

SHABNAM TABASSUM

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DOB: 30 January 2002



ACADEMIC PROFILE				
Qualification	Institution	Board / University	% / CGPA	Year
PGDM	Birla Institute of Management Technology	AICTE	Pursuing	N/A
BCOM(Honours)	Gurugram University	Gurugram University	7.8	2020-23
12 th	Euro International School	Central Board Secondary Education (CBSE)	9.5	2020
10 th	ST Michael's Academy	Central Board Secondary Education (CBSE)	6.5	2018

INDUSTRY EXPOSURE	
CORPORATE INTERNSHIPS	
Associate Service consultant) Paisa bazaar Marketing and Consulting PVT LTD) (11Mar – 30APR) 2024	<ul style="list-style-type: none"> Customer Support: Handling customer inquiries, complaints, and requests via phone chat. Product Knowledge: Understanding Paisa bazaar product offerings, including personal loans, credit cards, and more. Data Entry: Accurately recording customer interactions and data into the company's CRM system

ACADEMIC PROJECTS - SHORT-TERM/ LIVE PROJECTS / ON-JOB TRAININGS	
SPARSH CCTV (18 TH TO 22 ND JULY)24	<ul style="list-style-type: none"> Short Term project on Data Mining Lead Generation developed a targeted list of CISOs based on industry and company Collected accurate email addresses, phone numbers, and job titles for identified CISOs
Arbitrage Mutual Fund (13 th to 30 th JAN)25	<ul style="list-style-type: none"> Arbitrage Mutual Funds, analyzing risk-return trade-offs and market inefficiencies. Evaluated fund performance using key financial metrics like Sharpe ratio, NAV trends, and arbitrage strategies. Applied data visualization tools (Excel) to present fund performance trends effectively.
UNEAKO (1 ST AUG TO 1 ST SEP)24	<ul style="list-style-type: none"> UNEAKO Support team to baby crawl Project
Outlook live Project (5 th SEP TO 10 th OCT)24	<ul style="list-style-type: none"> Achieved the target (sales) with highest sales in Module 1 for the outlook group of magazines and online subscription Completing, CRM analysis, Payment Gateway, Financial Modelling, Product and Brand Management as report.
CERTIFICATIONS	<ul style="list-style-type: none"> Bloomberg Finance Fundamentals Course (Bloomberg Education) Smart professional- MIS advanced (Aptech Learning) Bloomberg Environmental Social Governance (Bloomberg Education)

CO-CURRICULAR/EXTRA CURRICULAR ACTIVITIES	
Class Representative	<ul style="list-style-type: none"> TOP 2 RANK holder under graduation TOP 10 RANK holder among euro's group school class 12th
ACHIEVEMENTS & PARTICIPATION	
	<ul style="list-style-type: none"> Secured Rank 22 in case competition on Business on values Organized by IRMA
	<ul style="list-style-type: none"> International conference on "Opportunities in Crisis: Re -Investing Business Models"
	<ul style="list-style-type: none"> 3RD POSITION on World earth day organized by deputy municipal commissioner of Gurugram
	<ul style="list-style-type: none"> Secured Rank 4 among 1256 participants at National level case competition on Equity Research Challenge Organized by IIM Kashipur
Core Skills	<ul style="list-style-type: none"> Power BI Tableau Canva MS Excel
Interests/ Hobbies	<ul style="list-style-type: none"> Dancing and Cooking