## **User Testing Interview Questions**

## Screen Test

- 1. How old are you?
- 2. What is the highest level of education you have achieved?
- 3. Have you heard of Pamela's Diner? If yes, have you ever visited?
- 4. Have you ever used Pamela's Diner's website?
  - a. If yes, what do you use the website for?
  - b. How satisfied are you with the website?

## In-Test Questions

- 1. Can you order food from Pamela's Diner?
- 2. Can you find a Pamela's Diner nearby?
- 3. Can you contact Pamela's Diner with a question?
- 4. Can you find Pamela's Diner's Facebook page?
- 5. Can you find what customers think of Pamela's Diner?

## **Post-Test Questions**

- 1. What was your overall experience with the website?
- 2. If you could change anything about the website what would you change?
- 3. Would keep using this website?
  - a. If yes, why do you want to continue using it?
  - b. If no, what is making you want to stop using it?
- 4. How likely are you to refer this website?