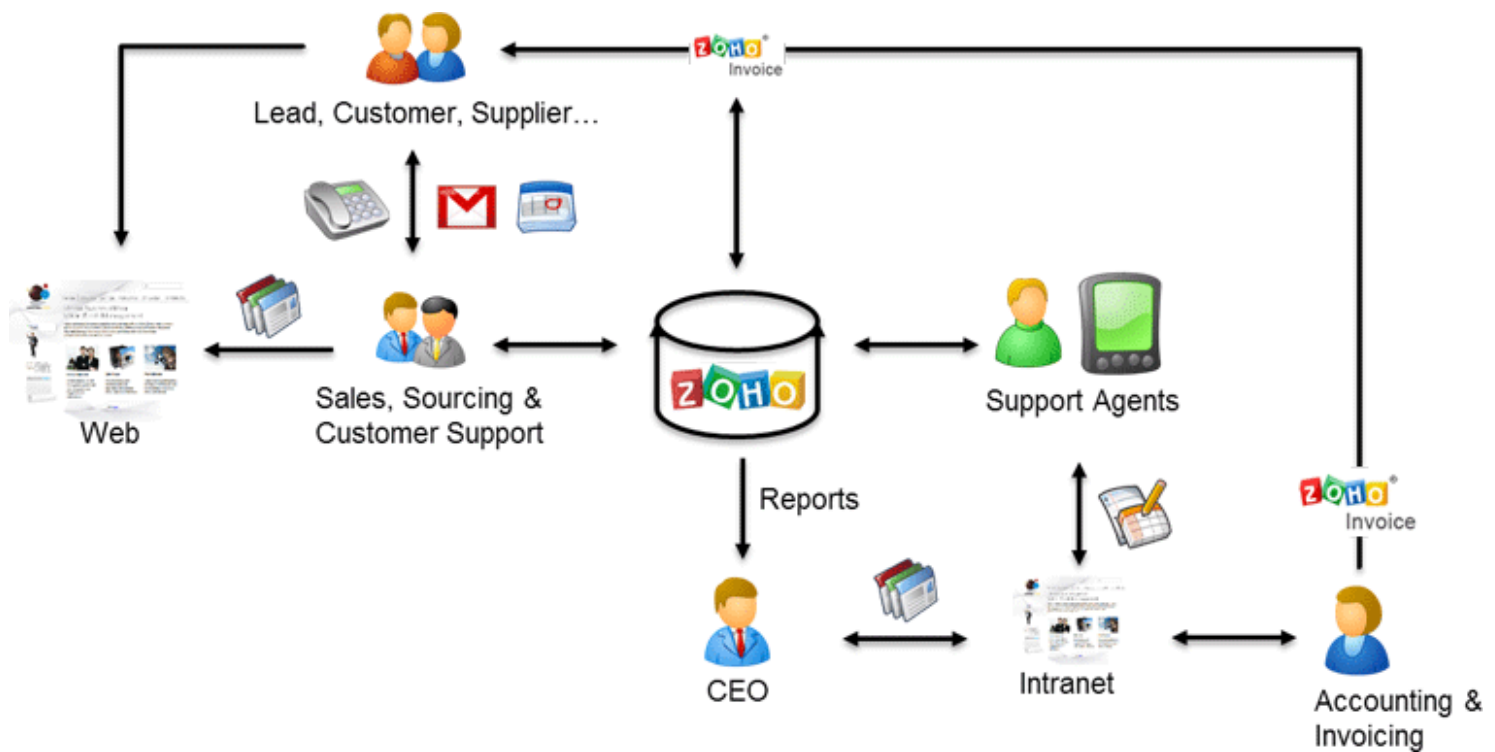
*overview*

- *Description of the project*

### Project Description:

Urban aura interiors , a interior designing company uses zoho books to effectively manage their financial processes ,maintain accurate records ,and make informed financial decisions.this integration enhances their overall business efficiency and contributes to their success in the interior design industry.

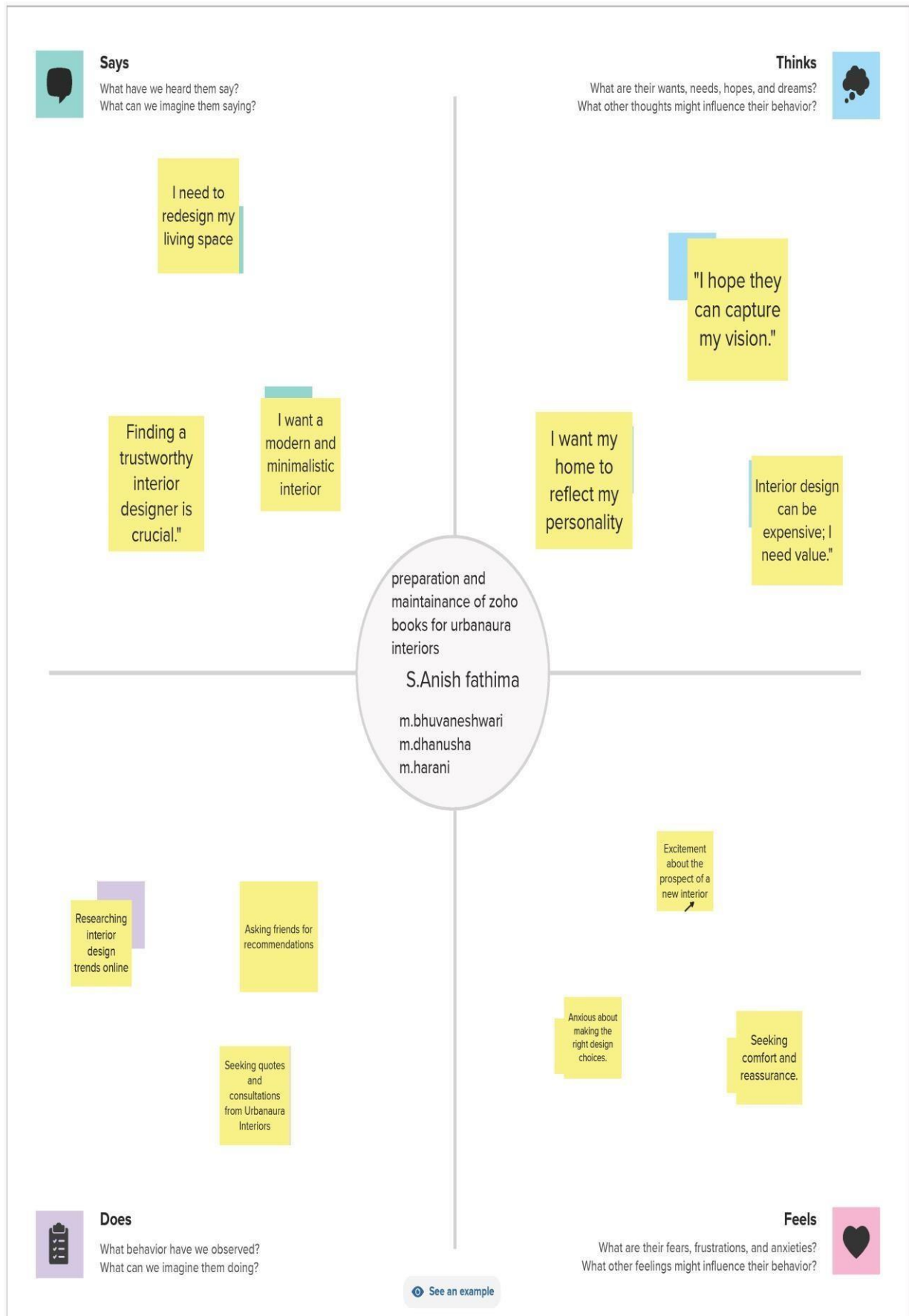
### PURPOSE



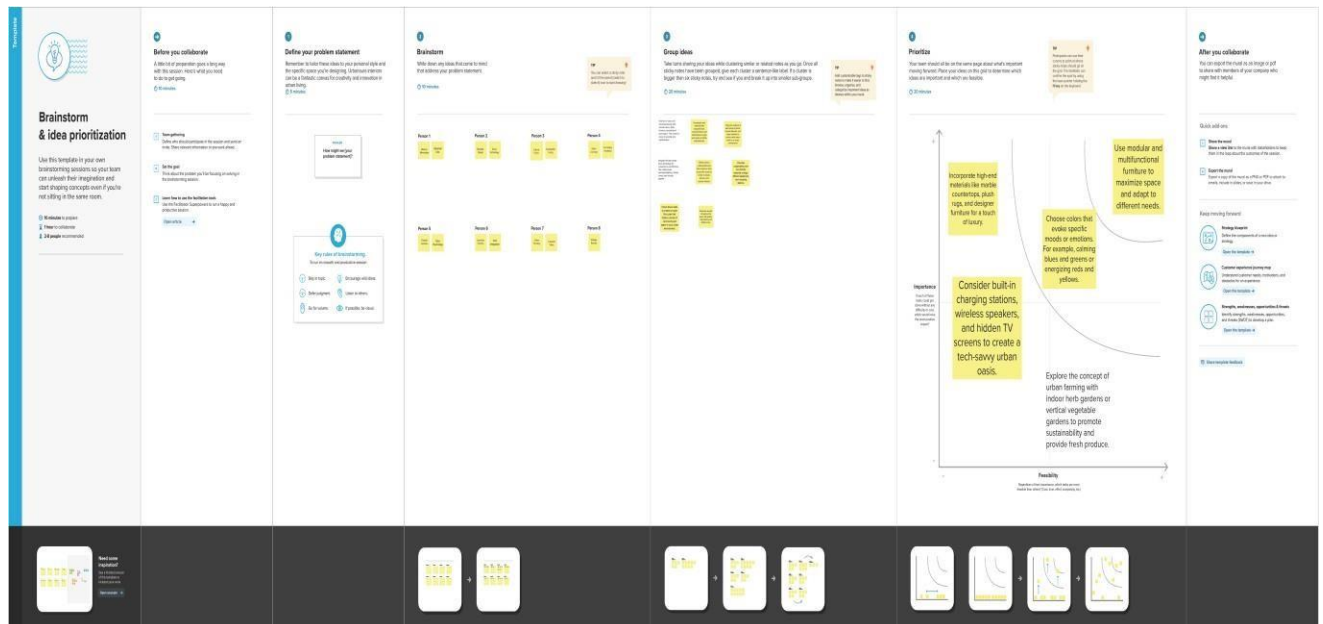
## 2. Problem definition & design Thinking

*Empathy map*





*Ideation & Brainstorming map*



### 3. Result

#### Profit&loss

Profit and Loss | Reports | Zoho

books.zoho.in/app/60024457844#/reports/profitandloss?cash\_based=false&compare\_entities=&compare\_with=&corporation\_tax\_return\_id=&custo...

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This Month Customize Report Schedule Report Export As

urban aura interiors  
Profit and Loss  
Basis: Accrual  
From 01/10/2023 To 31/10/2023

+ Add Temporary Note

ACCOUNT	TOTAL
<b>Operating Income</b>	
Sales	60,00,000.00
<b>Total for Operating Income</b>	60,00,000.00
<b>Cost of Goods Sold</b>	
Cost of Goods Sold	3,00,000.00
Labor	15,00,000.00
<b>Total for Cost of Goods Sold</b>	18,00,000.00
<b>Gross Profit</b>	42,00,000.00
<b>Operating Expense</b>	
Other Expenses	5,000.00
Rent Expense	2,00,000.00
Salaries and Employee Wages	25,00,000.00
<b>Total for Operating Expense</b>	27,05,000.00
<b>Operating Profit</b>	14,95,000.00
<b>Non Operating Income</b>	
<b>Total for Non Operating Income</b>	0.00
<b>Non Operating Expense</b>	
<b>Total for Non Operating Expense</b>	0.00
<b>Net Profit/Loss</b>	14,95,000.00

\*Minimum is displayed in your base currency

## Balance sheet:

Balance Sheet | Reports | Zoho

books.zoho.in/app/60024457844#/reports/balancesheet?cash\_based=false&compare\_entities=&compare\_with=&custom\_report\_id=&filter\_by=Today&is\_rece...

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urban aura interiors

Today Customize Report Schedule Report Export As

Basis: Accrual  
As of 11/10/2023

+ Add Temporary Note

Collapse all Expand All

ACCOUNT	TOTAL
<strong>Assets</strong>	
<strong>Current Assets</strong>	
<strong>Cash</strong>	
Petty Cash	5,000.00
Total for Cash	5,000.00
<strong>Bank</strong>	
ICICI bank -001	23,80,000.00
Total for Bank	23,80,000.00

Type here to search

34°C Partly sunny 14:15 11-10-2023

## Purchase order:

Purchase Orders | Zoho Books

books.zoho.in/app/60024457844#/purchaseorders/150759400000022371?filter\_by=Status.All&per\_page=25&sort\_column=created\_time&sort\_ord...

Books

Search in Purchase Orders ( / )

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Home

Items

Banking

Sales

Purchases

Vendors

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Recurring Expenses

Purchase Orders

Bills

Payments Made

Recurring Bills

Vendor Credits

Time Tracking

e-Way Bills

GST Filing

Accountant

Reports

All Purchase Ord...

+ New

juniper furniture

PO-00001 | 10/10/2023

₹2,36,000.00

CLOSED

PO-00001

EditSend MailPDF/Print

urban aura interiors

Tamil Nadu

India

GSTIN 33AAAFS8849D1ZC

sikkandaranees20@gmail.com

Vendor Address

juniper furniture

GSTIN 33AAAFS8849D1ZC

Deliver To

Sikkandaranees20

Tamil Nadu

India

GSTIN 33AAAFS8849D1ZC

sikkandaranees20@gmail.com

Date : 10/10/2023

#	Item & Description	HSN/SAC	Qty	Rate	Amount
1	furniture & fixture items	170490	200.00	1,000.00	2,00,000.00
Sub Total					2,00,000.00
CGST9 (9%)					18,000.00
SGST9 (9%)					18,000.00
Total					₹2,36,000.00

PURCHASE ORDER

# PO-00001

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14:26

11-10-2023

## **ADVANTAGES OF URBAN AURA INTERIORS:**

**Approximately 35% of existing housing stock in the UE is over 50 years old (European Commission, 2016) with the number of residential buildings from the 1950s, 60s and 70s being particularly high.**

#### **DISADVANTAGES OF URBAN AURA INTERIORS:**

the validity and effectiveness of the AURA Strategy could be collected from the monitoring of the Pavilion prototype during the competition. Two first prizes were won in contests with on-site measurements

#### *5. APPLICATIONS:*

##### **URBAN AURA INTERIORS**

#### **6. Conclusion:**

also obtained in the Sustainability contest, thus confirming the enormous possibilities the AURA Strategy has for sustainable urban regeneration in retrofitting social housing, within the limitations of the competition.

<https://drive.google.com/file/d/1TFGNLyOTUhpcXG2z4NDmJFIQCHY54Ha7/view?usp=sharing>









