



By Utsav Dhillon

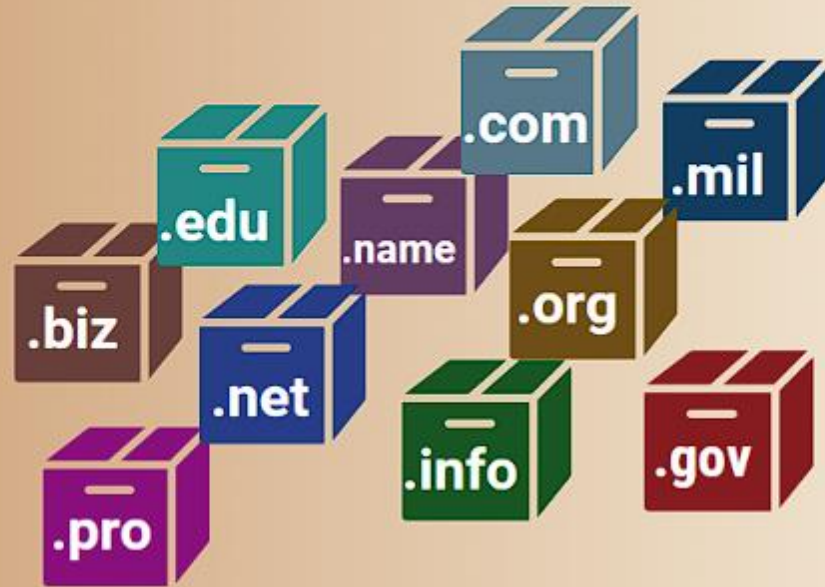
WordPress

- WordPress is a content management system/software.
- 38% website are build upon WordPress over the internet.
- It is open source that comes with GPL License.
- Theme – visual look of your website.
- Plugin – features add :- WooCommerce.



Domain

Types of Domain



www.educba.com

Sub Domain

Components of a URL with subdomain



Hosting



Type of Hosting

1. Dedicated WordPress Hosting (Only For WordPress)
2. Normal Web Hosting (Any Type Of Website)


Normal Web Hosting Type

1. Shared Hosting -- same ip address, blacklist
2. VPS (Virtual Private Sever) -- separate env
3. Dedicated Server or Hosting -- whole computer is urs
4. Cloud Hosting (Like Amazon AWS, Google Cloud) -- Flexible, pay as per your use.

Best Hosting For WordPress

- Hottinger (Best Price)
- GoDaddy (With c-Panel)

DNS And Nameserver

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- **DNS** stands for **Domain Name System**. It is a critical component of the Internet infrastructure that translates human-readable domain names (like `www.example.com`) into numerical IP addresses (such as `192.0.2.1`) that computers and network devices use to locate one another on the internet.
 - It consists of nameserver and DNS Record.

GPL License

- The **GNU General Public Licenses (GNU GPL** or simply **GPL**) are a series of widely used free software licenses, or copyleft licenses, that guarantee end users the freedoms to run, study, share, and modify the software.^[7] The GPL was the first copyleft license for general use. It was originally written by Richard Stallman, the founder of the Free Software Foundation (FSF), for the GNU Project. The license grants the recipients of a computer program the rights of the Free Software Definition.
- GPLDL - Premium WordPress & WooCommerce for FREE!

Install WordPress On Your Computer

- [Download – WordPress.org](#)
- [Download XAMPP](#)



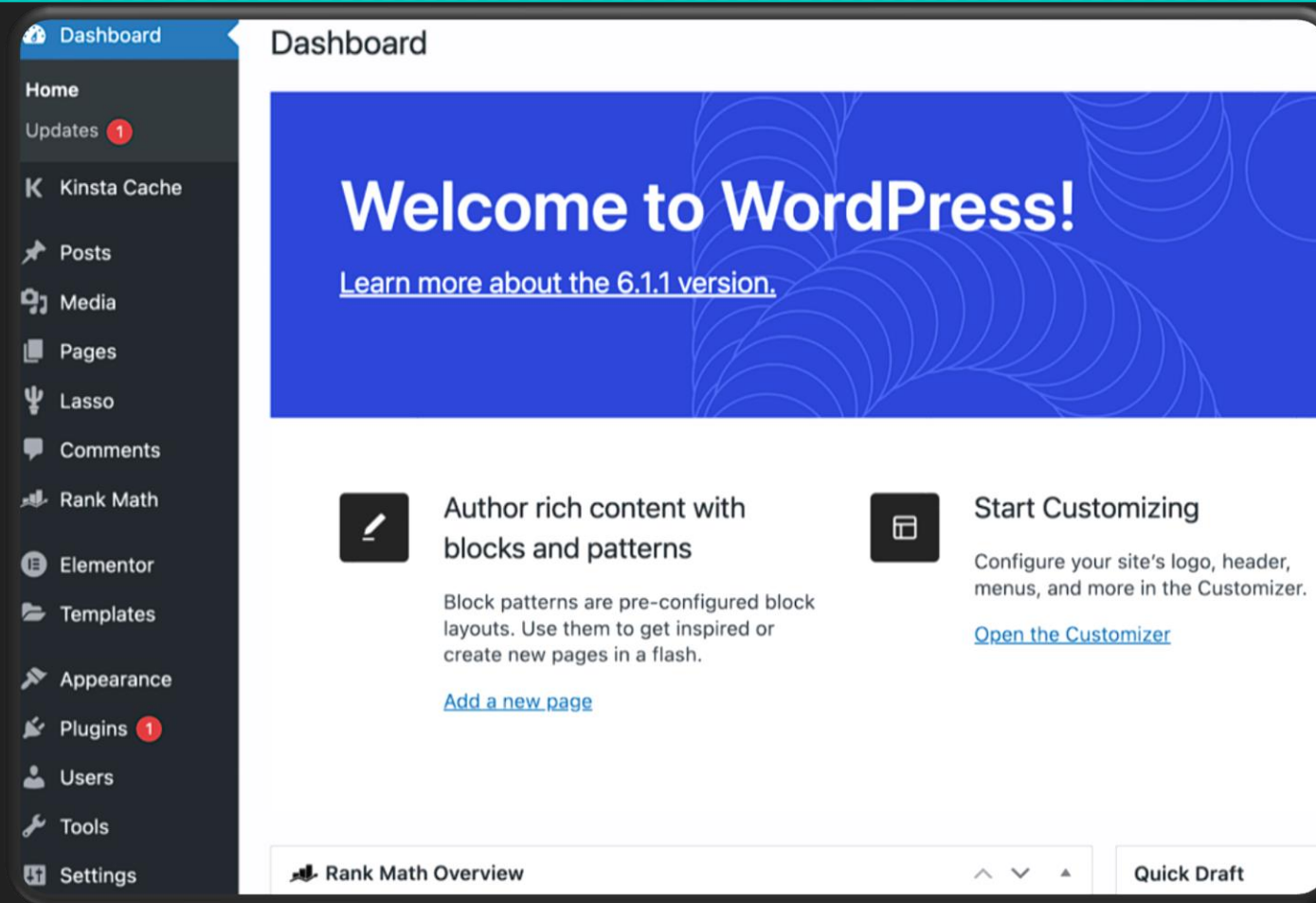
Startup plugin

- Maintenance Mode
- Reset WordPress
- Website Backup

Phase 1

- Install themes and plugin -- Zakra
- Customize theme
- Customize homepage -- elementor
- Customize about us page
- Customize contact page
- Customize menu
- Create a Blog Post

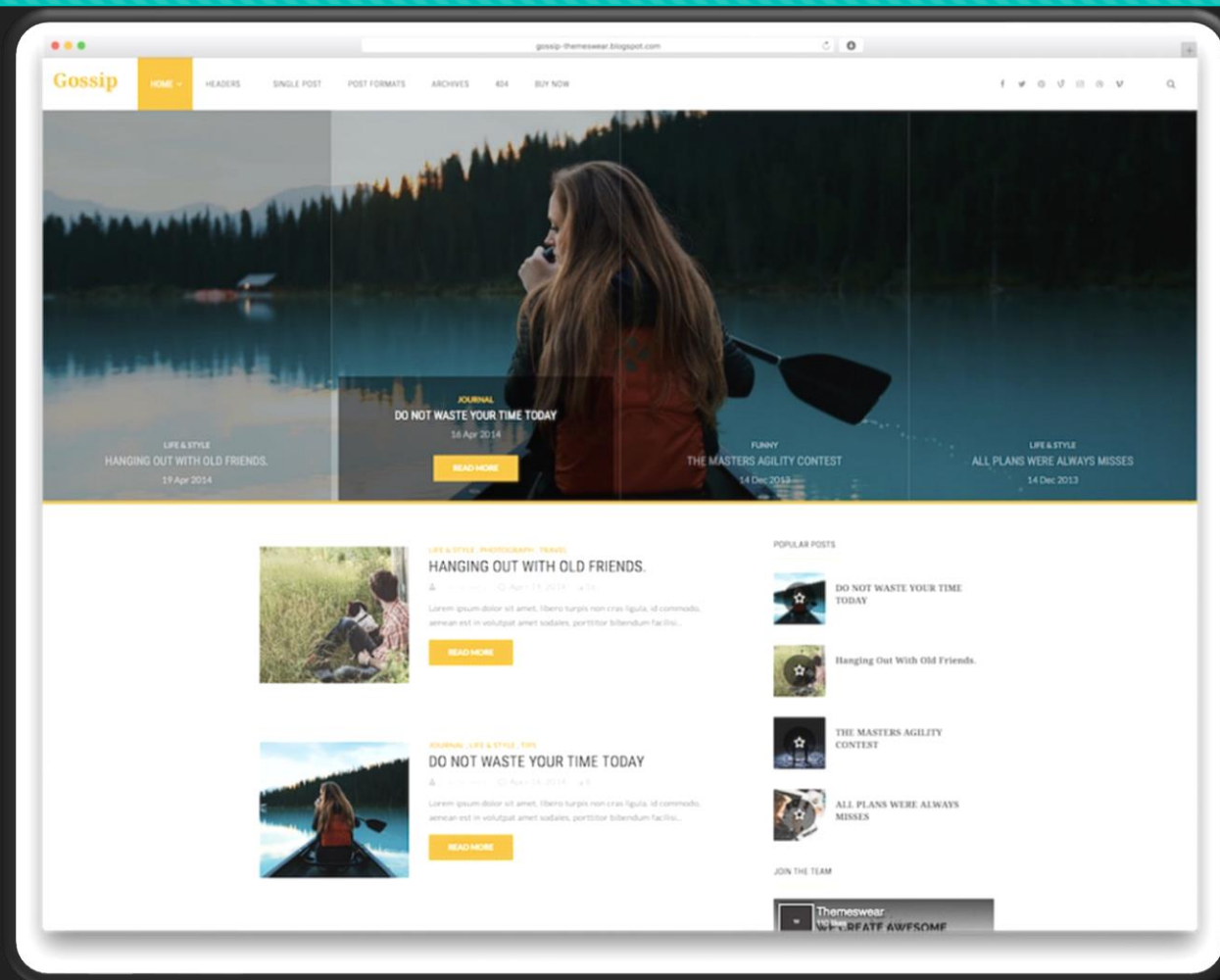
WordPress Basic



Website Page Designing

- Elementor Page Designer
- Elementor Update
- Page Generator
- WPBakery Page Designer

Project – Blogging Website



Website SEO

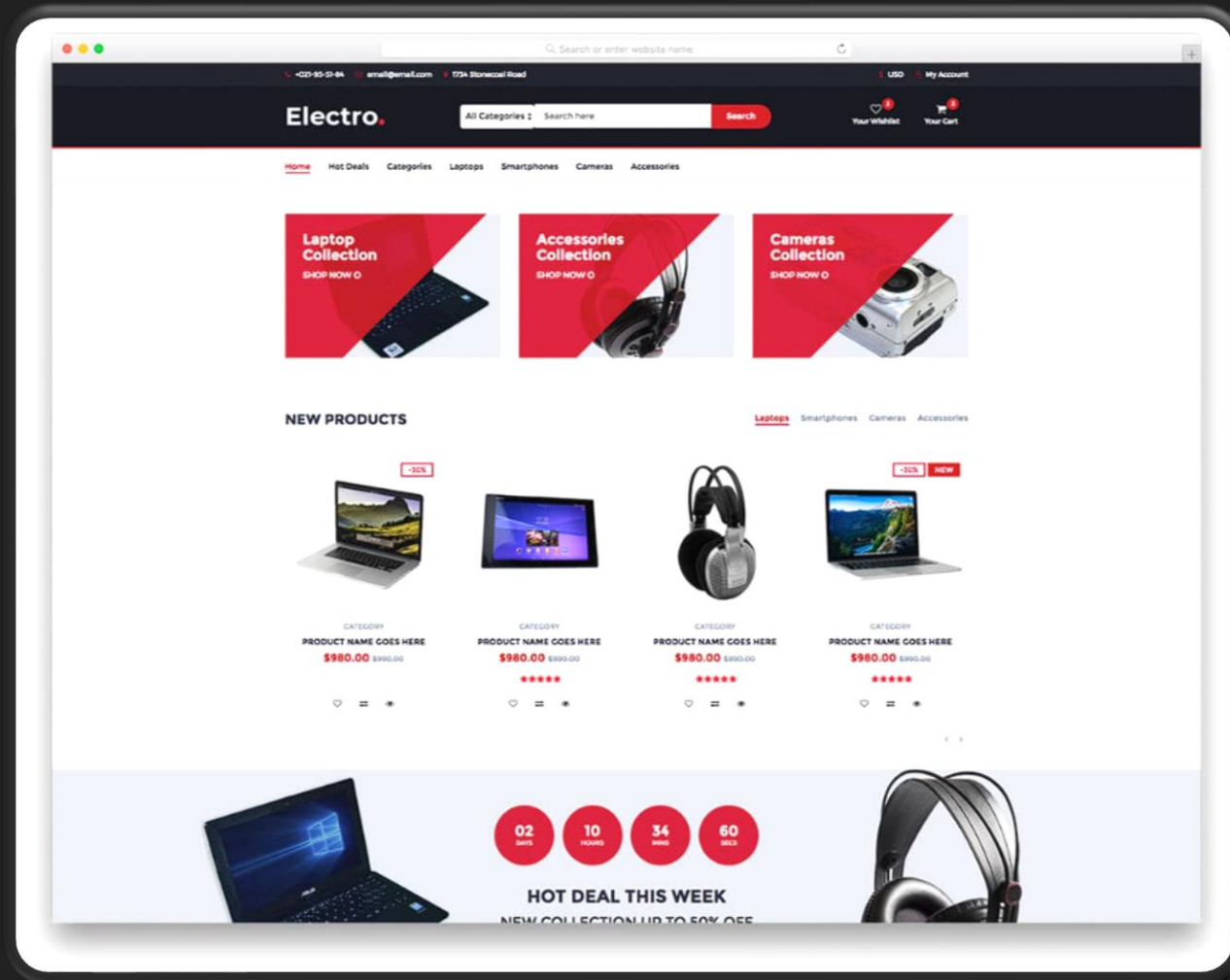


SpeedUp Your Website

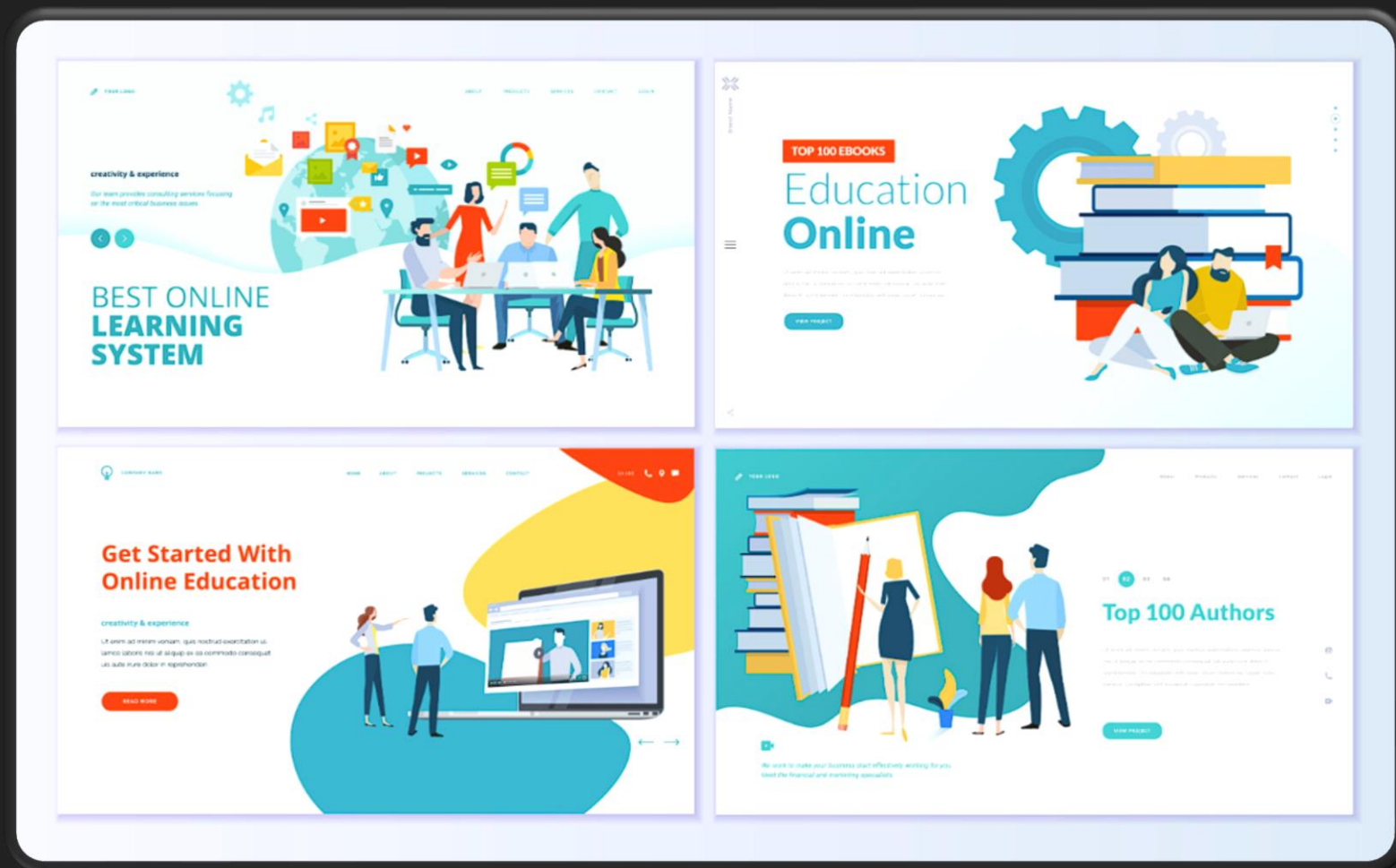
Speed Up Your Site



Project – Ecommerce Website



Project – E-Learning Website



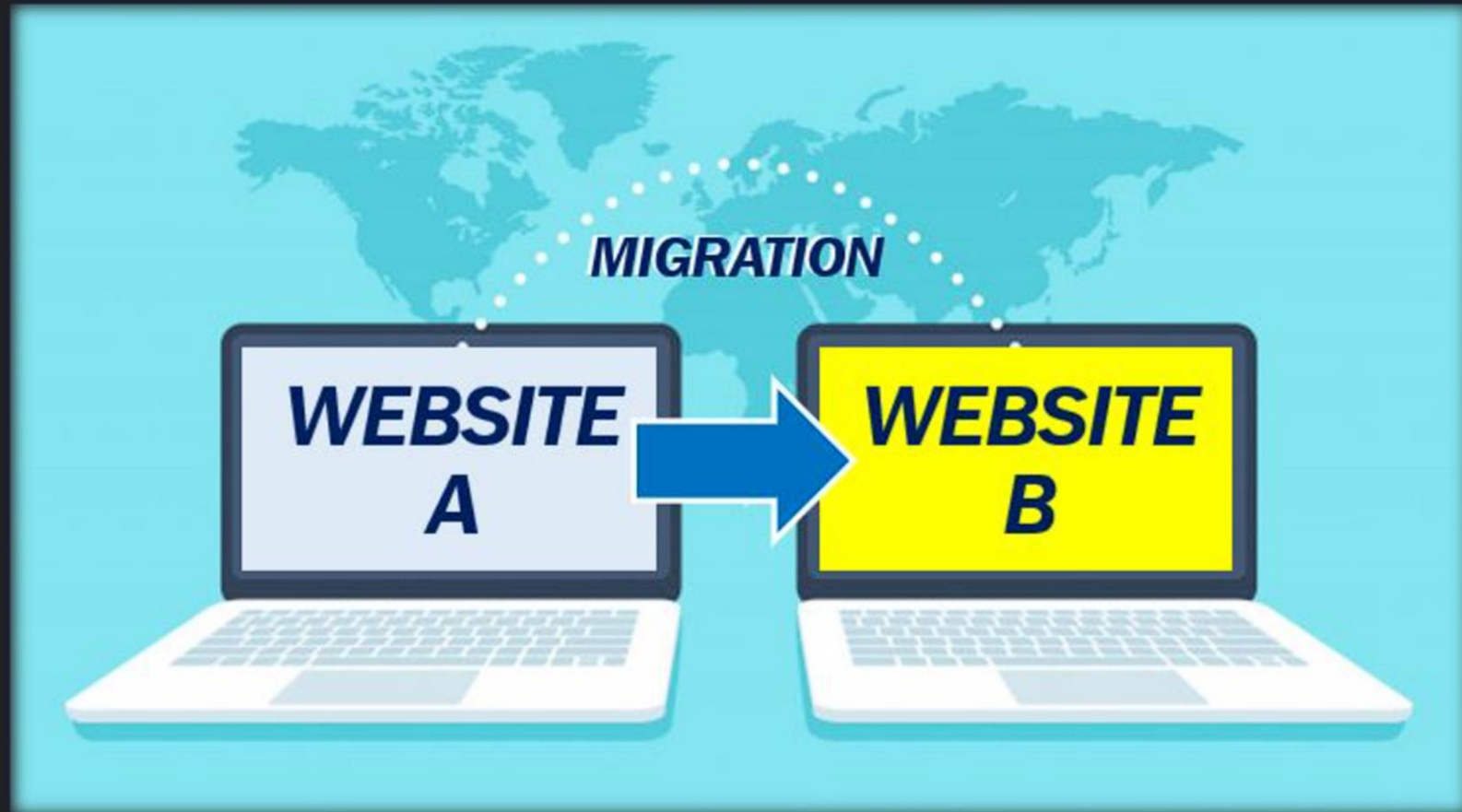
Email Marketing



Website Android App



Website Migration



Website Security

