User Test 1 Link (must download to listen, won't play in preview): https://drive.google.com/file/d/1p0u710wYUkzN97My6TO7cvoHeCHNfKPF/view?usp=sharing

User Test 1 Notes

Screen Test

1. How old are you?

18

- 2. What is the highest level of education you have achieved? High School Diploma
- 3. Have you heard of Pamela's Diner? If yes, have you ever visited?
- 4. Have you ever used Pamela's Diner's website?
 - a. If yes, what do you use the website for?
 - b. How satisfied are you with the website?

In-Test Questions

- 1. Can you order food from Pamela's Diner?
 - User found order online feature with ease
- 2. Can you find a Pamela's Diner nearby?
 - User went to locations tab
 - Took time to find the location at Forbes Avenue
- 3. Can you find Pamela's Diner's Facebook page?
 - Found facebook page in a moderate amount of time
- 4. Can you find what customers think of Pamela's Diner?
 - Found reviews very easily

Post-Test Questions

- 1. What was your overall experience with the website?
 - Liked the straightforwardness, relatively easy navigation, clean/simple layout
- 2. If you could change anything about the website what would you change?
 - Put social media icons at the bottom of the page
 - More pictures
 - .
- 3. Would keep using this website?
 - Yes
 - a. If yes, why do you want to continue using it?
 - Very easy to use
 - b. If no, what is making you want to stop using it?
- 4. How likely are you to refer this website?
 - Very likely