

As a...	I want to...	So that...
Customer	Order food from Pamela's Diner	I can conveniently be delivered food wherever I am in Pittsburgh.
Customer	Find a Pamela's Diner nearby	I can eat at their location.
Job seeker	Contact Pamela's Diner	I can find out about their hiring process.
Manager at Pamela's Diner	Build a strong online presence for the diner	More people know about the diner and visit.
Customer	View the food options and photos	I can choose my food according to my preferences.
Customer	Read reviews and ratings of Pamela's Diner	I can determine if the food and experience is quality.
Customer	Find Pamela's Diner's social media	I can follow them and keep up to date on new food options and related events.